

DECEMBER 2-8, 1951

VOL. 3 NO. 10 SUPPLEMENT A

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TALENT ED: Gordon Leigh

Ross Reports

ON TELEVISION

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Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(2)

ABC(Ch7) - 6-6:30pm; DEBUT; Horizons; from WJZ-TV to the net; Sustaining; Producer - ABC Public Affairs Dept in cooperation with Communications Material Center of Columbia University Press; Dir - Leslie Gorall ABC; Discussion show on which Columbia faculty present their views, using visual aids, on subjects of contemporary interest, after which Columbia students will examine the opinions advanced and offer their own. Subject for first program, "The Future of Women" will have Dean Millicent C. McIntosh of Barnard College; Mitchell Price, Columbia quarterback; Edith Menard, graduate student at Teachers College; Kathleen Burge, Margaret Davis & Rene Madesker, Barnard undergraduates, and Bert T. Webb, Columbia senior.

Tue(4)

WJZ-TV(Ch7) - See HIGHLIGHT under NEW YORK LOCAL STATION ACTIVITY.

Wed(5)

ABC(Ch7) - 7:30-8pm; DEBUT; The Name's the Same; from WJZ-TV to 14 sta plus 19 kine (8 additional ordered); Sponsors - Avco Mfg(Bendix Home Appliances) & C.A. Swanson & Sons(Canned & Frozen Poultry & Margarine) alternate weekly thru Tatham-Laird(Chi) for both sponsors; Pkgr-Prod - Mark Goodson & Bill Todman; Director - Herman Liveright ABC; Assoc Prod Peter Arnell; Prod Mgr - Jean Hollander; Robert Q. Lewis will moderate new panel program in which the panelists will seek to determine the identity of guests whose names are the same as those of notables living or dead, real or fictional. Panel regulars are Joan Alexander, Abe Burrows & Meredith Willson.

DuM(Ch5) - 10-11pm; HIGHLIGHT; Miss U.S. Television Contest Finals; from WGN-TV(Chi) to 10 sta; Sponsor - Holeproof Hosiery Co(Hosiery & Luxite Lingerie) thru Weiss & Geller; Producer - Walter Schwimmer; Dir - Don Cook; Music Dir - Robert Trendler; Carmen Miranda, George Fetty, Buddy Rogers & Walter Schwimmer will judge the contest from the Chicago studio, while Deems Taylor, Mike Todd, Harry Conover & Ed Sullivan will phone their decisions from NY during the program. The thirteen contestants, judged for both talent & looks are Carmen Renee(NY), Lucille Reed(Chi), Florence Coletta (Detroit), Sandra Stahl(Washington, D.C.), Phyllis Maygers(Baltimore), Kay Lerond(San Francisco), Joann Dobbs(Dallas), Katherine Cook(Salt Lake City), Jeanette Keller Ondrus(Toledo); Patricia Griffin(Cincinnati), Zula Belle Linder(Tulsa), Jean Simpson(Davenport) & a Cleveland contestant not yet named

Sat(8)

CBS(Ch2) - 2-4pm; DEBUT; Saturday Afternoon Sports Program; from various sta to the net; Sustaining; Opening event is basketball game, U of Va at Annapolis; 12/15 Brown vs Navy in swimming meet; 12/22 to be announced; 12/29 Football program; following nine weeks, thru March 1, will carry basketball games. Judson Bailey is producer-director for the programs, which will cover principally home games of Army and Navy.

LAST WEEK'S NETWORK CHANGES

DuM - Famous Jury Trials; RETURN Nov 28; Wed 9-9:30pm; from WABD to the net; Sustaining; Prod - John L. Clark, Transamerican; Dir - David Lowe DuM; Dramatic program based on actual jury trials which have contributed to the history of American jurisprudence.

This is Music; DEBUT Nov 29; Thurs 8-8:30pm; from WGN-TV(Chi) to the net; Sustaining; Prod - J.E. Faraghan WGN; Dir - Barry McKinley WGN; Stager - Bob Stebbins WGN; Scripts - Fran Coughlin; new program highlights music as an artistic and functional part of modern society. Alexander Gray is commentator-host; Music Dir - Robert Trendler.

The Pet Shop; DEBUT Dec 1; Sat 7:30-8pm; from WGN-TV(Chi) to the net; Prod - Louis G. Cowan; Dir - Barry McKinley WGN; Gail Compton is MC with her daughter, Gay, as her co-star; program regulars will be Charlie the Monkey, Sissy the Poodle, Snooky the Squirrel-Monkey and Mac the Macaw. Additional animals are brought to the studios by their masters and will perform tricks or be the subject of unusual human interest stories.

NEWLY ANNOUNCED NETWORK FUTURES

Dec - Amahl and the Night Visitors; HIGHLIGHT; NBC-TV will present the world premiere of Gian-Carlo Menotti's new opera, written especially for television. Mr. Menotti will stage the 50-minute work, the idea for which came to him upon seeing a Hieronymus Bosch painting of the Three Kings visiting the Christ child. Production personnel and cast will be announced shortly for presentation during the Christmas holidays.

Fall '52- Jackie Gleason Show; DEBUT Sept 1952; from WCBS-TV to the net; CBS has signed the comedian, currently starring on Cavalcade of Stars(DuM Fri 10-11pm), to an exclusive three-year contract, effective from time of program debut. Gleason will star in a full-hour program 44 weeks of the year.

NEW YORK LOCAL STATION ACTIVITY

WABD - Starring the Editors; DEBUT Nov 28; Wed 9:30-10pm; Sponsor - Grand Union Food Markets in asen with Leading Food Packagers thru Badger, Browning & Hersey; Prod - Richard M. Mason; Dir - Jack Wilcher; new panel show presents newspapermen of divergent opinions discussing critical current questions. Edwin D. Canham, editor of the Christian Science Monitor will be permanent moderator; three guest panelists each week will be selected from metropolitan newspapers.

WCBS-TV- Komedy Korner; DEBUT Nov 28; Mon thru Fri 5:30-6pm; Sustaining; new two-reel film series replaced Hoofbeats.

WJZ-TV - Bus Strike Vote Meeting; HIGHLIGHT Tue Dec 4 9-9:30pm; Sponsor - Transport Workers Union thru Ben Sackheim Agcy; Dir - Sonny Diskin WJZ; Michael J. Quill, head of the TWU, will address the assembled bus drivers & mechanics, and viewers will also see the balloting and other proceedings of the meeting. United - Or Not?, regularly scheduled for this time, will be seen locally at a time to be announced.

WNBT - Eleventh Hour Theater; DEBUT Nov 26; Mon-Fri 11pm-end(Thurs only 11:30pm-end); Sustaining; New film program of top-flight feature pictures.

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NYC LOCAL STATION ACTIVITY(cont'd)

WOR-TV - Mr. & Mrs. Mystery; LAST SHOW Nov 26; Mon 7-7:30pm; Sustaining; Prod-Dir - Harvey Marlowe WOR; John & Barbara Gay played the leading roles.

Screening the World; NEW TIME Dec 3; Mon thru Fri 12:30-12:45pm; Sustaining; News show currently seen Saturday 1:30-2pm will now be seen an additional five times a week.

Basketball; DEBUT Dec 5; Wed 9:05-11pm; Sustaining; Stan Lomax & Dick Nesbitt will be the sportscasters for the twelve-game schedule.

HOLLYWOOD LOCAL STATION ACTIVITY

KECA-TV - Present Arms; HIGHLIGHT; Sun Dec 2, 4:30-5pm; Sustaining; Special program arranged by Frank La Tourette, Dir of News & Special Events for ABC's Western Div consists of a film review of US Armed Forces activity throughout the world during the past week; a documentary live & film presentation of Seabees using new mechanical devices; an Armed Forces Panel discussing problems and personnel of the Armed Forces.

KLAC-TV - Dude Ranch; returns after 6-week hiatus; Thyavals, Inc. (formerly a by-product of the American Vitamin Co) has picked up sponsorship of the program. A group of Seattle businessmen have re-financed Thyavals and plan to expand their TV activities as business permits.

SPONSOR ACTIVITY

AMERICAN TOBACCO(Lucky Strike) thru BBD&O has purchased the 9:30-10pm Thursday spot on ABC-TV for a new show, Stop the Champ. Packager is Wally Butterworth and the deal was set through the William Morris Agency.

CAVALIER CIGARETTES thru William Esty, will sponsor My Friend Irma on CBS-TV with the show tentatively set for a Tuesday night 10:30-11pm showing to start in January.

GENERAL BAKING CO(Bond Bread) thru BBD&O dropped its radio spots for the remainder of the year and has purchased Hopalong Cassidy films in spot markets. Sponsor may return to radio next year in non-TV areas only.

OWENS-CORNING FIBERGLAS thru Fuller & Smith & Ross, last week purchased the only remaining unsponsored portion of the Garry Moore Daytime Show on CBS-TV(Tue 1:45-2pm)

AMERICAN CHICLE CO(Clarets) thru Dancer-Fitzgerald-Sample, has renewed its co-sponsorship of Rocky King, Detective for 13 weeks. Seen on DuM Sun 9-9:30pm.

NEWS ITEMS

NBC-TV CONSTRUCTING DISASTER MOBILE UNIT - Robert E. Shelby, director of NBC's Television Technical Operations, announced last week at the NBC Convention in Boca Raton that NBC is constructing a disaster mobile unit which will be entirely independent of external wire connections. The unit will have complete television facilities plus motion picture equipment, including an instantaneous film developer. Its main function will be to cover any catastrophes which may occur in the future, permitting viewers to see the events without delay.

SCREEN TELEVIDEO PRODUCTIONS(LA) - Stu Reynolds & Irving B.J. Levine of Screen Televideo Productions have sold a 52-week series of half-hour films to the Electric Companies thru N.W. Ayer. The series will be known as Electric Theater, and will include dramatic, musical, comedy and western stories, all of which will be originals by top film writers. 43 markets have already been set to receive the films which will be released the last week in January. Production is already under way with Gil Ralston as executive producer. Well-known Hollywood directors will be used.

UNITED ARTISTS TELEVISION(NY) - John H. Mitchell, director of United Artists TV, has announced the signing of Ilka Chase to star in a new 15-minute weekly series, The Feminine Angle. The series will be produced for UA by the Emil Velazco Studios in New York. Scheduled for release the first week in January, the format embodies Ilka Chase's interpretation of news, fashion and human interest stories from the world of women; each week she will interview a nationally-known personality and will pick five women-of-the-week for an outstanding story in their respective professions. Staff cameramen in key cities will provide on-the-spot coverage for the stories selected by Miss Chase and the editorial staff. Films will be shipped each Tuesday from New York immediately following completion.

DUMONT SETS UP FILM SYNDICATION DEPARTMENT(NY) - Donald A. Stewart, former general manager of WTTG(Pittsburgh), was recently appointed head of a new DuMont film syndication department. The unit has been set up to service affiliated stations who have expressed interest in "feature film programs at nominal costs."

VEILLER ENTERS TV FILM FIELD(LA) - Film producer Anthony Veiller has purchased an original story, "Sister Anastasia", for television filming. The story of a nun in a metropolitan hospital, the series will be written by Vivian Crosby, author of the original.

PERSONNEL CHANGES - James M. Orchard has been appointed to the post of account executive at Paramount TV....Sandford R. Johnson, President of Seaboard Studios, has announced the appointment of Otto H. Sutter as VP for Sales.

COMMERCIALS PRODUCTION

JAM HANDY(NY) - 3 (75") completed for Auto-Lite(batteries, sparkplugs,etc) thru Cecil & Presbrey for Net Program; SM with VO & M.
2 (60") completed for Nash-Kelvinator(Autos & appliances) thru Geyer, Newell & Ganger for Net Program; SA & LA with VO.
6 (60") completed for Philip Morris thru Biow for Net Program; LA with DR & VO.

RKO-PATHE(NY) - 1 (60") completed for Johnson Wax & Pride Furniture Polish thru Needham, Louis & Brorby for Nat'l Spot; SA & LA with DR & VO.

WILBUR STREECH - 13 (60") completed for Thom McAn Shoes thru Neff-Rogow for Nat'l Spot & Program; LA with LS; Mel Allen talking & showing shoes in Thom McAn "Club-house".

CODE: FA - Full Anima; SA - Semi-Anima; SM - Stop Motion; LA - Live Action;
 LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording

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PROGRAM	NET TIME	GUESTS
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(S - Singer; D - Dancer; C - Comic; M - Musician)

FRIDAY NOVEMBER 30

<u>Front Page Det(film)</u> (Edmund Lowe)	WABD 9:30	<u>You Kill Me</u> - with Burt Mustin, Betty Ball, Sandra Spence, Dayton Lummis, Doris Merrick, John Marshall, Mike Regan
<u>We, The People</u>	NBC 8:30	Emmett Kelly

****Other shows on this date were listed in last week's issue.

SATURDAY DECEMBER 1

<u>Betty Crocker</u>	ABC 12N	Constance Bennett, Betty Grayson(editor)
<u>Ken Murray</u>	CBS 8pm	<u>Between Americans</u> - by Norman Corwin, narrated by Van Heflin; with Nanci Crompton(D), Jo Sullivan(S), Angel(child ventriloquist), Francis Brunn(juggler), Eddie Mayehoff, Philip Gott(Pres. Natl Confectioner's Assoc)
<u>All Star Revue</u> (Jimmy Durante)	NBC 8pm	Ethel Barrymore, Candy Candido(C), Glenn Turnbill(D), Eddie Jackson, Jack Roth, Jules Buffano(FROM H'WOOD)
<u>Faye Emerson</u>	CBS 9pm	Salute to Four Colleges: UCLA, Southern Methodist, Smith & Dartmouth; college representatives and Tommy Rall(D)
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	Patrice Munsel
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	Talent: Baron Twins(D), Van Moon(S), Louise McLane (S); <u>Robert's Cue</u> : Diana Adams(ballerina); <u>Buyers</u> : Walter Jacobs(Lord Tarleton Club, Miami), Clarence Robinson (Sugar Hill Club), Sigmund Spaeth(New TV Series)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Johnny Desmond, Sarah Vaughan; <u>Judges</u> : Morey Amsterdam, Duke Ellington, Sherm Feller

SUNDAY DECEMBER 2

<u>Meet The Press</u>	NBC 4pm	John F. Kennedy(D-Mass)
<u>Man Of The Week</u>	CBS 5pm	Cecil King(Chmn House Ways & Means Committee)
<u>Gabby Hayes</u>	NBC 5pm	Butch Cavell, Helen Craig, Jane Rose, Ralph Dunn, Lynn Loring, Margaret Sheehan, Tarry Green
<u>Sarah Churchill</u>	CBS 5:45	Lawrence Langner & Armina Marshall
<u>Out There</u>	CBS 6pm	<u>The Green Hills Of Earth</u> - by Robert Heinlein, adapt by Raphael Hayes; with Mary Sinclair, John Raitt, ..., Logan Field, David McKay, Eddie Hyans, Harry M. Cooke, Herbert Nelson, Jay Barney
<u>Star Of The Family</u> (Peter Lind Hayes)	CBS 6:30	Benny Goodman, Condos & Brandow(D), Monica Lane & Cass Franklin(S)

THE UNIVERSITY OF CHICAGO

Department of Chemistry

Chicago, Illinois

1950

Dear Sir:

I am pleased to hear from you.

Very truly yours,

Robert M. Waymouth

Professor of Chemistry

University of Chicago

SUNDAY DECEMBER 2(Cont'd)

Paul Whiteman ABC 7pm Peggy Lee

Chesterfield Time NBC 7pm Jerry Lester

This Is Show Bus. CBS 7:30 Robert Alda, Estelle Sloan(D), Paul Gray(C); Jessica Tandy & Ken Murray, guest panelists

Toast Of The Town
(Ed Sullivan) CBS 8pm Joe E. Lewis, Roberta Peters, Robert Merrill, Mae Murray, Andre Eglevsky, Melissa Hayden, Jimmy Nelson(ventriloquist)

Colgate Comedy Hour NBC 8pm Bob Hope, Marilyn Maxwell, Georgie Price, Bob Crosby, Eddie Eracken, Toni Arden, Jack Kirkwood, Lillian Kirkwood(C), Billy Daniels, Lita Baron, The Skylarks, The 3 Rio Brothers(D), Jon & Sandra Steele(guitarists)

Fred Waring CBS 9pm Celeste Holm

Rocky King
(Roscoe Karns) DuM 9pm Gardens In The Rough - by Clinton Spooner & Ruth L. Baer; with Peter Boyne, Ann Loring, Will Scholz, Peggy Pitou

Television Playhouse NBC 9pm Incident At Golden's Creek - by William Kendall Clarke; with Valentina Latimore, Michael Gorrin, Boris Marshalov, Walter Mosgowej, Dorothy Sands, Philip Coolidge, Fred Stewart, Dick Dudley

Plainclothesman
(Ken Lynch) DuM 9:30 The Perfect Set-Up - with Leonard Yorr, Barbara Joyce, Andrew William Hussing, William Henry Hart, John Kullers, Franceska Valdy

Celebrity Time CBS 10pm Shirley Booth, Joe E. Brown

Leave It...Girls NBC 10:30 Ted Malone, Ruth Hussey, Joan Murphy Lloyd, Robin Chandler, Eloise McElhone

MONDAY DECEMBER 3

Steve Allen CBS 12:45 Juanita & Anita(D)

Kate Smith NBC 4pm Alice Pearce, It Pays To Be Ignorant Panel

Bess Myerson WOR 4:30 Jenny Goldstein

Magic Cottage
(Pat Meikle) WABD 6pm Flywheel Cogbrain's Fading Princess - with Al Ramsen, Stewart Bradley

H'wood Screen Test ABC 7:30 Chester Morris, guest, with Jean Howell, Salem Ludwig

Date On Broadway
(Bob Haymes) DuM 7:30 Robert Russell Bennett

Press Conference WOR 7:30 Arthur W. Wallander

Amazing Mr Malone
(Lee Tracy) ABC 8pm To His Dying Day - by Alvin Boretz; with Biff McGuire, Bea Chilson, John Marley, Lew Herbert, Harrison Dowd, Cornie Lembke

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MONDAY DECEMBER 3(Cont'd)

Lux Theater CBS 8pm Tin Badge - by Walter C. Brown; with Pat O'Brien, Muriel Kirkland, Bobby Driscoll, Harold Stone, Jimmy Sheridan, Anthony Rivers

Voice Of Firestone NBC 8:30 James Melton

Lights Out NBC 9pm The Silent Supper - by Bruce Brighton; with Vanessa Brown, Jean Duval, Andy Duggan, Charlotte Knight, Nance Robbins, Rosemary Prince, Nancy Graves, Ruth Last

Lucky Strike Theater NBC 9:30 Top Secret - by Thomas W. Phipps; with Robert Montgomery, Margaret Phillips, Anthony Dawson, Elizabeth Montgomery, Joseph Holland, James Van Dyk, John D. Seymour, Edward Harvey, Patrick O'Neil, Reese Taylor, Robert McQuade

Studio One CBS 10pm Mutiny On The Nicolette - by James Norman, adapt by Joseph Liss; with Boris Karloff, Ralph Nelson, James Westerfield, Anthony Ross, Tommy Nello, Victor Thorley, Victor Rendino, Jimmy Goodwin, Dan Morgan, Frank Silvera

TUESDAY DECEMBER 4

Margaret Arlen WCBS-TV 11am Audrey Hepburn

Steve Allen CBS 12:45 Charlie Barnett & Orch

Kate Smith NBC 4pm Mario & Floria(D), Delta Rhythm Boys, Jay Lawrence

Date On Broadway
(Bob Haymes) DuM 7:30 Paul Hartman

Trapped WOR 7:30 Back From The Dead - with Virginia Robinson, George Smith, Paul Genge, John Clay

Frank Sinatra CBS 8pm Marie Wilson (FROM HOLLYWOOD)

Texaco Star Theater
(Milton Berle) NBC 8pm Kay Starr, Mack Gordon, Grantland Rice and Look Magazine's All-American 1951 football team

Cosmopolitan Theater DuM 9pm The Beautiful Time - by Czenzi Ormonde, adapt by Arnold Schulman; with Lili Darvas, Joseph Buloff, Sandra Wigginton, Bibi Osterwald, Lita Bonyngé, Sarah Cunningham, Donny Harris, Anthony Mannino, Ethel Remey, Louis Gilbert, Wolfe Barzell

Fireside Thtr(film) NBC 9pm The Squeeze - by Sam Rolfe, adapt by Rolfe & Harold Jack Bloom; with Clancy Cooper, William Lester, Nolan Leary, John Warburton, Howland Chamberlain, Jack Daly

Suspense CBS 9:30 The Man Without A Face - by Will Jenkins, adapt by Victor Wolfson; with Henry Jones, Douglas Watson, Judith Evelyn, Dorothy Francis, Alan Tower

Armstrong Theater NBC 9:30 Airtight Case - by Jerome Ross; with Kent Smith, Barnard Hughes, Dennie Bohan, John McGovern, Paul Parks, Patricia Remick

TUESDAY DECEMBER 4(Cont'd)

Danger CBS 10pm The Captain Had Bad Dreams - by Nelson Algren, adapt by Samuel Elkin; with Joseph Anthony, Charles Tyner, Nan MacFarland, Paul Gyles, Marion Fenley, Frank Dana, Joe Bernard, Michael Corhan, Gene Sacks, Lawrence Ryle, Alan Manson, Harold Geary, Eddie Rutzisky, Gordon B. Clarke

Hands Of Destiny DuM 10pm Match Light - by Jack Bentkover; with Betty Garde, Don Kennedy, Leslie Paul, Joe Helgesen, Vince O'Brien

Nick Kenny NBC 11pm Bob Howard, Bobby Colt(S), Capt. M.M. Witherspoon

WEDNESDAY DECEMBER 5

Steve Allen CBS 12:45 Miss Strut Flash(D)

Date On Broadway
(Bob Haymes) DuM 7:30 Herman Shumlin

Kate Smith(eve) NBC 8pm Ezio Pinza, Milton Berle, Ethel & Albert

Don McNeill AEC 9pm Betty Garrett, Eddie Mayehoff, Gigi Perreau (FROM CHICAGO)

Kraft Theater NBC 9pm Loyalties - by John Galsworthy, adapt by R. Howard Lindsay; with Philip Friend, Lloyd Bochner, Toby Robins, Malcolm Keene, Winston Ross, Guy Spaul, J.W. Austin, Lauren Gilbert, Muriel Hutchinson, Jackson Perkins, A.J. Herbert Alan Haynes, MichaelMcAloney

The Clock ABC 9:30 Weather Station - by George & Gertrude Fass; with Gene Lyons, Michael Lewin, Alfreda Wallace

The Web CBS 9:30 The St. Petersburg Dilemma - by Hugh Pentecost; with Jerome Cowan, Effie Afton, Edward Binns, Mary Alice Moore, Elizabeth Yorke, Bert Thorn, Alan Devitt

THURSDAY DECEMBER 6

Steve Allen CBS 12:45 Coco, Steve & Eddy(acro)

Garry Moore CBS 1:30 Lowell Thomas

Kate Smith NBC 4pm George M. Cohan Jr., Eva Gabor, Marc Platt

Date On Broadway
(Bob Haymes) DuM 7:30 Duke Ellington

Stork Club CBS 7:45 Audrey Hepburn, Dick Kazmaier

T-Men In Action NBC 8:30 The Delicate Racket - by Abram S. Ginnes; with Marc Cramer, Ralph Stantley, Francois Grimard, Beverly Whitney, Sherry Shadburne, Elizabeth Yorke

Ellery Queen
(Lee Bowman) DuM 9pm Death Attends The Opera - by Helene Hanff; with Robert H. Harris, Rita Gam, Katherine Sergava, Charles Cooper

THURSDAY DECEMBER 6(Cont'd)

Ford Festival
(James Melton) NBC 9pm Ann Rutherford, Andre & Steven Calgary(mimics)

Gruen Thtr(film) ABC 9:30 The Luckiest Guy In The World - by Arthur Strawn, adapt by Axel Gruenberg; with Marjorie Reynolds, Gordon Oliver, Nan Boardman, John Milton Kennedy, John McGuire, Bill Kennedy, Erin Selwyn

Big Town
(Pat McVey) CBS 9:30 The Girl Next Door - by Alvin Boretz & Charles Robinson; with Leo Penn, Lois Wheeler, Lewis Charles, Alan Stevenson, Victor Thorley

Public Prosecutor
(Warren Hull) WABD 9:30 The Mayan Dagger - FILM - with Esther Dale, John Davidson, Frank Lackteen, Margia Dean; Panel: Candy Jones, Kent Smith, Burton Turkis(Murder Inc. prosctr)

Racket Squad(film)
(Reed Hadley) CBS 10pm Five Star Swindle - with Chris Drake, Argentina Brunetta, Marjorie Reardon

Bigelow Thtr(film) DuM 10pm Flowers For John - by George Batson & Donn Harman; with Joan Leslie, Ann Dvorak, John Howard, June Ellis

Martin Kane
(Lloyd Nolan) NBC 10pm Faith Brook, Kathleen Phelan, Miriam Goldina, Helen Baron, George Lipton

At Home
(Earl Wrightson) ABC 10:30 Mary Mayo

Crime Photographer
(Darin McGavin) CBS 10:30 Clay Pidgeon - by Alvin Sapinsley; with Maria Riva, Rick Jason, Philips Leeds, James Kaye

FRIDAY DECEMBER 7

Steve Allen CBS 12:45 Ron & Mary(skater-tumblers)

Kate Smith NBC 4pm Tip, Tap & Toe(D), Ethel & Albert

RCA Victor Show
(Ezio Pinza) NBC 8pm Bert Lahr, June Valli(S)

Man Against Crime
(Ralph Bellamy) CBS 8:30 Frederic Tozere, Gilbert Greene, Arny Freeman, Hope Miller, Jim Boles

Crime With Father
(Rusty Lane) ABC 9pm Mildred Clinton, Fred Draper

Schlitz Playhouse CBS 9pm The Nymph And The Lamp - by Thomas H. Raddell, adapt by Mary Orr & Reginald Denham; with Margaret Sullivan, Robert Preston, Madelyn Sherwood, Paul Langton, Bernie Kates, Daniel Reed, Robert Donley, Anita Bayless, Isobel Bonner, Harry Sheppard

Big Story NBC 9pm Charles W. Wells, Erie Daily Times - adapt by Jack Bentkover; with Conrad Janis, King Calder, David Opatoshu, Joy Geffen, Steven Gethers, Norman Corey

GENERAL INSTRUCTIONS

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FRIDAY DECEMBER 7(Cont'd)

Tales Of Tomorrow ABC 9:30 Sneak Attack - by Russell V. Ritchey, adapt by Mel Goldberg; with Zachary Scott, Barbara Joyce, Theo Goetz, Peter Von Zerneck, John Seymour

Cavalcade Of Stars DuM 10pm Cab Calloway, Trini Reyes
(Jackie Gleason)

H'wood Opening(film) CBS 10:30 The Last Letter - by Scott Littleton, adapt by Sidney Field; with Onslow Stevens, Ross Ford

Eloise Salutes WABD 11pm Two TWA Hostesses

T A L E N T L O C A T O R S E R V I C E December 2, 1951

IN NEW YORK

EDDIE ALBERT - AGT: Charles Baker, Wm Morris JU 6-5100

GWEN ANDERSON on coast, avail NY TV - AGT: Bonnie Alden, Baum-Newborn BR 9-6377

SIDNEY BLACKMER - AGT: Sam Jaffe PL 9-6693

JOE E. BROWN now in NY, avail TV

FRED CLARK on coast, avail NY TV - AGT: Baum-Newborn BR 9-6377

LINDA DARNELL will be in NY 3 wks, is now free-lance performer

BOBBY DRISCOLL film child actor avail TV - AGT: Wm Morris JU 6-5100

LISA FERRADAY film actress avail TV - AGT: Charles Baker, Wm Morris JU 6-5100

CHARLES COBURN arrives NYC Dec 8 - CON: Al Mendelssohn, Univ-Int PL 9-8000

MEL FERRER now in NYC

HENRY FONDA from Phila early Dec for "Point Of No Return" - CON: Leland Hayward TE 8-5100

KATHRYN GRAYSON will be in NY for month of Jan - AGT: Sam Jaffe PL 9-6693

WILLIAM HARRIGAN - AGT: Lucy Kroll PL 7-4250

JULIE HARRIS current "I Am A Camera" - PRESS: Barry Hyams JU 6-5274

VAN HEFLIN - AGT: Bob Sanford MCA PL 9-7500

WANDA HENDRIX now in NYC

AUDREY HEPBURN current "Gigi" - PRESS: Richard Maney WI 7-6939

GENE KELLY - CON: John Joseph MGM JU 2-2000

PAUL KELLY - AGT: Charles Baker, Wm Morris JU 6-5100

DOREEN LANG current "Faithfully Yours", avail Sun TV - AGT: Pat Harris, Lee-Harris-Draper JU 6-4180

MARIJANE MARICLE current "Paint Your Wagon" - AGT: Baxt-Wald Agcy OR 5-7847

DOROTHY MCGUIRE arrives NY late Dec for "Legend Of Lovers" - PRESS: Reginald Denenholz CO 5-6180

THOMAS MITCHELL in NYC - AGT: Sam Jaffe PL 9-6693

MEG MUNDY - NO AGENT, CONTACT DIRECT: RE 4-7439

JACK PEARL - AGT: Louis Shurr CH 4-8240

ANN RUTHERFORD now in NYC

OLGA SAN JUAN current "Paint Your Wagon" - AGT: Peter Witt PL 9-7966

BEATRICE STRAIGHT opening "The Grand Tour" Dec 10 - PRESS: William Fields CI 5-7930

PRESTON FOSTER from coast Dec 12 - AGT: Sam Jaffe PL 9-6693

KEENAN WYNN from coast early Dec - AGT: Sam Jaffe PL 9-6693

UNITED STATES DEPARTMENT OF JUSTICE

INVESTIGATION OF THE ACTS OF VIOLENCE
COMMITTED BY THE ORGANIZATION OF
BLACK PANTHER PARTY AND OTHER
AFFILIATED GROUPS IN THE
CITY OF NEW YORK AND
OTHER PLACES IN THE
STATE OF NEW YORK

REPORT OF THE
ATTORNEY GENERAL
JAMES EARL RAY
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DECEMBER 16-22, 1951

VOL. 3 NO. 10 SUPPLEMENT B

NEWS ED: David B. Graham
TALENT ED: Gordon Leigh

Ross Reports

ON TELEVISION

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910
6087 Sunset Blvd. • Hollywood 28 • Hillside 1100

Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(16)

ABC(Ch7) - 7:30-8pm; NEW TIME & STATION: The Adventures of Ellery Queen; from WJZ-TV to 9 sta plus 5 kine; Sponsor - Kaiser-Frazer Dealers thru Weintraub; Pkgr-Prod - Norman & Irving Pincus; Dir - Don Richardson; Script Ed - Eugene Burr; Sets - John Robert Lloyd; Lee Bowman stars in title role with Florenz Ames as "Inspector Queen". Program, which replaces By-Line in this time slot, had been on DuMont Thursdays 9-9:30pm thru December 6.

NBC(Ch4) - 7-7:30pm; HIGHLIGHT; Sound-Off Time - 'Dragnet' Preview; from WNBT (on film) to 30 sta plus 13 kine; Sponsor - Liggett & Myers(Fatima Cigarettes) thru Cunningham & Walsh; Prod - Homer Canfield; Dir - Frederick Gately; Film Ed-Assoc Prod - Herbert L. Strock; Asst Dir - Marty Moss; Jack Webb & Barton Yarborough star in new film series based on documents from the files of the Los Angeles Police Dept, whose chief, W.H. Parker, is technical advisor. Dragnet will be seen regularly from Jan 3 Thurs 9-9:30pm.

Wed(19)

ABC(Ch7) - 9-9:30pm alt Wed; LAST SHOW: Don McNeill TV Club; from WENR-TV(Chi) to the net; Sponsor - Philco thru Hutchins; Prod - Leonard T. Holton WENR-TV; starring Don McNeill, show made debut in Sept 1950.

10-11pm alt Wed; RETURN; Pulitzer Prize Playhouse; from WJZ-TV to 9 sta plus 25 kine; Sponsor - General Motors(Frigidaire Div) thru Foote, Cone & Belding; Pkgr - William Morris; Prod - Lawrence Carra ABC; Dir - Charles Dubin ABC; Art Dir - James McNaughton; Sets - Bob Bright; Program had been on ABC Fri 9-10pm thru June 29; presents dramatic adaptations of works in all fields which have won Pulitzer Prizes for their creators. Premiere program is Joseph Schrank's adaptation of Thornton Wilder's "The Skin of Our Teeth".

Sat(22)

ABC(Ch7) - 6-6:30pm; DEBUT; Hail The Champ; from WENR-TV(Chi) to 9 sta; Sponsor - F.W. Amend Co(Chuckles) thru Henri, Hurst & McDonald(Chi); Pkgr - G.A.M. Productions(Chi); Starring Herb Allen as MC, program features six youngsters competing against each other in three stunts, boy vs boy, girl vs girl and boy vs girl. Program made debut on ABC-TV Sept 22, prior to which it was seen locally in Hollywood for two years.

LAST WEEK'S NETWORK CHANGES

DuM - Not For Publication; RETURN Dec 14; from WABD to the net; Sustaining; Prod - Charles Parsons DuM; Dir - Barry Shear DuM; Bob Haymes stars in weekly series as a reporter; each program has different situations and cast; was seen on DuM last spring & summer in quarter-hour spot & has been off the air since Sept.

NEWLY ANNOUNCED NETWORK FUTURES

- Jan 2 - Pantomime Quiz Time; NBC Sun 10:30-11pm; from WNBH(Hwood) to the net; Sponsor - R.J. Reynolds(Camels) thru Wm Esty; Mike Stokey MC's new quiz program.
- Jan 7 - Arthur Godfrey Time; CBS M,T,W,T 10:15-10:30am; Sponsor - Lever Bros(Rinso) thru Ruthrauff & Ryan and Pepsodent thru McCann-Erickson will alternate 2 days each; a quarter-hour portion of the Godfrey radio show, featuring vocalists Janette Davis, Haleloke, Marion Marlowe, Frank Parker, Julius La Rose, the Chordettes, the Mariners, announcer Tony Marvin & Archie Bleyer's orchestra.

The Mel Martin Show; NBC Mon thru Fri 10-10:30am; from WLW-T(Cinci) to net; Sustaining; Prod-Dir - Bob Gilbert; Mel Martin MC's breakfast party with audience participation; guests; Illean Martin, vocalist & hostess for the show; and the Bellaires, an instrumental trio.

Richard Harkness and the News; NBC Mon thru Fri 11:45am-12n; from WNBW(Wash) to the net; Sustaining; Prod - Julian Goodman, WNBW News & Special Events; Commentator Richard Harkness will aim headline news at special appeal for women, using special films, animated graphs & maps & interviewing political and social leaders of the Washington scene. Program is offered for sponsorship at \$700 net per segment or \$3,500 net for the strip.

- Jan 14- Today; NBC Mon thru Fri 7-9am; Sustaining; Dave Garroway will use all possible methods of communication to present important facts almost as soon as they happen; a continuous news ticker will run during the program; format will also include reviews of Broadway openings, guest interviews, etc.

SPONSOR ACTIVITY

GOODYEAR TIRE & RUBBER CO thru Young & Rubicam has renewed sponsorship of the Paul Whiteman Goodyear Revue(ABC Sun 7-7:30pm).for 52 weeks.

KELLOGG CO(Pep, Corn Flakes & others) thru Kenyon & Eckhardt, have renewed Tom Corbett, Space Cadet(ABC-TV M,W,F 6:30-6:45pm) for 52 weeks effective December 31.

NYC LOCAL STATION ACTIVITY

WABD - Careers Unlimited; DEBUT Dec 13; Thurs 10:45-11pm; Sustaining; Dir - N. James Saunders; new public service show produced in cooperation with the U.S. Army-U.S. Air Force Recruiting Service stress education opportunities open to soldiers & airmen.

HOLLYWOOD LOCAL STATION ACTIVITY

KTTV - Startime Theater; DEBUT Dec 9; Sun 8-8:30pm; Sustaining; Program consisting of 52 half-hour television films formerly released as Stars Over Hollywood; Film Prod - Revue Productions; first film is "The Second Mrs. Sands" by Oliver Crawford. Richard Irving directed and Hillary Brooke, John Sutton and Jorja Curtright star.

The Weather; DEBUT Dec 10; Mon thru Fri 6:55-7pm; Sponsor - Knudsen Creamery thru Heintz & Co(LA); Dir - Truman Smith KTTV; Gene Bollay will analyze the current weather conditions.

George Putnam With the News; DEBUT Dec 10; Mon thru Fri 6:45-6:55pm;& 11-11:15pm; Sustaining; Putnam presents detailed account of local occurrences.

1. The purpose of this document is to provide a comprehensive overview of the current state of the project and to identify the key areas that require attention.

2. The project has made significant progress since the last meeting, with several key milestones being achieved. However, there are still a number of challenges that need to be addressed in order to ensure the project is completed on time and within budget.

3. The main areas of concern are the delay in the procurement of materials, the need for additional resources, and the potential for scope creep. It is essential that we take immediate action to address these issues and to ensure that the project remains on track.

4. In order to address these issues, it is recommended that we should: (a) expedite the procurement process, (b) allocate additional resources to the project, and (c) implement a strict change control process to prevent scope creep.

5. It is also recommended that we should hold a meeting with the project sponsor and the steering committee to discuss the current status of the project and to seek their approval for the proposed actions.

6. Action Items

7. The following actions should be completed by the end of the next week:

8. The project manager should review the procurement process and identify ways to expedite it.

9. Recommendations

10. It is recommended that the project manager should continue to monitor the project closely and to report any issues to the steering committee as soon as they arise.

11. Conclusion

12. The project is currently on track, but there are still a number of challenges that need to be addressed. It is essential that we take immediate action to address these issues and to ensure that the project remains on track.

13. The project manager should continue to monitor the project closely and to report any issues to the steering committee as soon as they arise.

14. The project is currently on track, but there are still a number of challenges that need to be addressed. It is essential that we take immediate action to address these issues and to ensure that the project remains on track.

NEWS DIGEST

RTMA TOTALS FIRST 10 MONTHS TV SHIPMENTS - Radio & TV Manufacturers Association has announced that 4,005,741 TV sets were shipped to dealers during the first ten months of 1951. This is down from last year's total of 5,934,391 units for a similar period. 97% of the sales during October were of the 16" tube & larger variety.

RATINGS - VIDEODEX & NIELSEN TOP TEN - NOVEMBER - VIDEODEX for November: Texaco(62 cities) 52.9, Martin & Lewis(56 cities) 51.0; Red Skelton(50 cities) 47.8, Talent Scouts(25) 43.6; Jack Benny(38) 42.5, Show of Shows(58) 41.7, Godfrey & Friends(47) 38.9, Philco Playhouse(51) 37.4, I Love Lucy(48) 37.0; NIELSEN - National, 1st two weeks of November: Texaco 53.5, Skelton 52.2, Show of Shows 49.7(partic), Martin & Lewis 48.4, Show of Shows(Camels) 47.3, Talent Scouts 47.3, Mama, 47.3, Godfrey 43.3, Show of Shows 42.2(Lehn & Fink), Jack Benny 42.0.

New Nielsen TV "Popularity" ratings have been released for the first time to subscribers of NTI's complete analytical reports. Covering 9 station areas with at least three stations each, the new service gives a percentage of all TV homes in the 9 cities, also audience size by network during the average minute, and for each $\frac{1}{4}$ hour of telecasting throughout the day. "Minute by minute" records may also be ordered at an additional fee.

SOUTH CAROLINA REPRESENTATIVE CITES KEN MURRAY - During the past week, a US Representative from South Carolina went into the publicity business via a long brown envelope which carried an extension of remarks delivered by the Hon. Wm. Jennings Bryan Dorn on the floor of Congress....commending Kenneth Doncord "Ken" Murray for his CBS-TV show in general, and particularly for a dramatic presentation of the story of the U.S. Air Force on the Murray show some time ago..Script of the dramatic sequence by Jean Holloway was read into the record. The sponsor, Budweiser, was not blessed with a kudo.

SOUTH OF THE BORDER TV GROWING - Radio Daily in two separate stories this past week highlighted the growth of TV in Mexico and Cuba as follows: Roumulo O'Farrell, owner of XHTV Mexico City and XELD-TV Matamoros announced that a third station is under construction at Cortez Pass and a fourth is about to be undertaken at Tiajuana. Monte Kleban has been named administrator of Inter-American Affairs for a projected web of 18 stations from the U.S. border to Mexico City, exchanging both film and live programs and sponsors with the U.S.....In Cuba, four Goar Mestre TV stations are expected to be operating early in January, with CMQ in Havana servicing kinescopes & films to Camaguay, Santa Clara and Mantanzas. TV ownership is now about 45,000 according to Mestre & 17-inch tubes or larger are the vogue.

P&G TOPS TV NETWORK TIME BUYERS IN SEPTEMBER - Figures published in Broadcasting-Telecasting show that Procter & Gamble topped TV advertisers in buying \$802,420 worth of network time in September of this year. General Foods was second with \$608,290, followed by: Colgate-Palmolive-Peet - \$540,490; R.J. Reynolds - \$444,350; American Tobacco - \$323,825; P. Lorillard - \$282,920; Liggett & Myers - \$273,720; General Electric - \$256,430; Lever Bros - \$254,190 and Ford Motor Co - \$254,025. Food advertisers in general accounted for more than a fifth of all TV network time sales during the month, with tobaccos second, toiletries third, soaps & cleansers fourth and automotives fifth.

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HERBERT B. SWOPE, JR.(NY) - Herb Swope, NBC staff producer of Lights Out, will produce a new TV film series for NBC based on the "Fu Manchu" character created by Sax Rohmer. Sir Cedric Hardwicke is set to star in the series as Inspector Nayland Smith, and filming will be done either in NY or LA or both according to Hardwicke's schedule. Swope expects to start production on the pilot film the beginning of January in NY, re-suming shooting in early March at the hoped-for rate of three-a-week. Series will be separate stories devoted to battles of wit as well as physical adventures. Sax Rohmer will supervise the scripts with Wyllis Cooper signed as head writer. Free lance scripts will be used, and the trend will be to eliminate the "Yellow Peril" idea by having Oriental characters on the side of good and certain whites on the side of "Fu". NBC Film Syndication will distribute the property.

WILLIAM F. BROIDY(LA) - Production on new series about the boy rangers has started at William F. Broidy Productions. Wesley Barry is producer-director. Scripts - Sam Roeca and John Marks; Assoc Prod - Bob Nunes; Camera - John Martin; Asst Dir - Bill Beaudine, Jr. & Gene Anderson, Jr.; Alan Hale, Jr. is starred, Dick Tyler is featured. Cast also includes Lyle Talbot, Duke York, Don Turner, Bobby Hyatt, Barry McCormick and Jim Flowers. First two of the half-hour series are being shot on location.

EDWARD LEWIS PRODUCTIONS(LA) - Edward Lewis started shooting last week on new series, Wilbur Petty, Skip Tracer; Dir - Richard Haydn; Prod - Mgr - William Stevens; Film Ed - Eddie Mann; Camera - Henry Froelich; Art Dir - Danny Hall. Richard Haydn stars and Richard Rober is featured in the series, the first of which is titled "A Quarter For Your Trouble"; A second series, The Affairs of China Smith, starring Dan Duryea, starts production December 17.

HAL ROACH, JR.(LA) - Hal Roach, Jr. starts shooting on new half-hour comedy series January 14. Series is as yet untitled, but will be about the lives of several nurses, and will star ZaSu Pitts and Virginia Grey. Official Films will distribute. Roach starts production shortly on a one-hour series with Maureen O'Sullivan narrating and tying together four quarter-hour segments which will be aimed at the children's market.

PEERLESS TELEVISION(LA) - Peerless Television will release 26 additional feature films produced by Sol Lesser which were originally released for theatrical showings by 20th Century-Fox & RKO. "Everything on Ice", with Irene Dare, is included in the group of 26, as are films starring George O'Brien, Bobby Breen, Ralph Bellamy, Paul Kelly & Marguerite Churchill.

ODYSSEY PICTURES(LA) - Douglas Fairbanks, Jr. and Sol Lesser are currently casting for their series of 26 half-hour films, Terry and the Pirates, based on the Chicago Tribune-N.Y. Daily News comic strip. Barney Sarecky is in charge of production and casting and is preparing scripts together with Norman Hall and Arthur Pearson.

STERLING TELEVISION(NY) - Sterling Television has obtained distribution rights to 42 Ruby Films which range in length from 10-minute shorts to half-hour documentaries and features; among the titles are "Montmartre", showing life on Paris' Left Bank; "Dead Level", billiard film; "Wings of Youth", documentary on air age of the future; "Riches from the Sea", story of an industry which came about from the common sea-shell.

FILM ACTIVITY(Cont'd)

LOEW-CHAIKIN PRODUCTIONS FORMED(LA) - Marcus Loew II and William Chaikin have opened offices at General Service Studios for the purpose of producing television films. Loew is a grandson of the late film magnate; Chaikin is a former film publicity man. First films are scheduled for production in January.

FILM PUBLISHERS, INC.(NY) - Film Publishers has obtained for TV distribution, a film series, Training You to Train Your Dog, according to Kenneth A. Silver, President. Three individual films are "Puppy Trouble", "Basic Obedience Training" and "Advanced Obedience Training".

PERSONNEL ITEMS: Frank Woodruff, Bigelow Theater film director has left Young & Rubicam and starts freelancing next month by doing a public relations documentary for John Sutherland Production in Hollywood.... Becky S. Barnes, formerly with the Hollywood office of BBD&O has joined United Artists Television as Sales Representative in the West Coast and Southwest areas..Ben Loewy has been appointed President of Audiograph Studios in New York, a new firm specializing in television filming and sound recording. Mr. Loewy was formerly production manager of Columbia Records.

COMMERCIALS PRODUCTION

PETER ELGAR(NY) - 2 (60") & 1 (20") completed for Kelvinator thru Geyer, Newell & Ganger for Na'l Spot & Network Program; SA & LA with VO & M.
2 (90") & 2 (60") completed for Palmolive thru Ted Bates for Nat' Spot & Network Program; SA & LA with VO & M.

FILM GRAPHICS(NY)-5 (60"), 5 (20") & 5 (10") completed for Carling's Beer thru Lang. Fisher, Stashower(Cleve) for Nat'l Spot & Net Prog; FA & LA with VO.

HARTLEY PRODS(NY)-1 (60") & 1 (20") completed for Post Cereals thru Foote, Cone & Belding for Nat'l Spot & Net Prog; LA with DR.
3 (2') completed for Celanese Fabrics thru Ellington & Co for Nat'l Spot & Net Prog; LA with DR.
1 (60") completed for SweetHeart Soap thru Scheideler, Beck & Werner for Nat'l Spot & Net Prog; LA with DR.

M.P.O. PRODS(NY)-8 (60") completed for Ford thru J. Walter Thompson for Net Prog; LA with VO.
4 (20") completed for Borden's Coffee thru Doherty, Clifford & Shenfield for Net Prog; SA & LA with LS & VO.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

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<u>PROGRAM</u>	<u>NET TIME</u>	<u>GUESTS</u>
(S - Singer; D - Dancer; C - Comic; M - Musician)		
<u>FRIDAY DECEMBER 14</u>		
<u>We, The People</u>	NBC 8:30	Meyer Berger(NY Times), Columbus Ohio Boys' Choir
<u>Front Page Det(film)</u> (Edmund Lowe)	WABD 9:30	<u>Toying With Murder</u> - with June Clayworth, Herbert Heyes, John Harmon, Frank Jenks, David Forrest, Frank Darien, John Halloran

****Other shows on this date were listed in last week's issue.

SATURDAY DECEMBER 15

<u>Betty Crocker</u>	ABC 12N	Zachary Scott, Neva Patterson
<u>Ken Murray</u>	CBS 8pm	Linda Christian, Burt Lancaster, John Loder, Lola Albright, Freddie Martin & Crch, Jerry Bergen(C), Tiny Sinclair(C), The Magid Triplets
<u>All Star Revue</u>	NBC 8pm	Two-Ton Tessie O'Shea, Marty May, June Johnson, J.C. Olsen, The Konyots(D)
<u>Faye Emerson</u>	CBS 9pm	<u>Salute To Brooklyn</u> - with Carol Bruce, Phil Foster
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	Robert Merrill, MC; Bil Baird Marionettes, guest; Herb Shriner & Florence Desmond sub for Caesar-Coca
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	<u>Talent</u> : Peggy Ann Ellis(S), Sinclair & Spaulding(D), Frank Roane(S); <u>Robert's Cue</u> : Billy Parsons(D); <u>Buyers</u> : Mel Tannenbaum(Crantz Brewing, Ohio), Jerry Clements(4 Dukes Club, Detroit), Herman Fialkoff(Local 105, ILGWU)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Mel Torme, Eileen Barton; <u>Judges</u> : Morey Amsterdam, Ed Wolpin

SUNDAY DECEMBER 16

<u>Author Meets Critics</u>	WNBT 12N	<u>The Great Audience</u> - by Gilbert Seldes; Merle Miller (for), Barry Gray(against); Ben Grauer, moderator
<u>American Inventory</u>	NBC 1:30	Discussion on working conditions under communism moderated by Aloizy Adamczyk; Panel of 1 Czech, 2 Poles and 1 American
<u>Meet The Press</u>	NBC +pm	J. Howard McGrath
<u>Man Of The Week</u>	CBS 5pm	Michael V. DiSalle
<u>Gabby Hayes</u>	NBC 5pm	Elliot Sullivan, Jerry Crews
<u>Sarah Churchill</u>	CBS 5:45	Alan Jay Lerner, Frederick Lowe
<u>Out There</u>	CBS 6pm	<u>Seven Temporary Moons</u> - by Murray Leinster; with Ann Gillis, G. Albert Smith, Robert Pastene, Robert Lieb

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SUNDAY DECEMBER 16(Cont'd)

Star Of The Family CBS 6:30 Nat King Cole, Polly Bergen, Jane Scott(D)
(Peter Lind Hayes)

Paul Whiteman ABC 7pm Rosemary Clooney

Ellery Queen ABC 7:30 Ticket To Nowhere - by Henry Misrock, from story by
(Lee Bowman) Carol Gluck; with Ellen Cobb Hill, Nils Asther,
Paul Ford, Tonio Selwart, Maurice Smith

Toast Of The Town CBS 8pm Sophie Tucker, Ferruccio Tagliavini, Harold Lang &
(Ed Sullivan) Helen Gallagher, The Armandis(acro), Noonan &
Marshall

Colgate Comedy Hour NBC 8pm Jack Paar, MC; with Alan Young, Roy Rogers & Trigger,
Dale Evans, Carmen Miranda, 3 Stooges (FROM H'WOOD)

Fred Waring CBS 9pm Ann Sothern

Rocky King DuM 9pm The Careless Chemist - by Bob Corcoran; with Cyrilla
(Roscoe Karns) Dorn, Mitchell Agruss, Rupert LaBelle, Dallas Boyd

Philco Playhouse NBC 9pm Perspective - by H.R. Hays, from John Godley's The
Master Forger; with Everett Sloane, Augusta Dabney,
Cyril Ritchard, Whit Bissell, Lauren Gilbert, Martin Kosleck,
Charles Andre, Theo Goetz, Karen Price, Pat O'Neal

Plainclothesman DuM 9:30 The Thousand-Dollar Reward - with Alex Lockwood, Bill
(Ken Lynch) Hellinger, Anthony Carr, Ann Sorg, Evelyn Siebold,
Ralph Camargo

Celebrity Time CBS 10pm Guests: Bobby Clark, Audrey Hepburn; Sketch Bits:
Harry Gresham, Jack Diamond, George Hall

Leave It...Girls NBC 10:30 Gilbert Miller, Binnie Barnes, Harriet Van Horne,
Eloise McElhone, 1st Girl-of-the-Month winner

MONDAY DECEMBER 17

Garry Moore CBS 1:30 Billy Gilbert

Mel Torme CBS 3:30 Trini Reyes(D)

Kate Smith NBC 4pm Bill Callahan, Joey Faye, Jack Albertson, Eddie
Hanley, Herbie Faye, Bobby Martin, Marjorie Kurtz

Magic Cottage WABD 6pm Googie Goblin's Christmas Story - with Carl White,
(Pat Meikle) Wallace Acton

H'wood Screen Test ABC 7:30 Margaret Phillips, guest, in Boom Boom with Paul
Joanli & Stewart Bradley; Charles Coburn, special
guest

Press Conference WOR 7:30 Lazarus Joseph, Dr. Luther H. Gulick

Amazing Mr Malone ABC 8pm Sauce For The Gander - by Gene Wang & Ben Feiner Jr;
(Lee Tracy) with Helen Craig, Dennis Harrison, Fred Catania,
John W. Farrell, Mike O'Dowd, Glenn Dicus, Larry Robinson

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MONDAY DECEMBER 17(Cont'd)

Lux Theater CBS 8pm The Blues Street - by Anne Howard Bailey; with Veronica Lake, Roddy McDowall, Harry Bellaver, Walter Woolf King, Jack Warden, Ann Deere, Earl George

What's My Name NBC 8pm Burt Lancaster

Talent Scouts
(Arthur Godfrey) CBS 8:30 Fred Thomas(baritone), Lillian Hayes(S), Rico Turchetti(guitarist), The Tattlers(vocal quartet)

Voice Of Firestone NBC 8:30 Jerome Hines

Lights Out NBC 9pm Perchance To Dream - by Robert Kalvar; with William Eythe, David White, Louanna Gardner, Logan Ramsay

Robert Montgomery NBC 9:30 Christmas Gift - by Irving G. Neiman, from Albert J. Guerard's novel Maquisard; with Jean Pierre Aumont, Margaret Draper, Donald Briggs, Judy Parrish, William Murphy, Nina Varela, Frank Fenton, Vin Kehoe, Sid Cassel, Denise & Janet Alexander, Tommy Halloran

Studio One CBS 10pm The Innocence of Pastor Muller - by Carlo Beuf, adapt by Worthington Miner; with Walter Slezak, Marion Seldes, John Baragrey, Maria Riva, Henry Lascoe, Frieda Altman, Charles Grunwell, Gavin Gordon, Harry Hess, Frank Borgman, Florence Stanley, Charles Mayer

Who Said That
(Net except WNBT) NBC 10:30 John Mason Brown, Dick Foran, Jacqueline Susann

TUESDAY DECEMBER 18

Steve Allen CBS 12:45 Susanne McCaffrey(D)

Mel Torme CBS 3:30 Marcel Lebon(S)

Trapped WOR 7:30 I Promise To Die - with Fran Malis, Wendell Phillips, Dino Terranova

Stork Club CBS 7:45 Employees' Christmas Party

Frank Sinatra CBS 8pm Eddie "Rochester" Anderson, June Hutton, Eric Blore, Alan Mowbray (FROM HOLLYWOOD)

Texaco Star Theater
(Milton Berle) NBC 8pm Kay Armen, Mary Kaye Trio,

Keep Posted DuM 8:30 Sen. Estes Kefauver, Sen. Francis J. Mahoney

Cosmopolitan Theater DuM 9pm The Sighing Sound - by Jerome Weidman, adapt by Ken Pettus; with Bethel Leslie, Gordon Mills, Edward Binns, Howard Weirum, Paul Huber, Jim Flynn, Chris Gampel

Fireside Thtr(film) NBC 9pm Black Savannah - by Catherine Turney, from play by S.R. Golding & Norbert Faulkner; with Joan Leslie, Lester Mathews, Bruce Lester, Damian O'Flynn, Pinta Zara, Dabbs Greer, Clarence Straight

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TUESDAY DECEMBER 18(Cont'd)

Suspense CBS 9:30 Pier 17 - by Walter C. Brown, adapt by Max Ehrlich; with Lawrence Fletcher, Paul Langton; balance of cast not set at press time.

Armstrong Theater NEC 9:30 Disaster - by Elizabeth Hume; with Jack Lambert, Gene Reynolds, Robert Webber, Bruno Wick, Ellen Davey, Jason Johnson

Danger CBS 10pm The Lady On The Rock - by Arnold Schulman; with Don Hanmer, Olive Deering, Joshua Shelley, Alan Manson, Milton Selzer, Terry Becker, Lou Steine(pianist)

Hands Of Destiny DuM 10pm The Voyage - by Lawrence & Virginia Dugan; with Wendy Drew, Casey Walters, Carroll Ashburn, Francis Greet, Daisy Atherton, Earl Gilbert

Nick Kenny NBC 11pm Johnny Marks, Jeff Brophy

WEDNESDAY DECEMBER 19

Steve Allen CBS 12:45 Two-Ton Tessie O'Shea

Garry Moore CBS 1:30 Kenneth Lynch(armor maker)

Kate Smith NBC 4pm Yale Glee Club, Cliff Edwards, Evalyn Tyner

Date On Broadway
(Bob Haymes) DuM 7:30 Arnold Stang

Perry Como CBS 7:45 Sarah Vaughn

Kate Smith Evening NBC 8pm Myron Cohen, DeMarco Sisters, Four Step Brothers

Kraft Theater NBC 9pm Incident On Fifth Avenue - by Gerry Morrison; with Joseph Sweeney, Gene Lee, Hildy Parks, Roland Winters, Olive Blakeney, Rex O'Malley, Peter Boyne, John Stephen, William Sheidi, Jacqueline Morton, Robert McQuade, Alan Kramer

The Clock ABC 9:30 Assignment - by Steven Gethers; with Ed Moroney, Harry Davis, Joan Copeland, Perry Wilson

The Web CBS 9:30 The Man Who Was Always Right - by Marie Baumer; with Joseph Anthony, Jack Diamond, Zolya Talma, Ross Martin, Norma Chambers, Edward Bruce

Pulitzer Playhouse ABC 10pm The Skin Of Our Teeth - by Thornton Wilder, adapt by Joseph Schrank; with Thomas Mitchell, Nina Foch, Peggy Wood, Mildred Natwick, Lenka Petersen, Jimmy Lipton, Neal Polladori, Robert Donley, Ruth White, Charles Griffin, Robert Harrison, Greg Robbins, Thomas Heaphy, Spencer Davis, Fred Lambert, Dan Bergen, Jack Delmonte, Dick Warner, Eileen Clarence, Patti Crowe

THURSDAY DECEMBER 20

Garry Moore CBS 1:30 Boys' Choir of St. Vincent Ferrer Church

Mel Torme CBS 3:30 Yvonne Adair

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THURSDAY DECEMBER 20(Cont'd)

Stork Club CBS 7:45 Robert Sterling, Anne Jeffreys

T-Men In Action NBC 8:30 The Counterfeit Christmas - by A.S. Ginnes; with Humphrey Davis, Ethel Everett, Ramsay Williams, Jason Robards, John Seymour

Shadow Of The Cloak DuM 9pm Do Not Open 'Til Christmas - by Mel London; with Richard Midgeley, Katherine Meskill, Vilma Kurer, Steve Gravers, Maurice Burke

Ford Festival
(James Melton) NBC 9pm Tom & Jerry, Morey Amsterdam

Big Town
(Pat McVey) CBS 9:30 Christmas Trimming - by Charles Robinson; with Anthony Ross, Sally Gracie, Jacob Buxbaum, Charles Eggleston, Hope Miller, May Lauverne, Rudolph Watson, Charles Webster, Harold Gary, Alan North

Public Prosecutor
(Warren Hull) WABD 9:30 The Eye Witness - FIIM - with Evelyn Ankers, Ray Walker, Ivan Triesault, John McGuire; Panel: Russ Hodges, Cornelius Vanderbilt, Margalo Gilmore

Martin Kane
(Lloyd Nolan) NBC 10pm King Calder, Una O'Connor, John O'Hare, Neva Patterson, Nelson Olmsted

Bigelow Thtr(film) WABD 10pm Agent From Scotland Yard - by Stephen Longstreet; with Lynn Bari, Patric Knowles, Alan Mowbray

At Home
(Earl Wrightson) ABC 10:30 Junie Keegan

Crime Photographer
(Darin McGavin) CBS 10:30 Til Death Do Us Part - by Ben Radin; with Edward Binns, John Boruff, David Kerman, Ann Lincoln, Adelaide Bean, Lee Phillips, Phil Kramer

Carmel Myers ABC 10:45 Alex Raymond, Buster Crabbe

FRIDAY DECEMBER 21

Mel Torme CBS 3:30 Hugh Martin

Kate Smith NBC 4pm Jeanne Mitchell(violinist), Bassi Trio(acro), Buddy Sarno(S), Ethel & Albert

Man Against Crime
(Ralph Bellamy) CBS 8:30 Paul Huber, Gaye Jordan, Maria Riachi, Henry Silva, Irving Winter, Gregg Juarez, Michael Kane, William Neill

RCA Victor Show
(Ezio Pinza) NBC 8:30 Robert Shaw Chorale

Crime With Father ABC 9pm Joe Julian, Evelyn Juster, Richard Neilson

Schlitz Playhouse CBS 9pm Dark Fleece - by Joseph Hergesheimer, adapt by David Davidson & Jerome B. Ross; with Helen Hayes, Anthony Quinn, Nancy Franklin, Michael Wager, Guy Spaul, Carmen Mathews, Phil Coolidge, Cherry Hardy, Richard Bishop, Joseph Boland, Lillian Bronson, James Westerfield, Graham Velsey, William Coburn, Rosemary Prinz, Harriet MacGibbon

FRIDAY DECEMBER 21(Cont'd)

<u>Big Story</u>	NBC 9pm	<u>Marshall Morgan, Nashville Banner</u> - adapt by Ernest Kinoy; with Russell Hardie, Gene Lyons, Melba Rae, Fred Lightner, Joseph Fallon, Lynn Loring, Harold McGee, Somer Alberg, Eugene Ruymen
<u>Fales Of Tomorrow</u>	ABC 9:30	<u>The Invader</u> - by Robert Poshko & Mort Zarcoff; with Eva Gabor, William Eythe, Edgar Stehli, Salem Ludwig, Farrell Pelly
<u>Cavalcade Of Stars</u> (Jackie Gleason)	DuM 10pm	Jane Pickens, Rudy Cardenas; Gleason in a reprise of his well-known characterizations
<u>Eloise Salutes</u>	WABD 11pm	William Grieve(American Baseball League umpire)

T A L E N T L O C A T O R S E R V I C E December 16, 1951

IN NEW YORK

<u>BRIAN AHERNE</u> current "The Constant Wife", avail TV - AGT: John Gibbs PL 7-5959	<u>BURT LANCASTER</u> now in NYC - AGT: MCA PL 9-7500
<u>JUDITH ANDERSON</u> now in NYC for "Come Of Age" rehearsals - AGT:Famous Artists CI 7-6200	<u>CANADA LEE</u> returned from Europe - AGT: Peter Witt PL 9-7966
<u>POLLY BERGEN</u> current Maisonette - AGT: MCA PL 9-7500	<u>VIVECA LINDFORS</u> avail from Jan 6 - AGT: William Morris JU 6-5100
<u>HERBERT BERGHOF</u> - AGT: Lucy Kroll PL 7-4250	<u>BELA LUGOSI</u> - CON: David Dietz CO 5-2125
<u>ISABEL CAMPO</u> Flamenco dancer avail TV - PRESS: Andy Delmar CO 5-6200	<u>PATRIC KNOWLES</u> - AGT: John Gibbs Agcy PL 7-5959
<u>MEAN CARSON</u> legit actress avail TV - AGT: Bonnie Alden, Baum-Newborn BR 9-6377	<u>IRENE MANNING</u> from Hwood Dec 22, avail TV MGR: Harold C. Meyers & Co. CO 5-6200
<u>PETER COOKSON</u> avail TV - AGT: Charles Baker, Wm Morris JU 6-5100	<u>ALICIA MARKOVA</u> returned from Europe - CON: Friedberg & Katz PL 7-4776
<u>BRANDON DE WILDE</u> "Member Of The Wedding" child actor now in NYC - CON: Lucy Kroll PL 7-4250	<u>RAYMOND MASSEY</u> - AGT: John Gibbs Agcy PL 7-5959
<u>KIRK DOUGLAS</u> arrives NYC from Hwd this week - AGT: Famous Artists CI 7-6200	<u>PATRICIA MORRISON</u> will be in NYC thru Jan - AGT: Wm Morris JU 6-5100
<u>PEE WEE ERWIN</u> & Dixieland Band - PRESS: Andy Delmar CO 5-6200	<u>RODDY MACDOWALL</u> - AGT: Wm Morris
<u>ZAZA GABOR</u> now in NY, avail TV - AGT: William Morris JU 6-5100	<u>NOONAN & MARSHALL</u> comics current Latin Quarter - MGR: Milton Deutsch 9157 Sunset, Los Angeles
<u>PEGGY ANN GARNER</u> now avail TV - AGT: Wm Morris JU 6-5100	<u>JOHN PAYNE</u> now in NYC - AGT: MCA PL 9-7500
<u>JIMMY GLEASON</u> now in NY - AGT: Wm Morris	<u>GREGORY PECK</u> arrives NYC early Jan - AGT: MCA PL 9-7500
<u>HILDEGARDE</u> - PRESS: Alfred Katz PL 7-4776	<u>TYRONE POWER & LINDA CHRISTIAN</u> now in NYC - AGT: MCA PL 9-7500
<u>CELESTE HOLM</u> - CON: Lloyd V. Almirall WH 4-4800	<u>BETTY REILLY</u> "Irish Senorita" avail TV - AGT: Bonnie Alden BR 9-6377
	<u>RAYMOND GRAM SWING</u> returned from Europe - Lect Agt: W. Colsten Leigh

DECEMBER 23-29, 1951

VOL. 3 NO. 10 SUPPLEMENT C
(With Special Report)

NEWS ED: David B. Graham
TALENT ED: Gordon Leigh

Ross Reports

ON TELEVISION

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910
6087 Sunset Blvd. • Hollywood 28 • Hillside 1100

Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(23)

ABC(Ch7) - 7-7:30pm; HIGHLIGHT; No Room At The Inn; from WJZ-TV to the net; Sponsor - Goodyear Tire & Rubber Co thru Kudner; First television showing of The Greatest Story Ever Told radio series; there will be no identification of actors or production personnel. Program replaces Paul Whiteman Revue this date only.

NBC(Ch4) - 5-5:30pm; LAST SHOW; Gabby Hayes Show; from WNBT to the net; Sustaining; Pkgr - Martin Stone; Prod-Dir-Casting - Vincent Donehue.

10:30-11pm; LAST SHOW; Leave It to the Girls; from WNBT to the net; Sponsor - Regent Cigarettes thru Brooke, Smith, French & Dorrance; Pkgr-Prod - Martha Rountree.

Mon(24)

CBS(Ch2) - 11pm-12:30am; HIGHLIGHT; Christmas Eve Service from St. John's; from WTOP-TV(Wash,DC) to the net; Prod - CBS-TV News & Public Affairs; Walter Cronkite WTOP-TV will provide narration explaining what various stages of the Protestant Episcopal services mean; Dr. Charles Leslie Glenn will officiate. St. John's is known as the "Church of the Presidents".

1am-2am; HIGHLIGHT; Roman Catholic High Mass from Boys Town; from KMTV(Omaha) to the net; A special broadcast from the Mary Doud Memorial Chapel in Boys Town, Nebraska with the 100-voice Boys Town Choir.

DuM(Ch5) - 9-10pm; HIGHLIGHT; Our Lady's Juggler; from WABD to the net; An adaptation of Anatole France's story by Mel London, the story of Barnabas, juggler turned monk. Francis Cardinal Spellman will close the program with a personal message.

10-11pm; HIGHLIGHT; The Joyful Hour; from WABD(on film) to the net; Special Christmas film produced by Jerry Fairbanks Productions (Hwood) stars Ruth Hussey, & Pat O'Brien with Lloyd Corrigan, Cecil Cunningham, Thurston Hall & Rhys Williams. Showing for third year.

11pm-12:30am; HIGHLIGHT; Episcopal Candlelight Service; from WABD to the net; Service from the Episcopal Church of the Intercession.

12:30am-1:30am; HIGHLIGHT; Methodist Candlelight Service; from WGN-TV(Chi) to the net; Candlelight Service from First Methodist Church of Chicago telecast from the Chicago Temple.

SEASON'S GREETINGS

CONFIDENTIAL

MEMORANDUM FOR THE DIRECTOR

DATE: 10/15/54

RE: [Illegible]

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THIS WEEK(Continued)

Mon(24)

NBC(Ch4) - 9:30-10:30pm; HIGHLIGHT; Amahl and the Night Visitors; from WNBT to 34 sta; Sponsor - Hallmark Greeting Cards thru Foote, Cone & Belding; Prod - Samuel Chotzinoff; Assoc Prod - Charles Polacheck; TV Dir - Kirk Browning; Stage Director - Gian-Carlo Menotti; Conductor - Thomas Schippers; Choreographer - John Butler; Production Designer - Eugene Berman; Audio Director - George Voutsas; The world premiere of Gian-Carlo Menotti's opera which tells the story of the Three Wise Men on their way to Bethlehem to adore the Christ child and their meeting with a 10-year old crippled boy and his mother, and the subsequent miraculous cure of the boy.

11-12pm; HIGHLIGHT; Charles Laughton's Holiday Readings; from WNBT to the net; Charles Laughton will read selections from the Bible, Charles Dickens, Thomas Wolfe and James Thurber. Sustaining.

Tue(25)

CBS(Ch2) - 3-4pm; HIGHLIGHT; Walt Disney Christmas Show; from WCBS-TV(on film) to the net; Executive Prod - Walt Disney; Prod - Bill Walsh; Dir - Robert Florey; Asst Dir - Joe Lefert; Sound Dir - Harold Steck; Composer - Paul Smith; Photography - Guy Roe; Settings - Ernest Fegte; As a testimonial to the medical profession Johnson & Johnson thru Young & Rubicam is sponsoring this special film which will be seen on the entire network of 62 stations. The comedy-variety-fantasy film has Walt Disney, Bobby Driscoll, Kathryn Beaumont, Don Barclay, Hans Conried, Bill Thompson, Leno Frances and Disney cartoon characters in the cast.

5:30-6pm; HIGHLIGHT; Christmas Festival; from WCBS-TV to the net; Sponsor - Longines-Wittnauer thru Victor A. Bennett; Prod-Dir - Alan Cartoun; Asst Dir - Ted Estabrook; Eugene Lowell conducts the Longines Symphonette and Choraliers; the John Butler ballet group will dance; Frank Knight will act as host.

DuM(Ch5) - 9-10pm; LAST SHOW; Cosmopolitan Theater; from WABD to 14 sta plus 10 kine; Sponsor - Drugstore TV Prods thru Product Advertising; Pkgr - Louis G. Cowan; Prod-Dir - Sherman Marks at Cowan.

NBC(Ch4) - 11am-12n; HIGHLIGHT; Protestant Episcopal Christmas Choral Communion Service; from WNBW(Wash,DC) to the net; The Very Rev. Francis Sayre, Jr. dean of the National Cathedral (Cathedral Church of St. Peter & St. Paul) will be the celebrant; the Rt. Rev. Angus Dun, Bishop of the Diocese of Washington will preach.

9-9:30pm; HIGHLIGHT; A Christmas Carol; from WNBT to 40 sta; Sponsor - U.S.Steel thru BBD&O; Prod - Fred Coe NBC; Dir - Gordon Duff; Adaptation of the Charles Dickens story by David Swift; Settings - Otis Riggs; Costumes - Rose Bogdanoff; Make-up Superv - Dick Smith; Harry Sosnik has composed a special musical score which will be performed by a chorus and a 24-piece orchestra under his direction. Fireside Theater sponsored by Procter & Gamble thru Compton gave up time for this show.

Sat(29)

NBC(Ch4) - 6:30-7:30pm; HIGHLIGHT; NBC Symphony Orchestra; from WNBT to 63 sta; Sponsor - Reynolds Metals thru Buchanan & Co; Prod - Don Gillis; TV Dir - Kirk Browning; Arturo Toscanini directs the NBC Symphony Orchestra in an all Wagner program.

CONFIDENTIAL

SECRET

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NEWLY ANNOUNCED NETWORK FUTURES

Jan 2 - Pantomime Quiz; NBC Wed 10:30-11pm; Sponsor - R.J. Reynolds(Camel Cigarettes) thru William Esty; Producer - Mike Stokey; Mike Stokey, originator of the program will be MC, Sandra Spence will be scorer; two teams of top film personalities (four regulars and four guest challengers each week) compete. Program originates from Hollywood and two of the four regulars will be Jackie Coogan and Hans Conreid. Dir - Bill Bennington; Anncr - Art Gilmore. West Hooker, Inc. sold the show to the Esty Agency.

Jan 6 - The M & M Candy Carnival; CES Sun 12:30-1pm; from WCAU-TV(Phila) to the net; Sponsor - M&M, Ltd(M&M Candy) thru William Esty Prod - Charles Vanda, WCAU-TV; Asst Prods - Robert Forrest, Lee Hunt; Dir - Alan Bergman; Gene Crane will enact the role of a carnival barker, with Barry Cassell, Bill Bailey and Don Lennox on hand; Dave Stephens' Carnival Band will supply the music; an audience of 500 youngster will be present at each broadcast set in a convention hall with merry-go-rounds, ferris wheels, airplane stunt rides, & clowns.

Claudia, The Story of A Marriage; NBC-TV Sun 6:30-7pm; from WNBT to the net; Sponsor - General Foods(Swansdown Cake Mixes) thru Young & Rubicam and (Instant Maxwell House) thru Benton & Bowles. Pkgr-Prod - Carol Irwin; Written by Dougherty Brown based on the characters created by Rose Franken; Otis Riggs will design the settings; Joan McCracken and Hugh Reilly star as "Claudia" and "David" with Margaret Wycherly to appear as "Claudia's" mother, "Mrs. Brown".

Jan 8 - My Friend Irma; CBS-TV Tue 10:30-11pm; Sponsor - R.J.Reynolds Tobacco(Cavalier Cigarettes) thru William Esty; Prod - Cy Howard; Dir - Richard Whorf; Head Writer - Frank Galen; Music Dir - Lud Gluskin; Marie Wilson stars in the title role, with Cathy Lewis and Gloria Gordon as program regulars.

SPONSOR ACTIVITY

COLGATE-PAIOLIVE-PEET thru William Esty & Ted Bates has renewed its sponsorship of four half-hours of Strike It Rich programs(CBS-TV Mon-Fri 11:30am-12n & Wed 9-9:30pm)

GENERAL MILLS has purchased the 10:30-10:45am time strip for Monday thru Friday telecasting on CBS-TV. No program has been decided on, nor has a specific product of GM been selected for representation.

MASLAND CARPETS thru Anderson & Cairns will begin alternate week sponsorship of Tales of Tomorrow(ABC-TV Fri 9:30-10pm) on January 25. Tales is currently an alternate week show, with JACQUES KREISLER thru Hirshon-Garfield as sponsor. MASLAND is expected to drop its current program the At Home Show(ABC-TV Thurs 10:30-10:45pm).

NYC LOCAL STATION ACTIVITY

WABD - Woman's Club; DEBUT Dec 24; Mon-Fri 12-12:15pm; Julann Caffrey will MC new program which will have as guests outstanding interpreters of all fields of art, government leaders, noted authors, etc.

WCBS-TV- Rebuilding the Free World; Dec 24 thru Jan 4; Mon-Fri 6-6:30pm; Special film series prepared by the Economic Cooperation Administration will be shown during the Christmas holiday recess of the UN General Assembly in Paris.

WJZ-TV - New Monday-thru-Friday Morning Schedule; From Dec 24; 9-10am Breakfast Theater(feature film show); 10-10:30am The Fitzgeralds(interview show); 10:30-10:45am Morning News(UP-Fox Movietone news films); Kitchen Kapers(recipe contest, listener participations); followed by regular scheduling of Dennis James Show(11:30am-12n) & Frances Langford-Don Ameche(12n-1pm).

STATE OF TEXAS
COUNTY OF DALLAS

Know all men by these presents, that I, John A. Smith, of the County of Dallas, State of Texas, for and in consideration of the sum of Five Hundred Dollars to me in hand paid by John B. Jones, the receipt of which is hereby acknowledged, have granted, sold and conveyed, and by these presents do grant, sell and convey unto the said John B. Jones, his heirs and assigns forever, all that certain Tract of Land situated in the County of Dallas, State of Texas, to-wit: Tract of Land containing Five Acres more or less, as the same may appear by the plat of said Tract of Land filed for record in the County Clerk's Office of said County of Dallas, State of Texas, on this 10th day of April, 1910, and the boundaries of which are more fully described in the plat of said Tract of Land filed for record in the County Clerk's Office of said County of Dallas, State of Texas, on this 10th day of April, 1910.

And I, the said John A. Smith, do hereby certify that the said John B. Jones is the person to whom the said Tract of Land was sold and conveyed by me, the said John A. Smith, and that the said John B. Jones is the person who has paid to me the sum of Five Hundred Dollars for the purchase of the said Tract of Land.

Given under my hand and seal of office, at the City of Dallas, State of Texas, this 10th day of April, 1910.

John A. Smith
County Clerk

Witness my hand and seal of office, at the City of Dallas, State of Texas, this 10th day of April, 1910.

John A. Smith
County Clerk

NOTICE

Notice is hereby given that the undersigned has filed for record in the County Clerk's Office of the County of Dallas, State of Texas, a certain Tract of Land containing Five Acres more or less, as the same may appear by the plat of said Tract of Land filed for record in the County Clerk's Office of said County of Dallas, State of Texas, on this 10th day of April, 1910, and the boundaries of which are more fully described in the plat of said Tract of Land filed for record in the County Clerk's Office of said County of Dallas, State of Texas, on this 10th day of April, 1910.

And I, the undersigned, do hereby certify that the said Tract of Land was sold and conveyed by me, the undersigned, and that the said Tract of Land is the person to whom the said Tract of Land was sold and conveyed by me, the undersigned.

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Given under my hand and seal of office, at the City of Dallas, State of Texas, this 10th day of April, 1910.

John A. Smith
County Clerk

NYC LOCAL STATION ACTIVITY(cont'd)

WOR-TV - The Joyful Hour; Sunday, Dec 23, 2-3pm; WOR-TV News & Special Features Div presents special Christmas film produced by Jerry Fairbanks Productions.

The Latin Show; DEBUT Dec 26; Wed 7:30-8pm; Producer - George Goldner in conjunction with the Tico Record Company; Art "Pancho" Raymond will MC show of authentic Latin-American music and variety acts featuring the 10-piece La Playa Orchestra with vocalists Bobby Escoto and Johnny Lopez, the Johnny Rodriguez trio and flamenco dancer Isabella Compo.

HOLLYWOOD LOCAL STATION ACTIVITY

KTTV - Special Christmas Programming; Christmas Day Dec 25 10am-2:45pm; 10-11:15am Mass from St. John's Catholic Church; 11:15am-12:15pm The Joyful Hour(special re-run of Christmas film); 12:15-1pm Christmas Carols(series of film shorts with Yuletide theme); 1-2:45pm Santa's Sub-Station(special public service event sponsored by KTTV to provide toys for underprivileged children).

NEWS DIGEST

TRENDEX SPONSOR IDENTIFICATION FIGURES - Trendex last week released its Sponsor Identification Indexes for October-November, 1951, based on field work conducted from October 1-7 and November 1-7. Programs with a Correct sponsor identification of more than 90.0 were as follows:

<u>Program</u>	<u>Sponsor</u>	<u>Correct</u>	<u>Misidentified</u>	<u>Don't Know</u>
<u>Weekly Programs</u>				
Your Hit Parade	American Tobacco	95.7	0.0	4.3
Kraft TV Theater	Kraft	95.5	0.0	4.5
Ford Festival	Ford	92.5	0.0	7.5
Voice of Firestone	Firestone	92.0	0.0	8.0
Comedy Hour	Colgate-Plmlv-Peet	91.7	2.8	5.5
<u>Multi-Weekly Programs</u>				
Perry Como	Chesterfields	95.3	0.0	4.7

TRENDEX rated the ten top evening sponsored network programs for the week of December 1-7 as follows: Godfrey's Talent Scouts 44.9; Texaco Star Theater(Berle) 43.9; Comedy Hour(AGVA Benefit) 41.9; Your Show of Shows 40.7; Red Skelton Show 40.4; I Love Lucy 38.6; All Star Revue(Durante) 35.9; Fireside Theater 35.3; Your Hit Parade 33.7; Man Against Crime 32.6.

SAN DIEGO TV STATION RETAINS CONTROL OF NEWS SHOW CONTENT - Station KFMB-TV(San Diego) won editorial control of its sponsored newscast last week after Congressional investigation of attempts at sponsor control supported the station. Exclusion of the names of two executives of the sponsor in a report about a Congressional probe into alleged irregularities in the handling of Veterans Administration loans was the issue over which John A. Kennedy, operator of the station, cancelled the show for one night. It returned the following night after sponsor agreed on station control. Paul White, formerly of CBS, is News Editor of the station.

UNITED STATES DEPARTMENT OF AGRICULTURE

UNIT - The United States Department of Agriculture has been authorized to conduct a survey of the agricultural resources of the United States. This survey is being conducted in accordance with the provisions of the Agricultural Resources Survey Act of 1949. The survey is being conducted in accordance with the provisions of the Agricultural Resources Survey Act of 1949. The survey is being conducted in accordance with the provisions of the Agricultural Resources Survey Act of 1949.

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6.0	0.0	6.0	0.0	6.0	0.0
7.0	0.0	7.0	0.0	7.0	0.0
8.0	0.0	8.0	0.0	8.0	0.0
9.0	0.0	9.0	0.0	9.0	0.0
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NEWS DIGEST(Cont'd)

PITTSBURGH STATION WDTV WINS POINT --DuMont owned station WDTV(Pittsburgh) has become the only station in the country carrying the Texaco Star Theater on an alternate week basis. According to Billboard, Texaco at first refused permission for alternate week coverage, but when the station threatened to drop the Berle show entirely, the sponsor capitulated. WDTV split the alternate week coverage between the first half of the Frank Sinatra Show(CBS) and Keep Posted, a DuMont program.

HELEN FAITH KEANE & EDYTHE J. MESERAND HONORED - Helen Faith Keane, former DuMont broadcaster and Edythe J. Meserand, assistant director of News & Special Features for WOR & WOR-TV are the recipients of two of seven "Mike's" awarded to women in the radio and television fields by McCall's Magazine. Miss Keane received her award for her advice on personal problems to viewers on For Your Information (no longer on the DuMont schedule); Miss Meserand was honored for organizing the station's Christmas fund which brought clothing and gifts for 10,000 hospitalized children. The other five awards went to radio executives.

HANDBOOK ON TV WRITING, DIRECTION, PRODUCTION - Edward Stasheff & Rudy Bretz, veteran NYC TV programmers, have collaborated on "The Television Program", published by A.A. Wyn, Inc., New York. Comprehensive detailing of scripts, specific duties of personnel, and production techniques make the book a practical reference aid for both professionals and students.

TELEVISION AUTHORITY CONVENTION(NYC) - Several resolutions of prime importance to the industry were passed at the recent TvA Convention in New York. Regarding the matter of free performances, TvA's attitude was noted as opposed to the policy of sponsored programs paying TvA members sums for their services which are far below their usual compensation because of benefit and welfare gimmicks not only because it might lead to the depression of pay scales, but because of unfair competition to those sponsors who pay TvA members their prevailing rates. Also under discussion was the possibility of TvA joining in a merger with five of the seven performer guilds(Actors Equity Assn, Chorus Equity Assn, Amer Fed of Radio Artists, Amer Guild of Musical Artists & Amer Guild of Variety Artists). If by July 1, 1952 no definite action has been taken on the five-branch merger, there is then a possibility of TvA merging with AFRA.

THE POLICE STEP IN IN BALTIMORE - Police officials in Baltimore have initiated a restraining order on the Customs Upholstering Company, a Baltimore firm which sponsors a Sunday film program on WAAM-TV(Baltimore). Police claim that the type of commercials used on the program which asks viewers to telephone for business appointments is in violation of city anti-Sunday laws. WAAM attorneys sought a court injunction, and hearing is set before the Maryland State Court of Appeals on January 8th. Members of the Maryland District of Columbia Broadcasters Assn have indicated they will support WAAM-TV in its action.

NARTB WINS CBS-TV AS MEMBER - The CBS Television Network and two CBS-owned stations, WCBS-TV(NY) and KNXT(Los Angeles), have filed application for active membership in the National Association of Radio and Television Broadcasters.

NEW YORK UNIVERSITY

THE NEW YORK UNIVERSITY - The New York University is a private, non-profit, research university located in New York City. It was founded in 1863 and is one of the oldest and largest universities in the United States. The university is known for its academic excellence and its commitment to research and innovation. It has a long history of providing a high-quality education to its students and has produced many notable alumni.

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SNADER TELESCRIPTIONS(LA) - Reub Kaufman, head of Snader Sales, has completed a deal with Romulo O'Farrill, Sr. & Jr., who have purchased outright the Mexican TV rights to the Snader Telescription Libraries I & II. Also at Snader, Oliver A. Unger, national sales director of the firm, has announced his resignation as treasurer of the Fine Arts Theater Co, operator of the theater by that name in NYC in order to devote his full time to Snader. S.W. Caldwell of Toronto, has been signed to distribute all Snader products in Canada.

ASTOR PICTURES - Robert Savini, president of Astor pictures, has sold television rights to 7 Hunt Stromberg produced features to station KTTV(LA) for a reported price in excess of \$50,000, for seven showings each on TV over a period of two years. Included in the deal are "Strange Woman" with Hedy Lamarr & Louis Hayward; "Young Widow" with Jane Russell; "Guest in the House" with Anne Baxter & Ralph Bellamy; "Lady of Burlesque" with Barbara Stanwyck & Michael O'Shea; "Lured" with George Sanders, Lucille Ball, Charles Coburn; "Dishonored Lady" with Hedy Lamarr & Dennis O'Keefe and "The Devil and Daniel Webster" with Edward Arnold & Walter Huston. Films were originally released by United Artists for theatrical showings. KTTV showings will not start until June 1, giving time for re-release to theaters. TV release in other cities will not be permitted for another two years.

BING CROSBY ENTERPRISES(LA) - Crosby Enterprises starts shooting on new half-hour series, Coronet Theater, to be based on human-interest stories. 13 films will be made, following the pattern the firm started by filming the Rebound series without definite sponsorship. Rebound was recently purchased by Packard for showings in 26 markets. Basil Grillo will be executive producer on Coronet Theater, with Harve Foster & Bernard Girard alternating as producer-director.

"HOLIDAY IN PARIS" SOLD TO SOUTH AMERICAN MARKET - CBS Television Syndicated Sales, headed by Fred J. Mahlstedt, has sold the John Nasht series, Holiday in Paris, which stars Dolores Gray (star of the current Broadway success "Two On the Aisle") to a new television station, Radio-Televisao Paulista in Sao Paulo Brazil. The station opens officially on Christmas Eve, and "Paris", first film in the series will be a featured attraction of the inaugural telecast.

COMMERCIALS PRODUCTION

ANIMATED PRODUCTIONS(NY) - 2 (60") completed for Kelvinator (Home Freezer & Electric Range) thru Geyer, Newell & Ganger for Nat'l Spot & Net Program; FA & SA with DR & M.

CHARTER OAK PROD'NS(NY) - 1 (30") completed for Chevrolet thru Campbell-Ewald for Nat'l Spot & Net Program; LA with VO.
8 (60") completed for Cameo Curtains thru Product Service for Nat'l Spot & Net Program; LA with DR & M.

DEPICTO FILMS(NY) - 1 (20") completed for General Foods(Jell-O) thru Young & Rubicam for Nat'l Spot & Net Programming; SA with VO & M.

VAN PRAAG PRODUCTIONS(NY) - 1 (20") completed for Conoco(Gas & Oil) thru Geyer, Newell & Ganger; FA & LA with VO.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

<u>PROGRAM</u>	<u>NET TIME</u>	<u>GUESTS</u>
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(S - Singer; D - Dancer; C - Comic; M - Musician)

FRIDAY DECEMBER 21

<u>Not For Publication</u> (Jerome Cowan)	DuM 8:30	<u>Item: Page 35</u> - by Mel London; with Bruno Wick, Esther Minciotti, Jennie Hecht, Ann Loring, John Armstrong, Jon Silo
<u>We, The People</u>	NBC 8:30	Audrey Hepburn, Billy Wayne(S)
<u>Front Page Det(film)</u> (Edmund Lowe)	DuM 9:30	<u>Penthouse Jungle</u> - with Mary Dunhill, Bob Stevenson, Gregory Gay, Marya Marco, Rod Kurry

****Other shows on this date were listed in last week's issue.

SATURDAY DECEMBER 22

<u>Betty Crocker</u>	ABC 12N	Dane Clark
<u>Ken Murray</u>	CBS 8pm	Trapp Family Singers, Margaret O'Brien, Cort Murray & Ken Murray Jr, J. Fred Coots, Jack O'Brian, Magid Triplets, Mary Bruce Rosebuds, Fayne & Foster(glass players), Calvert(Punch & Judy act)
<u>All Star Revue</u> (Danny Thomas)	NBC 8pm	Bunny Lewbel, Kay Starr(FROM HOLLYWOOD)
<u>Faye Emerson</u>	CBS 9pm	<u>I'll Always Be With You</u> - a special TV drama written for Miss Emerson by Budd Schulberg; cast not set at press time.
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	<u>Talent:</u> Danny Alexander(D), Dana Gibson(S), Pancho & Raymond(D); <u>Robert's Cue:</u> Leon Lishner(S); <u>Buyers:</u> Edwin R. Stanley(Boys Apparel Assoc), Enoch Light(Krom Records), Dallas Gerson(Latin Casino, Philadelphia)
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	Charlton Heston
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers:</u> Peggy Lee, Jack Haskell; <u>Judges:</u> Barry Gray, Harold Lee, Morey Amsterdam

SUNDAY DECEMBER 23

<u>American Inventory</u>	NBC 1:30	<u>A Christmas Journey</u> - by John Latham, music by Robert W. Stringer, choreography by Robin Gregory; with Clifford Tatum, William Watts, Arthur Kohl, Shirley Blanc, Helen Payne, Jan Tyroler, Joe Silver, Robin Gregory, Tom Turner, Marian Lawrence, Nat Turney, Ben Garber, Bertram Ross
<u>Meet The Press</u>	NBC 4pm	Gen. J. Lawton Collins
<u>Gabby Hayes</u>	NBC 5pm	<u>Christmas Story</u> - with John Randolph, Michael Lewin, Jeanne Bolan, Dennis Parnell, Lonny Chapman, Robert Donley

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SUNDAY DECEMBER 23(Cont'd)

Out There CBS 6pm The Man - by Ray Bradbury, adapt by Howard Rodman; with Harry Worth, Philip Bourneuf, Peter Hobbs, Stewart Bradley, John McGovern, Logan Field, Jennifer Bunker, Florence Anglin

Star Of The Family CBS 6:30 Pat Rooney Sr, Art Carney, DeMarco Sisters
(Peter Lind Hayes)

Chesterfield Time NBC 7pm Constance Moore, The High Hatters(D) (FROM NAVY AIRCRAFT CARRIER THE BOXER)
(Bob Hope)

Ellery Queen ABC 7:30 A Christmas Story - by Raphael Hayes; with Butch
(Lee Bowman) Cavell, Harry Bellaver, Joe Downing, Klock Ryder

Toast Of The Town CBS 8pm Julie Harris, Gloria Swanson, Billy De Wolfe, Roger
(Ed Sullivan) Price, Leonard Sues, Ramon Novarro, St. Vincent Ferrer Boys' Choir, Fedi & Fedi(doll act)

Colgate Comedy Hour NBC 8pm Farley Granger, Bobby Breen, Sharon Baird(FROM HWOOD)
(Eddie Cantor)

Fred Waring CBS 9pm Nadine Gae

Rocky King DuM 9pm Yuletide Murder - by Lawrence Lariar; with Helen
(Roscoe Karns) Baron, Franklyn Fox, Carl Betz, Paul Genge

Goodyear Playhouse NBC 9pm I Was Stalin's Prisoner - the true story of Robert
Vogeler, adapt by David Swift; with Edmon Ryan, Constance Ford, Norman Rose, John C. Becher, Riza Royce, Bela Pataky, Maurice Burke, Geoffrey Lumb, Edward Raquello, Ben Grauer, Victor Varconi, Jenö Mate, Istvan Szanto, Wolfe Barzell, Mike Rubin, Andrew Gerado, Tibor Gathy, Dan Wargo, Tibor Garda, Mike Gazzo, Vilma Pataky

Celebrity Time CBS 10pm Guests: Nina Foch, Brian Aherne, St. Patrick's Boy
Choristers; Raymond Massey subs for Hickman; Sketch
Bits: Lee Krieger, Alan Melvin, Stanley Prager, Lawrence Ryle

Leave It...Girls NBC 10:30 Bill Slater, Ilka Chase, Eloise McElhone, Phyllis
Kirk, Harriet Van Horne

MONDAY DECEMBER 24

Steve Allen CBS 12:45 Morey Amsterdam, Roger Price

Garry Moore CBS 1:30 Trapp Family Singers

Mike And Buff CBS 3pm Richard Himber, Tom Glazer

Mel Torme CBS 3:30 John Carradine

Kate Smith NBC 4pm Donald Buka in Spring Meeting by Edward Eliscu

Magic Cottage WABD 6pm Father Time's New Year Problem - with Lionel Wilson,
(Pat Meikle) Rod Colbin

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MONDAY DECEMBER 24(Cont'd)

H'wood Screen Test ABC 7:30 Arnold Moss, guest, in Where Love Is - with Sally Chamberlain & Edward Cullen

Mr District Attorney ABC 8pm The Crooked Finger - with James Lipton, Jean (Jay Jostyn) Gillespie, John F. Hamilton, Jack Grimes

Lux Theater CBS 8pm A Child Is Born - by Stephen Vincent Benet, music by Vladimir Selinsky; with Fay Bainter, Thomas Mitchell, Rita Gam, Elizabeth Ross, Dan Morgan, Lloyd Bochner, Ernest Graves, Lawrence Ryle, Horace Braham, Lee Phillips, Bob Gardette, Lorence Kerr

Talent Scouts CBS 8:30 Mona Becker(9-yr-old ventriloquist), Albert & Norman (Arthur Godfrey) Garrett(15- & 14-yr-old musicians), Elaine Della(12-yr-old), Paul Schoen(11-yr-old singer)

Voice Of Firestone NBC 8:30 Eleanore Steber

Lights Out NBC 9pm This Way To Heaven - by Douglass Parkhirst; with Burgess Meredith, Kathleen Comegys, Beverly Dennis, Robert Webber

SPECIAL PROGRAM NBC 9:30 Amahl And The Night Visitors - a TV opera by Gian-Carlo Menotti; orch conducted by Thomas Schippers; Chet Allen(boy soprano), Rosemary Kuhlmann(soprano), David Aiken (baritone), Leon Lishner(basso), Andrew McKinley(tenor), Francis Monachino(basso); Dancers: Melissa Hayden, Nicholas Magallanes, Glen Tetley

Studio One CBS 10pm Sara Crewe - by Elizabeth Harte, from Francis Hodgson Burnett's "The Little Princess"; with Iris Mann, Henry Stephenson, Rita Vale, Leslie Linder, Nomi Mitty, Lulu Belle Clark, Barbara Florence, Edna Hernly, Sybil Baker, Jean Adair, Helen Wittenberg, Karen Bruce, Eric Rhodes, Martin Newman, Evelyn Wall, Jeannine Chapman, Jerry Hackady

Who Said That NBC 10:30 Mr. & Mrs. John Cameron Swayze, John Cameron Swayze (Net except WNBT) Jr, Suzanne Swayze

TUESDAY DECEMBER 25

The Egg And I CBS 12N Nancy Carroll

Steve Allen CBS 12:45 Phil Baker

Garry Moore CBS 1:30 George Moore(juggler), Bobby The Monkey

Kate Smith NBC 4pm Nina Foch, New York Paulist Choir

Dinah Shore NBC 7:30 Lauritz Melchior(FROM HOLLYWOOD)

Trapped WOR 7:30 Mitzi's Mish Mash Christmas - with Vanessie Clark, Arthur Oshlag, Robert Carricart, Michael Keene

Frank Sinatra CBS 8pm Edmund Gwenn, Marilyn Maxwell, The Dunhills(D), Jimmy Boyd(12-yr-old hillbilly guitarist) (FROM HOLLYWOOD)

General Information

1. Name of the organization	2. Address	3. Telephone
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7. Name of the project	8. Description of the project	9. Budget
10. Name of the sponsor	11. Name of the beneficiary	12. Date of completion
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TUESDAY DECEMBER 25(Cont'd)

Texaco Star Theater NBC 8pm Rise Stevens, Rudy Vallee
(Milton Berle)

Cosmopolitan Theater DuM 9pm One Red Rose For Christmas - by Paul Horgan, adapt b:
Robert Anderson; with Jo Van Fleet, John Williams,
Barbara Stanton, William Hansen, Althea Murphy, Eva Condon,
Ethel Remey

SPECIAL PROGRAM NBC 9pm A Christmas Carol - by Charles Dickens, adapt by
David Swift; with Sir Ralph Richardson, Arthur
Treacher, Melville Cooper, Norman Barr, Margaret Phillips, Alan
Napier, Gypsy Raine, Robert Hay Smith, Malcolm Keen, Bobby White

Suspense CBS 9:30 The Lonely Place - by Victor Wolfson; with Boris
Karloff, Judith Evelyn, Robin Morgan, Sidney Smith,
The Westminster Choir

Armstrong Theater NBC 9:30 Enter Rosalind - by Ruth Woodman; with Enid Markey,
Dolores Sutton, Ben Cooper, Mary Linn Beller, Edwin
Bruce, Vinton Hayworth, Patsy Flicker

Danger CBS 10pm Passage For Christmas - by Paul Bauman; with Mary
Sinclair, Joseph Anthony, Paul Langton, Sid Cassell

Hands Of Destiny DuM 10pm Grandpa Finds A Wallet - by Leon Stein; with James
Reese, Bernard Kates, Abby Lewis, Iggy Wolfington,
Elliott Sullivan, David Kerman, George Palmer

Nick Kenny NBC 11pm Vincent Lopez, Lee Sullivan

WEDNESDAY DECEMBER 26

Steve Allen CBS 12:45 The Acvados(wire-jugglers), Danny Scholl

Garry Moore CBS 1:30 Kirkwood & Goodman

Mel Torme CBS 3:30 Eddie Garson(ventriloquist)

Kate Smith NBC 4pm Cornelia Otis Skinner, Berk & Hallow(D), Dr. Chester
Pennington(St. Paul & St. Andrew Methodist Church)

Perry Como CBS 7:45 Ray Anthony

Kate Smith Evening NBC 8pm Edmund O'Brien, Olga San Juan, Ralph Flanagan & Orch,
Peggy Ryan & Ray McDonald, Ethel & Albert

Arthur Murray ABC 9pm Harvest Moon Dancers, Queens College Glee Club

Kraft Theater NBC 9pm Nantucket Legend - by George Lefferts; with Vaughn
Taylor, Brock Byron, Phil Faversham, Pat O'Malley,
Cliff Hall, Raymond Bramley, Janie Alexander, Roland Winters,
Edith Gresham, Sarah Floyd, James Coots, Leopold Badia, Ray
Morgan, Jim Davidson, John Anderson, Myrtle Ferguson, Linda
King, Eileen Poe

The Clock ABC 9:30 No Witnesses - by Rita Weiman & Ruth A. Knight, from
story by Rita Weiman; cast not set at press time.

WEDNESDAY DECEMBER 26(Cont'd)

The Web CBS 9:30 Model Murder - by Hugh Pentecost; with Whit Bissell, John Baragrey, Alfreda Wallace, Royal Beal, Marilyn Clark

Celanese Theater ABC 10pm The Joyous Season - by Philip Barry, adapt by Philip Barry Jr; with Lillian Gish, Matt Crowley, Anne Burr, Wesley Addy, Dierdre Owen, Eleanore Wilson, William Kemp, Joe Sweeney, Gilda Oakleaf

TEURSDAY DECEMBER 27

Garry Moore CBS 1:30 Fritzi Scheff

Mel Torme CBS 3:30 Morey Amsterdam

Kate Smith NBC 4pm Gehrig & Weissmuller(D), Ray Anthony & Orch, Ade Duval(magic), Dr. Milton Galamison(Siloam Presbyterian Church)

Stork Club CBS 7:45 Sir Cedric Hardwicke

Stop The Music ABC 8pm Shaye Cogan

F-Men In Action NBC 8:30 The Sinful Past - by Abram S. Ginnes; with Nancy Pollock, Gilbert S. Green, Michael Lewin, Robert H. Harris, Michael Strong, Arthur Hanson

Shadow Of The Cloak DuM 9pm The Swing Of The Pendulum - by John Gay; with Stefan Schnabel, John Shay, Norma Chambers, Lawrence Kerr, Stefan Gierach, George Jason

Ford Festival
(James Melton) NBC 9pm Edward Everett Horton, Los Gatos(variety), Dorothy Warrenskjold returns

Big Town CBS 9:30 Solitaire - by Joseph Ruscoll; with Walter Woolf King, Neva Patterson, Jack Weston, Ben Yaffee

Racket Squad(film)
(Reed Hadley) CBS 10pm The Knockout - by Arthur Orloff; with Ross Elliott, Fay Roope, Walter Coy

Bigelow Thtr(film) DuM 10pm Always A Bridesmaid - by Muriel & William Bolton; with Don DeFore, Audrey Long, Luther Crockett, Hillary Brooke, Clara Blandick

Martin Kane
(Lloyd Nolan) NBC 10pm Wynne Gibson, John Newland, Charles Acton, Gloria McGhee, Kaie Deei

Crime Photographer
(Darin McGavin) CBS 10:30 The Victim - by Thomas Coley & William Roerick; with Robert Lieb, Edward Binns, Irya Jensen, Jane Rose, Rita Lynn, William Watts

FRIDAY DECEMBER 28

Garry Moore CBS 1:30 Betty Walker & Mel Leonard(C)

Kate Smith NBC 4pm Laine & Claire(D), Rev. Edmund Fogarty(Cath'c Char's)

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DEC 30, 1951-JAN 5, 1952

VOL. 3 NO. 10

SUPPLEMENT D

Ross Reports

ON TELEVISION

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910
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Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(30)

NBC(Ch4) - 5:30-6pm alt Sun; DEBUT; Those Endearing Young Charms; from WNBQ (Chi) to the net; Sustaining; Producer-Director - Ben Park WNBQ; Scripts - Bill Barrett; new comedy program about the adventures of a family engaged in a household gadgets mail order business.

6-7pm this date only; 6-6:30pm from 1/6/52; DEBUT; Roy Rogers Show; from WMBE(Hwood)(on film) to 14 sta plus 25 kine; Sponsor - General Foods(Sugar Crisp, Grape Nut Flakes & Post Toasties) thru Young & Rubicam; Prod - Roy Rogers; Assoc Prod - Jack Lacey; Dir - Bob Walker; Roy Rogers, Dale Evans and Pat Brady head cast of new weekly variety program; first show will feature Bob Hope.

Mon(31)

ABC(Ch7) - 9:30pm-1am; HIGHLIGHT; New Year's Eve Program; Special program will present uninterrupted music of five dance bands from 9:30-11:30pm, followed by celebrity interviews from the Hotel Astor, views of Times Square, and a pick-up of the Astor floor show.

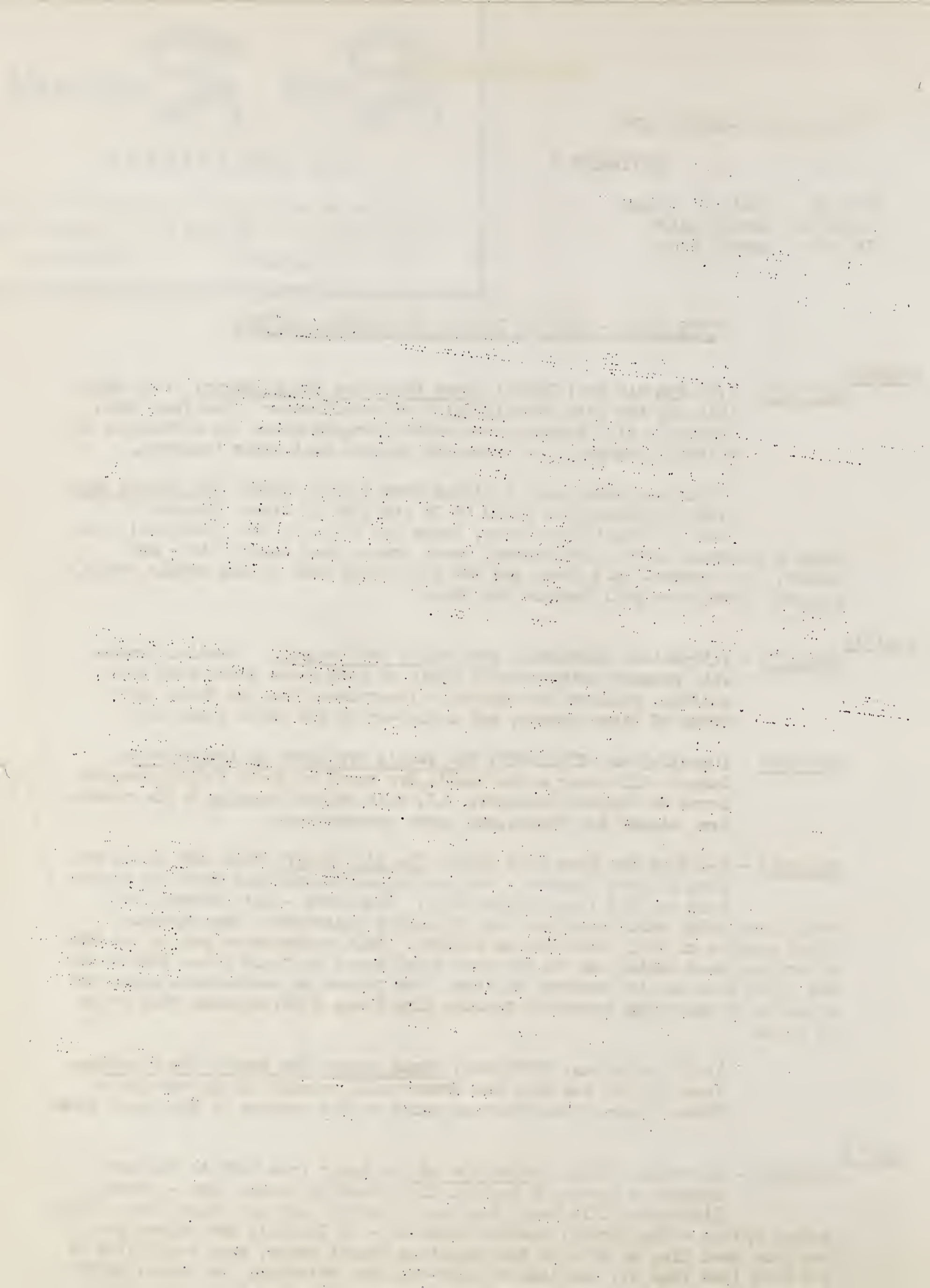
DuM(Ch5) - 10pm-12:30am; HIGHLIGHT; New Year's Eve Party at Meadowbrook; DuMont will cover a New Year's Eve party at Frank Daly's Meadowbrook on Pompton Turnpike, N.J. with Bernie Cummings & his orchestra, singer Bob Eberle, and guest entertainers.

NBC(Ch4) - 3-3:30pm Mon thru Fri; DEBUT; The Big Payoff; from WNBQ to 40 sta plus 2 kine; Sponsor - Colgate-Palmolive-Peet(all products acceptable to NBC) thru William Esty; Pkgr-Prod - Walt Frammer; Dir - Paul Alter WNBQ; Randy Merriman will be host & quizmaster, Bess Myerson, "Miss America of 1945" will act as hostess. Male contestants get on the show by writing best letters as to why they think women in their lives deserve all the gifts that can be bestowed on them. Top prizes to contestants answering a series of questions correctly include mink coats & all-expense paid trips to Paris.

11:55pm-12:10am; HIGHLIGHT; Times Square New Year's Eve Coverage; from WNBQ to the net; Ben Grauer will comment on the revelry at Times Square from a vantage point on the marquee of the Astor Hotel

Tue(1)

DuM(Ch5) - 9-9:30pm; DEBUT; The Battle of the Ages; from WABD to the net; Sponsor - Serutan & Geritol thru Franklin Bruck; Pkgr - Norman Livingston(1819 Bway, Rm.1112, CO 5-7794) for ATV Films; Dir - Mende Brown; Writer - Tom Murray; Musical Director - Al Finelli; new talent show has John Reed King as MC with two competing talent teams, each consisting of two acts (see Page 9); one team of show-business veterans, the other, professional youngsters. Winner is determined by audience applause.



THIS WEEK(Continued)

Tue(1)

DuM(Ch5) - 9:30-10pm; NEW TIME; Hands of Destiny; from WABD to the net; Sponsored in NY only by Wiss Pinking Shears thru Ellington; moves to this time from the 10-10:30pm time slot same day.

NBC(Ch4) - 12:30-1:30pm; HIGHLIGHT; Tournament of Roses Parade; from KNBH(Hwood) to the net; Sponsor - F.W. Woolworth thru Lynn Baker Agcy; Frank Barton & Paul Pierce will describe the parade in Pasadena.

4:45pm-end of game; HIGHLIGHT; Rose Bowl Game - Illinois vs Stanford; from KNBH(Hwood) to 51 sta; Sponsor - Gillette Safety Razor thru Maxon; Prod - Ad Schneider; Dir - William Bennington & Al Cole.

Wed(2)

NBC(Ch4) - 10:30-11pm; DEBUT; Pantomime Quiz; from KNBH(Hwood) to 8 sta plus 4 kine; Sponsor - R.J. Reynolds Tobacco(Camel Cigarettes) thru Wm Esty; Prod - Mike Stokey (NY Rep - West Hooker); Dir - Bill Bennington; A team of regular panelists will compete with a guest team each week in guessing unrehearsed pantomime skits; Mike Stokey is MC, Sandra Spence is the scorer, Art Gilmore announces. Regulars are Virginia Field, Willard Parker Jack Coogan & Hans Conreid.

Thu(3)

NBC(Ch4) - 9-9:30pm; DEBUT; Dragnet; from WNBT(on film) to 25 sta plus 10 kine; Sponsor - Liggett & Myers(Fatima Cigarettes) thru Cunningham & Walsh; Prod - Homer Canfield; Dir - Frederick Gately; Film Ed-Assoc Prod - Herbert L. Strock; Asst Dir - Marty Moss; Jack Webb stars in series based on documents from the files of the Los Angeles Police Department.

9:30-10pm; NEW TIME; Ford Festival; from WNBT to 30 sta plus 17 kine; Sponsor - Ford Motor Co thru J. Walter Thompson; James Melton starrer cut to half-hour formerly seen 9-10pm same day.

11pm-12m; HIGHLIGHT; NBC Television Opera Theater - "Pique Dame"; from WNBT to the net; Sustaining; Prod - Samuel Chotzinoff; Music & Artistic Dir - Peter Herman Adler; Jean Karsavina adapted the Tchaikovsky opera which is based on a story by Pushkin; cast includes Winifred Heidt, mezzo, as the Countess; David Poleri, tenor, as Gherman; Margarita Zambrana, soprano, as Lisa and Ralph Herbert, baritone, as Tomsy.

Sat(5)

NBC(Ch4) - 10:30-11:30am; DEBUT; Cactus Jim; from WNBQ(Chi) to the net; Sustaining; Bill Bailey portrays the title role in new Western adventure program.

11:30am-12:30pm; DEBUT; Midwestern Hayride; from WLW-T(Cinci) to the net; Sustaining; Bill Thall as MC on rural variety show with vocalists Ernie Lee, Lee Jones, Bonnie Lou and Harpo Kidwell; Buddy Ross, accordionist; Charlie Gore & the Rangers; the Kentucky Boys & the Pine Mountain Boys, vocal & instrumental groups; and the Briarhoppers, square dancers.

NEWLY ANNOUNCED NETWORK FUTURES

Jan 6 - Cameo Theater; NBC Sun 10:30-11pm; from WNBT to the net; Sponsor - Riggio Tobacco(Regent Cigarettes) thru Brooke, Smith, French & Dorrance; Albert McCleery will once again produce & direct an extended series of theater-in-the round programs, first show to be "Dark of the Moon".

FUTURES(Continued)

Jan 13 - Mr. I. Magination; CBS-TV Sun 6:30-7pm; Paul Tripp, the program's originator, will play the title role when the program returns; show features dramatizations of popular children's stories.

SPONSOR ACTIVITY

LEVER BROS (Surf) thru N.W. Ayer has purchased the 12-12:15pm segment on the Frances Langford-Don Ameche Show(ABC-TV Mon-Fri 12-1pm) on Tu,Th & F effective February 5.

NYC LOCAL STATION ACTIVITY

WCBS-TV - The Big Picture; DEBUT Dec 30; Sun 2-2:30pm; Presented as a public service by WCBS-TV in cooperation with the Federation Bank & Trust Co of NY; a 13-week series of documentary films officially made by the U.S. Army showing aspects of the "police action" in Korea.

WJZ-TV - Fashion Previews; NEW TIME Dec 28; Fri 1:15-1:30pm; Clayton W. Cousens Productions produces show on film for United TV Productions; moves to new time from 4:15-4:30pm same day.

WOR-TV - Saturday Western Playhouse; DEBUT Jan 5; Sat 6:30-7:45pm; new series of Western films which are part of 39 first-run films recently acquired by WOR-TV from Republic Pictures, Inc. First film will be "The Sombrero Kid" featuring Don "Red" Barry.

HOLLYWOOD LOCAL STATION ACTIVITY

KHJ-TV - Queen for a Day; RETURN Jan 7; Mon-Fri 3-3:30pm; Sponsor - Old Gold thru Lennen & Mitchell (first 1/4hr daily); Prod - Jim Morgan; Dir - Bill Gordon; Jack Bailey continues as MC on giveaway show which returns to KHJ-TV after three months in once-a-week night-time slot on KECA-TV.

KTLA - Spade Cooley Show; Sat 8:30-9pm; Effective Jan 5, the show will be sponsored by Liggett & Myers(Chesterfields) thru Cunningham & Walsh and American Home Products & Minute Maid thru Ted Bates; will remain local until plans are completed for national showing via film or micro-wave relay.

KTTV - Tournament of Roses Parade; HIGHLIGHT Jan 1; Sponsor - Dodge Dealers of Los Angeles County thru Walter McCreery; Inc; Bill Welsh & Roy Maypole will describe the Parade; Philippe deLacy & Edward P. Roden direct.

Without Fear; DEBUT Jan 11; Fri 8:30-9pm; Sponsor - California Machinists Non-Partisan Political League; Prod - Leonard Shane in assn with KTTV; Dir- Philippe de Lacy; Leonard Shane & Larry Margolis will be chief writers for new dramatic-documentary series which will utilize newsreel films, original dramatic sequences & original films aimed at creating a good-citizenship program. Bill Crago will star as narrator and Wendy Patterson & Carl Ruffing will portray a young American couple.

Saints & Sinners All Star Marathon; HIGHLIGHT Jan 12; Sat 11:15pm-end; Special telecast produced by Stanley Cowan in assn with KTTV; Director - Bob Hiestand; Sam Mannis will MC special public service telecast to raise money for the "Saints & Sinners" Milk Fund.

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A VERY HAPPY NEW YEAR TO YOU ALL

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NIELSEN'S AIR FACTS - The first issue of Nielsen's Air Facts charts several interesting rating finds: In a recent study of homes in metropolitan areas by Nielsen, it was found that, before the advent of television, 50 percent of homes accounted for 71% of the total radio listening group and the other 50 percent was responsible for 29%. Of the first group, 63 percent have bought TV sets; of the second group, 50% have TV sets. In all, at the time of the study, only 27 percent of all radio homes were found to have TV sets.....A September hour-by-hour figures report shows that morning and early afternoon listening is up over last year. At 11am the 1951 figure was 7.5% against 4.5% the year before; 1pm 11.9 against 8.1; at 4pm a drop to 11.1 against 16.5 and at 5pm it was 22.2 against last year's 28.1.....A third survey of combined network radio and TV coverage of the leading cigarette brands found one brand getting 455 million impacts in four weeks, spending \$1.81 per thousand impacts in time and program costs; others had fewer impacts, ranging down to 200 million for one of the top five - that brand did it at a cost per thousand of \$3.24, while another's figure was only \$1.69.

PULSE 'OUT OF HOME' LISTENING SURVEY - Dr. Sydney Roslow, president of The Pulse, Inc. announced that according to Pulse's most recent quarterly survey in November in the New York area, "out of home" audiences added 10.2% to the regularly measured "at home" television audience. Nighttime viewing in public places or in the homes of friends or relatives was more than triple the daytime level, adding 11.3% to the audience. In the case of radio, "out of home" audiences added 16.2% to the "at home" audiences, with the greater "out of home" listening on radio done during the day.

CHILDREN'S TV PROGRAM PREFERENCES - Dr. Raymond F. McCoy, director of Xavier University's graduate division (Cincinnati, Ohio) announced the findings of a recent study on the impact of television on school children; The study was conducted by Walter F. Clarke, assistant professor of education at the university under a grant from the Crosley Broadcasting Corporation. One conclusion of the study was that there is no significant difference between children who have television sets at home compared with those who do not, nor is their learning affected very much by the way the parents control the children's television viewing. Most popular show is Texaco Star Theater with three Western shows following in popularity (Six Gun Theater, Six Gun Playhouse & Hopalong Cassidy). Next in line came Captain Video, Arthur Godfrey's Talent Scouts, Stop the Music, Twenty Questions and Big Story.

YEAR-END STATEMENTS - Both Brig. General David Sarnoff, Chairman of the Board of RCA and Robert E. Kintner, President of ABC spoke of the fact that television can become a new and potent force in public affairs in 1952. General Sarnoff said: "there will be approximately 18 million television sets in the United States, with a potential audience of more than 60 million persons." He also stated that "1951 time billings of four TV networks and 109 stations should reach at least 250 million dollars, for the first time surpassing radio in revenue."

RE: KUKLA, FRAN & OLLIE RATINGS - Information released by George H. Frey, VP in Charge of NBC-TV Network Sales, indicates that both the rating and share of audience increased when Kukla, Fran & Ollie changed over to a 15-minute schedule. The Trendex 10-city survey showed that during the week of Nov-1-5 when it was still a half-hour program, the rating was 8.9 with an audience share figure of 25.2%; the week of December 3-7, after the time cut, showed a rating of 11.0 with an audience share of 31.4%.

JERRY FAIRBANKS(LA) - Rights to all television films produced by Jerry Fairbanks for NBC will revert to the producer for a reported sum of \$200,000 and the films will be made available by Fairbanks to local and regional sponsors immediately. Four of the packages included in the transaction are 195 Crusader Rabbit animated films, 26 Public Prosecutor programs, 36 Going Places With Uncle George and 13 Jack & Jill half-hour comedies. All of the films will be re-edited, with Public Prosecutor, originally a 20-minute program, scheduled to be cut to 15 minutes.

STATION KTTV FILM DEALS - Stephen Slesinger, producer of the Red Ryder series, has completed arrangements with station KTTV(LA) whereby the station, which already owns TV film rights to the Ryder series acquires full commercial control of the comic strip characters. The station obtained telecasting rights to 23 full-length Republic films featuring the characters last October and is currently showing them as a regular Saturday feature on the station. KTTV & Slesinger are currently working out a promotion and merchandising campaign for 1952. In another recent deal KTTV purchased 52 third-run TV films from Revue Productions for \$32,000.

OLYMPIC TV FILM RIGHTS ON THE MARKET - The United States Olympic Committee has opened negotiations with networks and ad agencies for film rights to the 1952 Olympics. Rights to the U.S. tryouts which will be held in Los Angeles in June are also offered and it is hoped that the sale price will defray a considerable part of the \$850,000 required to send the American team to Helsinki where the events start on July 19 and run until August 3. The Finnish Olympic Organizing Committee granted the rights to the U.S.O.C.

SNADER PRODUCTIONS(NY) - WCBS-TV(NY) has leased a package of 16 feature films from the Snader Company, all produced by Alexander Korda between 1949-1951, ten of which have not yet been released to movie theaters. Six of the films will be shown soon after the first of year; they include "The Wooden Horse", "Seven Days to Noon", "Woman of Dolwyn", "Saints and Sinners", "Interrupted Journey" and "Man in the Dinghy". The other films will be shown immediately following completion of their first-run showings on Broadway.

COMMERCIALS PRODUCTION

JERRY FAIRBANKS(NY) - 1 (60") completed for SRT Television Studios for Local Spots & Local Programming; LA with VO.

6 (60") & 6 (20") completed for Pontiac thru MacManus, John & Adams for Nat'l Spot & Net Program; SA & LA with DR & VO.

12 (60" & 30") completed for Wizard-Wick, thru W. Earl Bothwell Agcy for Nat'l Spot & Net Program; FA & LA with DR & VO.

RKO-PATHE(NY) - 1 (60") & 3 (2') completed for Johnson Glo-Coat Wax & Pride thru Needham, Louis & Brorby for Nat'l Spot & Net Program; LA with DR & VO, product demonstration for "Robt Montgomery Show"

SARRA, INC.(NY) - 3 (60") completed for Phoenix Hosiery thru Cramer-Krasselt for Nat'l Spot; LA with DR & VO.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

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<u>PROGRAM</u>	<u>NET TIME</u>	<u>GUESTS</u>
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(S - Singer; D - Dancer; C - Comic; M - Musician)

FRIDAY DECEMBER 28

<u>Steve Allen</u>	CBS 12:45	Wilfred Mae Trio(jugglers)
<u>Mel Torme</u>	CBS 3:30	Kirkwood & Goodman
<u>Not For Publication</u> (Jerome Cowan)	DuM 8:30	<u>Citation</u> - by George Bellak & Edgar Marvin; with Lenka Petersen, Martin Brandt, Leni Stengel, John Shay, George Andre
<u>We, The People</u>	NBC 8:30	Sen. Charles A. Tobey, H.I. Phillips
<u>Cavalcade Of Stars</u> (Jackie Gleason)	DuM 10pm	Verna Raymond(child singer-dancer), Georgia Gibbs

***Other shows on this date were listed in last week's issue.

SATURDAY DECEMBER 29

<u>Ken Murray</u>	CBS 8pm	Red Skelton, Mary Raye & Naldi(D), Harlem Globe Trotters, Florence Chadwick, Sen. Estes Kefauver, Jersey Joe Walcott, Bobby Thompson, Lt. Col. Anthony Filmore, Ted Sierks(newsman), Sport("Top Banana" canine star)
<u>All Star Revue</u> (Jimmy Durante)	NBC 8pm	Helen Traubel, Eddie Jackson, Jack Roth, Jules Buffano(FROM HOLLYWOOD)
<u>Faye Emerson</u>	CBS 9pm	<u>Salute To New York</u> - with Rosemary Clooney, Nora Kaye & Tommy Rall, Alice Pearce
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	Madge Evans
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	Talent: The Riviers(acro), Oliver Wakefield(C), Eeve Lynn(D); Robert's Cue: Mildred Smith(S); <u>Buyers</u> : Edwin S. Guggenheim(Natl Pickle Packers Assoc), Angel Lopez (Chateau Madrid), Buff Cobb & Mike Wallace(Mike & Buff Show)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Tony Bennett, Peggy Lee; <u>Judges</u> : Morey Amsterdam, Jerry Livingston, Mack Davis

SUNDAY DECEMBER 30

<u>Author Meets Critics</u>	WNBT 12N	<u>For Better Or Worse</u> - by Morris L. Ernst & David Loth; Barry Gray(for), Godfrey P. Schmidt(against); Ben Grauer, guest moderator
<u>American Inventory</u>	NBC 1:30	<u>Facts In Figures</u> - with Ray Morgan and film cartoonists Abe Liss, Al Stahl; 3 new cartoons will be shown to demonstrate the effectiveness of cartoon films in conveying ideas
<u>Meet The Press</u>	NBC 4pm	Sen. H. Alexander Smith(R-NJ)

Item Description	Quantity	Unit Price	Total Price
Item 1: [Faint description]	100	1.50	150.00
Item 2: [Faint description]	50	2.00	100.00
Item 3: [Faint description]	200	0.75	150.00
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Item 14: [Faint description]	100	1.00	100.00
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Item 16: [Faint description]	100	1.00	100.00
Item 17: [Faint description]	50	2.00	100.00
Item 18: [Faint description]	100	1.00	100.00
Item 19: [Faint description]	200	0.50	100.00
Item 20: [Faint description]	100	1.00	100.00

SUNDAY DECEMBER 30(Cont'd)

<u>Man Of The Week</u>	CBS 5pm	Secty of Agriculture Charles F. Brannan; <u>Man Of 1952:</u> Gen. Douglas MacArthur(ON FILM)
<u>Out There</u>	CBS 6pm	<u>The Bus To Nowhere</u> - by Reginald Rose; with Kim Stanley, Bruce Hall, Leonard Barry, Arthur Batamides, Whit Bissell, Eddie Bruce, Nancy Franklin, Julian Noa, Alan Frank, Bruce Druy
<u>Roy Rogers</u>	NBC 6pm	Bob Hope(FROM HOLLYWOOD)
<u>Star Of The Family</u> (Peter Lind Hayes)	CBS 6:30	Morton Downey, Mary Mayo, Buddy Rich
<u>Paul Whiteman</u>	ABC 7pm	Frances Langford
<u>Chesterfield Time</u>	NBC 7pm	Jerry Lester
<u>Ellery Queen</u> (Lee Bowman)	ABC 7:30	<u>The Unhung Jury</u> - by John Gibbs; with Edgar Stehli, Dennis Harrison, Harry Clark, Larry Davies
<u>This Is Show Bus.</u>	CBS 7:30	Walter Dare Wahl(acro), Maurice Rocco(pianist), Roberta Quinlan; Cornelia Otis Skinner, guest panlst
<u>Toast Of The Town</u> (Ed Sullivan)	CBS 9pm	Helen Hayes, Alfred Lunt, Oscar Hammerstein, Robert E. Sherwood, Pat Rooney Sr, Joe E. Lewis, Jeannette MacDonald & Gene Raymond, Pinky Lee, Sugar Ray Robinson, Hilde Gueden(Met soprano), Eddie Dworchek film sequence
<u>Colgate Comedy Hour</u>	NBC 8pm	Martin & Lewis(FROM HOLLYWOOD)
<u>Rocky King</u> (Roscoe Karns)	DuM 9pm	<u>The Face Powder Murder</u> - by Carl V. Abrams; with Nellie Burt, Kem Dibbs, Herbert Guthy, Suzanne Dean
<u>Philco Playhouse</u>	NEC 9pm	<u>The Sisters</u> - by Robert Alan Aurthur; with Natalie Schafer, Dorothy Peterson, Leslie Nielson, Grace Kelly, Philippa Bevans, Lloyd Richards, Margery Maude
<u>Celebrity Time</u>	CBS 10:30	Guests: Raymond Massey, Isabel Bigley; <u>Sketch Bits:</u> Mort Marshall, Robert F. Smith, Dulcy Jordan, Jay Velie, Vivienne Allen
<u>Leave It...Girls</u>	NEC 10:30	Art Ford, Audrey Hepburn, Harriet Van Horne, Eloise McElhone, Barbara Barb

MONDAY DECEMBER 31

<u>Steve Allen</u>	CBS 12:45	Bobby Lane & Claire(D)
<u>Garry Moore</u>	CES 1:30	Kirkwood & Goodman
<u>Kate Smith</u>	NBC 4pm	Pierre, D'Angelo & Ana(D), Jerry Wald & Orch, The 4 Cathalis(jugglers), Dr. Franklin Clark Frey(clergy)
<u>Magic Cottage</u> (Pat Meikle)	DuM 6pm	<u>Simple Simon's Ready Made Resolution</u> - with Richard Camp, John Kane

MONDAY DECEMBER 31(Cont'd)

H'wood Screen Test ABC 7:30 Edward Everett Horton, guest, in New Year's Eve Confession - with Katharine Balfour & John Boruff

Amazing Mr Malone ABC 8pm Dead End Street - by Alvin Boretz; with Eric Mattson (Lee Tracy) Riza Royce, Harry Worth, Howard Caine, Ken Konopka, Ralph Comargo, Virginia Lord

Lux Theater CBS 8pm The Jest Of Hahalaba - by Lord Dunsany, adapt by David Shaw; with Boris Karloff, Sybil Baker, Michael McAloney, Arnold Moss, Diane deBrett

*NOTE: The Lux Theater play Confession, broadcast on Nov 5, 1951, and originally credited to Mac Shoub was adapted by Mr. Shoub from Percival Wilde's play Confessional.

Talent Scouts CBS 8:30 Doris Swan(soprano), Stan Grover(baritone), The (Arthur Godfrey) Sugar Tones(vocal quartet), Rusty Wellington(S)

Voice Of Firestone NBC 8:30 Igor Gorin

Lights Out NBC 9pm Of Time And Third Avenue - by William Welch, from story by Alfred Bester; with Henry Daniell, Bethel Leslie, Biff Elliott, Ed Gargan, Beatrice Pons, Joseph Lautner, Jock Buxbaum

Robert Montgomery NBC 9:30 Class Of '67, a salute to the New Year with live pickups from a New York hospital and film clips; Robert Montgomery as host.

Studio One CBS 10pm The Paris Feeling - by Paul Horgan, adapt by Patricia Collinge; with Wright King, Ann Gillis, Zama Cunningham, Lili Darvas, Howard Freeman, Nicholas Joy, George Voskevec, Max Fischer, Jay Barney, Guy Williams, Salem Ludwig, James Zerneck

Who Said That NBC 10:30 Bob Considine, Robert Ruark, Paula Stone, John (Net except WNBT) Cameron Swayze.

TUESDAY JANUARY 1

Langford-Ameche ABC 12N Merv Cooksey(calendar authority), The Gerardos(D), Beauty Shop Quartette(S)

Steve Allen CBS 12:45 Tony Bennett & Ella Fitzgerald

Garry Moore CBS 1:30 Mickey Ross & Bernie West(C)

Kate Smith NBC 4pm DeMattiazis(D), Jack Carter, Rabbi Max Arzt

Trapped WOR 7:30 Midnight Murder - with Lee Henry, Ruth Manning, Allan Frank, Joyce Jameson

Stork Club CBS 7:45 Joan Roberts

Frank Sinatra CBS 8pm Louis Armstrong, Yvonne DeCarlo, # Stooges(FRM HWOOD)

Texaco Star Theater NBC 8pm Cesare Siepi(basso), Janis Paige, Doodles & Spider (Milton Berle)

TUESDAY JANUARY 1(Cont'd)

Battle Of The Ages DuM 9pm Youth: Kirkwood & Goodman, Pegge King(S); Vets:
(John Reed King) W.C. Handy, Charles Althoff(vaudevillian)

Fireside Thtr(film) NBC 9pm Saint And Senorita - with William Henry, Rita Moreno,
Edward Colmans, John Close, John Vesper, Julian
Rivere

Suspense CBS 9:30 Routine Patrol - by James B. Hendry, adapt by Ruth
Woodman; with John McGovern, Billy Redfield, John
Marley

Hands Of Destiny DuM 9:30 Vengeance Is Mine - by Edgar Marvin; with Helen
Shields, Paul Huber, John O'Hare, Pat Malone,
Hamilton Mott

Armstrong Theater NBC 9:30 The Snow Deer - by Elizabeth Hume; with Beverly
Whitney, Charles Cooper, Richard Bishop, Dorothy
Francis, Harrison Dowd

Danger CBS 10pm Love Trap - by Elliot West; with Jayne Meadows,
Edward Binns, Sam Gilman, James Bender

Nick Kenny NBC 11pm Vincent Lopez, Christine Garden(S)

WEDNESDAY JANUARY 2

Langford-Ameche ABC 12N Adolphe Menjou, Jessie Jones & Bruce Cartwright(D)

Steve Allen CBS 12:45 Church & Hale(novelty)

Garry Moore CBS 1:30 Roger Price

Mel Torme CBS 3:30 Abbe Lane

Kate Smith NBC 4pm Ving Merlin Sextet(M), Everett Sloane, Maxellos(acro)

Kate Smith Evening NBC 8pm Gloria Swanson, Teresa Wright, John Hodiak, Bil l
Norvas & Upstarts, Ethel & Albert

Kraft Theater NBC 9pm The New Gossoon - by George Shiels; with E.G.
Marshall, Carmen Mathews, Everett Chambers, Andree
Wallace, Fred Stewart, James Westerfield, Pattee Chapmon, Muriel
Hutchison, Stuart MacIntosh

The Web CBS 9:30 Sentence Of Death - by Thomas Walsh, adapt by Alvin
Sapinsley; with Paul Langton, Mary Alice Moore, King
Calder, Eileen Palmer, Herbert Ratner, Ramsay Williams, Janet
Paul, Victor Thorley

Pulitzer Playhouse ABC 10pm Alison's House - by Susan Glaspell, adapt by Joseph
Schrank; with Ruth Chatterton, Otto Kruger, Robert
Carroll, William Kemp, Anne Meacham, Adelaide Bean, Sarah
Floyd, Patricia Quinn O'Hara

THURSDAY JANUARY 3

Langford-Ameche ABC 12N Leo G. Carroll, Tanaquil Leclerq, Maxine & Bobby
(novelty), Fran Lee

THE HISTORY OF THE

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THURSDAY JANUARY 3(Cont'd)

<u>Steve Allen</u>	CBS 12:45	Gene Krupa, Charlie Ventura, Dave Allen
<u>Mel Torme</u>	CBS 3:30	Earl Wilson
<u>Kate Smith</u>	NBC 4pm	Claudia Pinza, Evalyn Tyner
<u>Stork Club</u>	CBS 7:45	Isabel Bigley
<u>Stop The Music</u>	ABC 8pm	Gehrig & Weissmuller(D)
<u>T-Men In Action</u>	NBC 8:30	<u>The Deadly Formula</u> - by A.S. Ginnes; with Bibi Osterwald, Donald Curtis, Patrick O'Neal, Gordon B. Clarke, Barbara Baxley, Richard Coogan
<u>Shadow Of The Cloak</u>	DuM 9pm	<u>The Westfield Brain</u> - by George Bellak; with Joseph Sullivan, Ernest Saracino, Tommy Nello, Serena Sand, Joe Silver, Boris Aplon
<u>Big Town</u> (Pat McVey)	CBS 9:30	<u>The Brother</u> - by Alvin Boretz; with Robert H. Harris, Anna Minot, Donald Buka, John Martin, Ben Yaffee
<u>Ford Festival</u> (James Melton)	NBC 9:30	Morey Amsterdam, Rosemary Clooney
<u>Martin Kane</u> (Lloyd Nolan)	NBC 10pm	Cast not set at press time.
<u>At Home</u> (Earl Wrightson)	ABC 10:30	Denise Lor
<u>Crime Photographer</u> (Darin McGavin)	CBS 10:30	<u>The Warning</u> - by James P. Cavanagh; with Robert Lieb Lois Wheeler, Gloria McGhee, Joseph Sweeney, Frank Fenton, John Marley, Lorenzo Fuller, Leroi Operti, Betty Morrissey, Elizabeth Jackson
<u>Carmel Myers</u>	ABC 10:45	Alan Jay Lerner & Frederick Lowe

FRIDAY JANUARY 4

<u>Langford-Ameche</u>	ABC 12N	Dorothy Sarnoff, Lloyd & Susan Willis(D)
<u>Steve Allen</u>	CBS 12:45	Tip, Tap & Toe(D)
<u>Mel Torme</u>	CBS 3:30	Robert Maxwell(harpist)
<u>Kate Smith</u>	NBC 4pm	Eddie Peabody(banjoist), Harris & Radcliffe(C), Tommy Conine(D)
<u>Mystery Thtr(film)</u> (Tom Conway)	ABC 8pm	<u>The Second Death</u> - with Sarah Padden, Jane Adams, Fay Roope
<u>RCA Victor Show</u>	NBC 8pm	Ezio Pinza, MC; Martha Wright
<u>Man Against Crime</u> (Ralph Bellamy)	CBS 8:30	William Post Jr, Allan Manson, Olive Deering, Vincent Barbi, David Kerman, Bruno Wick
<u>Crime With Father</u> (Rusty Lane)	ABC 9pm	<u>The Woman Who Hated 1952</u> - with Frank Butler, Sara Anderson, Carla Sheldon

THURSDAY JANUARY 13 (Cont'd)

Time	Event	Location
10:00 AM	Prayer & Praise	Church
10:30 AM	Devotional	Church
11:00 AM	Worship	Church
11:30 AM	Communion	Church
12:00 PM	Lunch	Church
1:00 PM	Prayer & Praise	Church
1:30 PM	Devotional	Church
2:00 PM	Worship	Church
2:30 PM	Communion	Church
3:00 PM	Lunch	Church
3:30 PM	Prayer & Praise	Church
4:00 PM	Devotional	Church
4:30 PM	Worship	Church
5:00 PM	Communion	Church
5:30 PM	Lunch	Church
6:00 PM	Prayer & Praise	Church
6:30 PM	Devotional	Church
7:00 PM	Worship	Church
7:30 PM	Communion	Church
8:00 PM	Lunch	Church
8:30 PM	Prayer & Praise	Church
9:00 PM	Devotional	Church
9:30 PM	Worship	Church
10:00 PM	Communion	Church
10:30 PM	Lunch	Church
11:00 PM	Prayer & Praise	Church
11:30 PM	Devotional	Church
12:00 AM	Worship	Church

FRIDAY JANUARY 4 (Cont'd)

<u>Schlitz Playhouse</u>	CBS 9pm	<u>Clean Sweep For Lavinia</u> - by Jerome Ross & Leslie Reade; adapt by Ross & David Davidson; with Josephine Hull, Scott McKay, Jean Adair, Gloria Stroock, Nell Harrison, Lawrence Fletcher, Betty Sinclair, Sheila Bromley, Henry Jones, Bobby Hastings
<u>Big Story</u>	NBC 9pm	<u>Keeler McCortney, Atlanta Constitution</u> - adapt by Jack Bentkover; with Richard Carlyle, Lew Herbert, Herbert Rudley, Sid Raymond, Humphrey Davis, Hal Alexander, Tom Carney
<u>Tales Of Tomorrow</u>	ABC 9:30	<u>Dune Roller</u> - with Bruce Cabot, Virginia Gilmore, Nelson Clmstead, Lee Graham, Truman Smith
<u>Eloise Salutes</u>	WABD 11pm	Edward Everett Horton

T A L E N T L O C A T O R S E R V I C E December 30, 1951

IN NEW YORK

<u>JOEY ADAMS</u> current Paramount - AGT: MCA PL 9-7500	<u>DOROTHY MCGUIRE</u> current "Legend Of Lovers" PRESS: Reginald Denenholz CO 5-6180
<u>VIVIAN BLAINE</u> - PRESS: Karl Bernstein CI 6-0427	<u>ETHEL MERMAN</u> - PRESS: Leo Freedman CH 4-7250
<u>TONY BENNETT</u> current Paramount	<u>GUY MITCHELL</u> current Roxy
<u>BRUCE CABOT</u> now in NY - AGT: Sam Jaffe PL 9-6693	<u>LAURENCE OLIVIER & VIVIEN LEIGH</u> - PRESS: Richard Maney WI 7-6939
<u>ALAN CARNEY</u> avail TV - AGT: Al Grossman CI 5-8422	<u>GREGORY PECK</u> - AGT: MCA PL 9-7500
<u>GUY BOLTON</u> playwright here from England	<u>RICHARD PURDY</u> from Phila mid Jan for "Fancy Meeting You Again" - PRESS: Nat Dorfman LO 3-0858
<u>CLIFFORD CURZON</u> pianist here from England AGT: Columbia Artists CI 7-6900	<u>VIVIENNE SEGAL</u> opening "Pal Joey" this week - PRESS: John Toohey CH 4-2644
<u>BETTY GARDE</u> - legit actress - AGT: Barna Ostertag PL 7-4250	<u>ART SMITH</u> here for "Anna Christie" reher- sals - AGT: Lee-Harris-Draper JU 6-4180
<u>REX HARRISON & LILLI PALMER</u> in NYC early Feb for "Venus Observed"	<u>BEATRICE STRAIGHT</u> - AGT: William Morris JU 6-5100
<u>DAME MYRA HESS</u> here from England	<u>LIAM SULLIVAN</u> current "Constant Wife" - PRESS: Sol Jacobson CH 4-1482
<u>RICHARD KILEY</u> in NYC late Jan for "Month Of Sundays" - AGT: Stephen Draper JU 6-4180	<u>EMLYN WILLIAMS</u> from England early Feb for one-man Dickens show - PROD: Sol Hurok PL 9-6000
<u>BELA KREMO</u> juggler current Roxy - AGT: William Morris JU 6-5100	
<u>HAROLD LANG</u> opening "Pal Joey" this week - PRESS: John Toohey CH 4-2644	

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<u>1983</u>	<u>1984</u>	<u>1985</u>	<u>1986</u>
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<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>
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<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>
<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>
<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
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PROGRAM CONTACTS

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3. Situa'n Comedy	7. Panel Quiz
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NEWS ED: David Graham; TLNT: Gordon Leigh

Ross Reports

ON TELEVISION

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6087 Sunset Blvd. • Hollywood 28 • Hillside 1100

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PROGRAM CONTACTS FOR NYC TALENT - PUBLICITY SHOTS - MERCHANDISING

This list is of particular interest to our Agent, Publicity & Promotion subscribers. It includes all current shows which use either paid performing talent or publicity guests. Publicity shots for talent & merchandise are specifically indicated. NYC "live" shows only, with a few exceptions.

PROGRAM, TIME, STAPRODUCER(P), CONTACT(C) & PEOPLE USEDDRAMATIC PROGRAMSAmazing Mr Malone
8pm alt Mon ABCP: Ed Peterson at B Schubert; C: Zelma Brookov at Schubert
509 Madison MU 8-0940; featured players, some names.Armstrong Circle Thtr
9:30pm Tue NBCP: Hudson Faussett NBC; C: Martin Begley & Wm Kaufman NBC
CI 7-8300; featured players; Scripts: Ed Roberts BBDO
383 Madison EL 5-5800.Big Story
9pm Fri NBCP: Bernard Prockter; C: Jerome Robinson at Prockter 221 W 57
JU 6-4830; featured players, no names; Scripts - staff.Celanese Theater
10pm alt Wed ABCP: Jerry Stagg, Wm Morris; C: Joe Magee(stars), Nate Beers &
George Morris(featured) at Wm Morris 1740 Bway JU 6-5100;
Scripts - Mab Anderson PL 9-1760.Charlie Wild
8pm Tue ABCP: Herbert Brodtkin, Regis Radio; C: Len Valenta at Regis 1 E
48 PL 9-2307; supporting players; Scripts - staff.City Hospital
12:30pm alt Sat ABCP&C: Walter Selden at SSC&B 437 Fifth OR 9-2500; featured
players; Scripts - staff.The Clock
9:30pm Wed ABCP: Rosenberg & White, Regis Radio; C: William Spier, Regis 1
E 48 PL 9-2307; featured players; Scripts: Wm Spier.Crime Photographer
10:30pm Thu CBSP: Martin Manulis CBS; C: Robert Fryer CBS 25 Vanderbilt
PL 5-2000; featured players; Scripts - Arthur Heinemann CBS.Crime Syndicated
9pm Tue CBSP: Jerry Danzig CBS; C: Robert Fryer CBS 25 Vanderbilt
PL 5-2000; featured players; Scripts - on assignment.Crime With Father
9pm Fri ABCP: Wilbur Stark 510 Madison PL 3-1742; C: Marjorie Morrow 1501
Bway CH 4-0644; featured players; Scripts - on assignment.

STATE OF NEW YORK

IN SENATE

REPORT OF THE	COMMISSIONERS OF
THE LAND OFFICE	AND
THE STATE ENGINEERS	AND
THE STATE ARCHITECTS	AND
THE STATE GEOLOGISTS	AND
THE STATE HISTORIANS	AND
THE STATE JUDGES	AND
THE STATE LAWYERS	AND
THE STATE PHYSICIANS	AND
THE STATE SURVEYORS	AND
THE STATE TOWN CLERKS	AND
THE STATE TOWN JUSTICES	AND
THE STATE TOWN SHERRIFFS	AND
THE STATE TOWN TRUSTEES	AND
THE STATE TOWN VESTRYMEN	AND
THE STATE TOWN WARDENS	AND
THE STATE TOWN ZEPHYRUSES	AND
THE STATE TOWN ZEPHYRUSES	AND

FOR THE YEAR ENDING DECEMBER 31, 1913

REPORT OF THE COMMISSIONERS OF THE LAND OFFICE

THE LAND OFFICE HAS THE HONOR TO ACKNOWLEDGE THE RECEIPT OF THE REPORTS OF THE COMMISSIONERS OF THE STATE ENGINEERS AND THE STATE ARCHITECTS AND THE STATE GEOLOGISTS AND THE STATE HISTORIANS AND THE STATE JUDGES AND THE STATE LAWYERS AND THE STATE PHYSICIANS AND THE STATE SURVEYORS AND THE STATE TOWN CLERKS AND THE STATE TOWN JUSTICES AND THE STATE TOWN SHERRIFFS AND THE STATE TOWN TRUSTEES AND THE STATE TOWN VESTRYMEN AND THE STATE TOWN WARDENS AND THE STATE TOWN ZEPHYRUSES AND THE STATE TOWN ZEPHYRUSES FOR THE YEAR ENDING DECEMBER 31, 1913.

REPORT OF THE COMMISSIONERS OF THE LAND OFFICE

FOR THE YEAR ENDING DECEMBER 31, 1913

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Danger
10pm Tue CBS
P: Charles Russell CBS; C: Robert Fryer CBS 25 Vanderbilt PL 5-2000; stars & supporting players; Scripts - on assignment.

Ellery Queen
7:30pm Sun ABC
P&C: Norman & Irving Pincus 101 W 55 CI 6-0138; regular cast plus supporting players; Scripts - staff.

Famous Jury Trials
9pm Wed DuM
P&C: John L. Clark, Transamerican 1 East 54 PL 5-9800; supporting players; Scripts - staff written.

Hands Of Destiny
10pm Tue DuM
P: Charles Parsons, C: Elizabeth Mears DuM 515 Madison MU 8-2600; featured players; Scripts - Charles Mann DuM.

Kraft Theater
9pm Wed NBC
P: Stanley Quinn & Maury Holland JWT, C: Marion Dougherty JWT 420 Lexington MU 3-2000; featured players; Scripts - Ed Rice JWT.

Lamp Unto My Feet
5pm Sun CBS
P&C: Isabel Redman CBS 485 Madison PL 5-2000; featured players; Scripts - staff written.

Lights Out
9pm Mon NBC
P: Herbert Swope Jr. & C: Swope, Martin Begley & Wm Kaufman NBC 1270 Sixth CI 7-8300; 1 star with supporting players; Scripts - H. Philip Minis NBC.

Lux Video Theater
8pm Mon CBS
P: Calvin Kuhl & C: Harold Loeb at JWT 420 Lexington MU 3-2000; stars & featured players; Scripts - Richard McDonagh JWT.

Magic Cottage
6pm Mon-Fri WABD
P: Bill Marceau, & C: Hal Cooper & Elizabeth Mears DuM 515 Madison MU 8-2600; featured players; Scripts - staff.

Man Against Crime
8:30pm Fri CBS
P: Edward J. Montagne, Esty 100 E 42 MU 5-1900; C: Briscoe & Goldsmith 522 Fifth MU 2-6244; featured players; Scr - staff.

Martin Kane
10pm Thu NBC
P: Frank Burns, & C: Mickey Alpert at Kudner 575 Madison MU 8-6700; supporting players; Scripts - staff written.

Mr District Attorney
8pm alt Mon ABC
P: Edward A. Byron, & C: Joyce Lowinson at Byron 730 Fifth CI 6-2677; supporting players; Scripts - staff written.

Not For Publication
8:30pm Fri DuM
P: Charles Parsons, & C: Elizabeth Mears DuM 515 Madison MU 8-2600; featured players; Scripts - Charles Mann DuM.

Out There
6pm Sun CBS
P: John Haggott & C: Robert Fryer CBS 25 Vanderbilt PL 5-2000 featured players; Scripts - on assignment.

Plainclothesman
9:30pm Sun DuM
P: John Clark & C: Clark & Wm Marceau at Transamerican 1 E 54 PL 5-9800; featured players; Scripts - staff written.

Pulitzer Playhouse
10pm alt Wed ABC
P: Lawrence Carra ABC; C: Joe Magee(stars) & Nate Beers & George Morris, Wm Morris 1740 Bway JU 6-5100; Scripts - Mab Anderson PL 9-1760, adapts of Pulitzer Prize plays, stories.

Robert Montgomery
9:30 Mon NBC
P: Robert Montgomery NBC; C: Marjorie Morrow 1501 Bway CH 4-0644; stars & supporting players.

Rocky King
9pm Sun DuM
P: Jerry Layton; C: Elizabeth Mears DuM 515 Madison MU 8-2600; featured players; Scripts - staff written.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice to ensure transparency and accountability.

2. The second part outlines the procedures for handling discrepancies between the recorded amounts and the actual cash received. It states that any such variance should be investigated immediately and reported to the appropriate authority.

3. The third part details the requirements for the physical handling of cash. It specifies that cash should be stored in a secure, fireproof safe and that access should be restricted to authorized personnel only.

4. The fourth part addresses the frequency of audits and the role of the internal audit department. It notes that regular audits are essential to detect any irregularities and to ensure compliance with all applicable laws and regulations.

5. The fifth part discusses the importance of staff training and the need for ongoing education in financial management practices. It suggests that regular training sessions should be conducted to keep the staff updated on the latest industry standards.

6. The sixth part covers the process of reconciling bank statements with the company's internal records. It provides a step-by-step guide to ensure that all transactions are correctly recorded and that the bank balance matches the company's books.

7. The seventh part talks about the use of technology in financial management. It highlights the benefits of using accounting software to streamline processes, reduce errors, and improve the overall efficiency of the financial department.

8. The eighth part discusses the importance of maintaining up-to-date financial statements. It explains how these statements are used by management and external stakeholders to make informed decisions about the company's financial health.

9. The ninth part covers the process of budgeting and forecasting. It describes how the financial department works with other departments to create a realistic budget and to monitor actual performance against the budgeted figures.

10. The tenth and final part provides a summary of the key points discussed in the document. It reiterates the commitment to high standards of financial integrity and the importance of working together to achieve the company's financial goals.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice to ensure transparency and accountability.

2. The second part outlines the procedures for handling discrepancies between the recorded amounts and the actual cash received. It states that any such variance should be investigated immediately and reported to the appropriate authority.

3. The third part details the requirements for the physical handling of cash. It specifies that cash should be stored in a secure, fireproof safe and that access should be restricted to authorized personnel only.

4. The fourth part addresses the frequency of audits and the role of the internal audit department. It notes that regular audits are essential to detect any irregularities and to ensure compliance with all applicable laws and regulations.

5. The fifth part discusses the importance of staff training and the need for ongoing education in financial management practices. It suggests that regular training sessions should be conducted to keep the staff updated on the latest industry standards.

6. The sixth part covers the process of reconciling bank statements with the company's internal records. It provides a step-by-step guide to ensure that all transactions are correctly recorded and that the bank balance matches the company's books.

7. The seventh part talks about the use of technology in financial management. It highlights the benefits of using accounting software to streamline processes, reduce errors, and improve the overall efficiency of the financial department.

8. The eighth part discusses the importance of maintaining up-to-date financial statements. It explains how these statements are used by management and external stakeholders to make informed decisions about the company's financial health.

9. The ninth part covers the process of budgeting and forecasting. It describes how the financial department works with other departments to create a realistic budget and to monitor actual performance against the budgeted figures.

10. The tenth and final part provides a summary of the key points discussed in the document. It reiterates the commitment to high standards of financial integrity and the importance of working together to achieve the company's financial goals.

Schlitz Playhouse
9pm Fri CBS
P: Felix Jackson, C: Jane Lindon & Scripts: Florence Britton at Y&R 285 Madison MU 9-5000; stars & featured players.

Shadow Of The Cloak
9pm Thu DuM
P: Roger Gerry & C: Elizabeth Mears at DuM 515 Madison MU 8-2600; supporting players; Scripts - Charles Mann DuM.

Studio One
10pm Mon CBS
PpF P: Worthington Miner, C: Robert Fryer & Scripts: Arthur Heine-
mann at CBS 25 Vanderbilt PL 5-2000; featured players.

Suspense
9:30pm Tue CBS
P: Robert Stevens, C: Robert Fryer & Scripts: Arthur Heine-
mann at CBS 25 Vanderbilt PL 5-2000; featured players.

Tales Of Tomorrow
9:30 alt Fri ABC
P: Mort Abrahams & C: Jim Lister at Foley & Gordon Sherman
Square Hotel SU 7-5677; names & featured players; Scripts -
on assignment.

T-Men In Action
8:30pm Thu NBC
P: Everett Rosenthal & C: Jerome Robinson at Prockter 221 W
57 JU 6-4830; featured players; Scripts - staff written.

Trapped
7:30pm Tue WOR
P: Harvey Marlowe & C: John Mantley WOR 20 W 67 LO 4-8000;
featured players; Scripts - Staff written.

TV Playhouse
9pm Sun NBC
P: Fred Coe & C: Bill Nichols NBC 1270 Sixth CI 7-8300;
featured players; Scripts: Julian Claman, Talent Associates
150 E 52 PL 3-1030.

We, The People
8:30pm Fri NBC
P: Dan Seymour & C: Preston Wood at Y&R 285 Madison MU 9-5000
supporting players for dramatic sequences.

The Web
9:30pm Wed CBS
P: Frank Heller & C: Robert Fryer at CBS 25 Vanderbilt PL 5-
2000; featured players; Scripts: Jack Turner at Goodson-
Todman 59 E 52 PL 5-9100.

SITUATION COMEDY

A Date With Judy
11:30am Sat ABC
P&C: Aileen Leslie at Ted Ashley 545 Fifth MU 7-0576; uses
occasional supporting players; Scripts - staff.

Aldrich Family
9:30pm Fri NBC
P&C: Lester Vail at Wm Morris 1740 Bway JU 6-5100; supporting
players to regular cast; Scripts - staff written.

Fairmeadows, USA
3pm Sun NBC
P&C: Tony Stanford at JWT 420 Lexington MU 3-2000; occasional
bits not likely; Scripts - staff written.

Herb Shriner
9pm Thu ABC
P&C: Ashmead Scott, Hotel Wellington CI 6-3184; featured
players; Scripts - staff written.

Leave It To Papa
9pm Fri WPIX
P&C: Nicholas Cosentino at WPIX 220 E 42 MU 2-1234; occasional
bits; Scripts - staff written.

Mama
8pm Fri CBS
P: Carol Irwin, & C: Doris Quinlan at Irwin 277 Park PL 5-
7244; supporting players to permanent cast; Scripts - staff.

One Man's Family
7:30pm Sat NBC
P&C: Dick Clemmer at NBC 1270 Sixth CI 7-8300; occasional
supporting roles; Scripts - staff written.

Young Mr Bobbin
7:30pm Sun NBC
P: Joseph Scibetta, & C: Scibetta & Norman Tokar at Y&R 285
Madison MU 9-5000; supporting players; Scripts - staff.

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DRAMATIC SERIALS

Captain Video P: Olga Druce at B&B; C: Elizabeth Mears DuM 515 Madison
7pm Mon-Fri DuM MU 8-2600; supporting players; Scripts - staff.

Actors Hotel P: Carlo de Angelo, & C: De Angelo & Ted Nathanson at Mogul
10:30pm Tue WJZ-TV 250 W 57 CO 5-2482; occasional bits; Scripts - staff.

The Egg And I P: Montgomery Ford, & C: Robert Fryer at CBS 25 Vanderbilt
12N Mon-Fri CBS PL 5-2000; supporting players; Scripts - staff.

The First Hundred Years P: Murray Bolen, & C: Ann Howard at B&B 444 Madison MU 8-1100;
2:30pm Mon-Fri CBS supporting players; Scripts - staff.

Flying Tigers P&C: Gen Genovese at Bruck 1270 Sixth CI 7-7660; supporting
12:30pm Sun DuM players; Scripts - staff written.

Love Of Life P: Charles Schenck, & C: Schenck & Larry Auerbach at Biow 640
12:15pm Mon-Fri CBS Fifth PL 9-1717; occasional bits; Scripts - staff written.

Miss Susan P&C: Ted Ashley 545 Fifth MU 7-0576; supporting players;
3pm Mon-Fri NBC Scripts - staff written.

Search For Tomorrow P&C: Charles Irving at Biow 640 Fifth PL 9-1717; occasional
12:30pm Mon-Fri CBS supporting players; Scripts - staff written.

T Corbett, Space Cadet P&C: Allen Ducovny at Rockhill 18 E 50 PL 9-7979; supporting
6:30pm M-W-F ABC players to regular cast; Scripts - staff written.

COMEDY - VARIETY - MUSICAL(Evening)

All Star Revue 8pm Sat NBC All use name guests, dancers, vocalists
Jack Carson P: Coby Ruskin, C: Herb Jaffe MCA 598 Madison PL 9-7500
Victor Borge P: Joe Santley NBC; C: Freddie Fields MCA 598 Madison
Olsen & Johnson and P: Leo Morgan, C: Hal Kemp at Wm Morris 1740 Bway JU 6-5100
Danny Thomas Same as above
Jimmy Durante P: Joe Santley NBC; C: Hal Kemp at Wm Morris 1740 Bway
Ed Wynn P: Ezra Stone, C: Hal Kemp, Wm Morris 1740 Bway JU 6-5100

*PRODUCTION SUPERVISOR on all ASR shows is Pete Barnum, NBC; shows originate from New York or Hollywood as announced.

Arthur Murray Show P: Frederick Heider ABC; C: Charlotte Wasserman at Murray 342
9pm alt Wed ABC Madison MU 7-4141; name & semi-name variety acts.

At Home Show P: Jack Bertell, C: Don Coplin at Bertell 745 Fifth PL 9-5260;
10:30pm Thu ABC name girl singers only. (Earl Wrightson)

Cavalcade Of Stars P: Milton Douglas, C: Ben Piermont at PAC 215 Fourth OR 7-
10pm Fri DuM 2552; name variety acts. (Jackie Gleason)

Colgate Comedy Hour 8pm Sun NBC All use variety acts and name guests.
Eddie Cantor P: Manning Ostroff at Wm Morris 1740 Bway JU 6-5100
Donald O'Connor, P: Ernest Glucksman NBC 30 Rock Pl CI 7-8300
Martin & Lewis and
Spike Jones
Tony Martin and P: Charles Friedman NBC 30 Rock Pl CI 7-8300
Abbott & Costello

*PROD'N SUP, all CCH shows: Sam Fuller, CAST: Howard Ross at NBC

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Date On Broadway
7:30pm Mon-Fri DuM
P&C: Norman Baer DuM 515 Madison MU 8-2600; name performers for interview & performing. (Bob Haymes)

Faye Emerson
9pm Sat CBS
P&C: Roland Gillett, Faye Emerson Show 700 Seventh JU 2-4217; name variety & dramatic talent.

Ford Festival
9pm Thu NBC
P: Victor McLeod, C: Charles Wick 342 Madison MU 7-1746; variety acts & name guests. (James Melton)

Dinah Shore
7:30pm M-W-F NBC
P&C: Alan Handley at NBC Hollywood; occasional name musical guests.

Frank Sinatra
8pm Tue CBS
P&C: Frank Sinatra, CBS Hollywood; top name variety & dramatic talent.

Fred Waring
9pm Sun CBS
P&C: Bob Banner, Waring Ent 1697 Bway CI 6-3500; 1 or 2 name variety or name dramatic guests.

Garry Moore
8pm alt Thu CBS
P&C: Phil Cohan CBS 485 Madison PL 5-2000; Scripts(dramatic sketches): Jim O'Neill at Wm Morris 1740 Bway JU 6-5100; variety & dramatic guest talent.

Godfrey & Friends
8pm Wed CBS
P: Jack Carney, C: Larry Puck CBS 485 Madison PL 5-2000; singers, dancers, comedians.

Kate Smith
8pm Wed NBC
P: Ted Collins, C(variety talent): Sid Piermont NBC 141 W 44 CI 7-8300, C(dramatic talent): Albert McCleery NBC; name talent, occasional bits. Assoc Prod: Barry Wood.

Ken Murray
8pm Sat CBS
P: Ken Murray CBS; C: John Greenhut MCA 598 Madison PL 9-7500; top name talent.

Latin Carnival
11pm Sat WJZ-TV
P&C: Albert Black 1270 Sixth CO 5-5885; Latin American variety talent. (Noro Morales)

NBC-TV Opera
11pm 1st Thu of month
P: Samuel Chotzinoff, C: Peter Herman Adler NBC 30 Rock PL CI 7-8300; name & semi-name legitimate singers.

Paul Whiteman
7pm Sun ABC
P&C: Richard Eckler Y&R 285 Madison MU 9-5000; variety talent, 1 name per show.

Perry Como
7:45pm M-W-F CBS
P: Lee Cooley, C: Art Kling, C&W 40 E 34 MU 3-4900; name vocalists occasionally.

RCA Victor Revue
8pm Fri NBC
P&C: Pete Barnum NBC 30 Rock PL CI 7-8300; name talent only. (Ezio Pinza & Dennis Day alternate)

The Show Goes On
9:30pm Sat CBS
P: Louis Melamed, C: Penny Morgan CBS 485 Madison PL 5-2000; semi-name variety talent. (Robert Q. Lewis)

Songs For Sale
10pm Sat CBS
P&C: Al Span CBS 70 E 45 PL 5-2000; name singers to perform, name personalities on panel of judges.(Steve Allen)

Stage Entrance
8pm Mon DuM
P: Ted Hammerstein, C: Hammerstein & Earl Wilson DuM 515 Madison MU 8-2600; new & veteran variety talent.(Earl Wilson)

Star Of The Family
6:30pm Sun CBS
P: Norman Frank; C: Harry Romm MCA 598 Madison PL 9-7500; variety talent, personalities, names. (Peter Lind Hayes)

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY

REPORT ON THE PROGRESS OF RESEARCH
DURING THE YEAR 1954

BY
[Name]

ADVISOR
[Name]

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[Name]

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Stop The Music
8pm Thu ABC
P: Sherman Marks, C: Al Hollender at L.G. Cowan 575 Madison PL 9-3700; name talent & bits.(Bert Parks)

Ted Mack Family Hour
6pm Sun ABC
P&C: Reemack Prod'ns 527 Fifth MU 7-7979; musical-variety talent.

Texaco Star Theater
8pm Tue NBC
P: Bill Templeton, C(dramatic): Mickey Alpert at Kudner 575 Madison MU 8-6700; C(variety): Leo Morgan at Wm Morris 1740 Bway JU 6-5100; top name personalities, supporting acts.

This Is Show Business
7:30pm Sun CBS
P&C: Irving Mansfield CBS 485 Madison PL 5-2000; variety talent plus 1 name guest panelist.

Those Two
7:30pm M-W-F NBC
P: Walter Craig B&B 444 Madison MU 8-1100; variety program rarely uses guests.(Vivian Blaine-Pinky Lee)

Toast Of The Town
8pm Sun CBS
P: Marlo Lewis, C: Lewis & Ed Sullivan CBS 485 Madison PL 5-2000; top name variety talent & other names.(Ed Sullivan)

Versatile Varieties
9:30pm alt Fri ABC
P: Charles Basch & Frances Scott, C: Scott at Basch 17 E 45 MU 7-7896; child variety talent. (Iris Mountbatten)

Your Hit Parade
10:30pm Sat NBC
P&C: Ted Fetter & Dan Lounsbery BBD&O 383 Madison EL 5-5800; bits & walk-ons only.

Your Show Of Shows
9pm Sat NBC
P: Max Liebman, C: Max Siegal at Liebman 130 W 56 PL 7-6533; C: Harry Kalcheim at Wm Morris 1740 Bway JU 6-5100; names, dancers, singers, variety acts & bits. (Sid Caesar)

TALENT PROGRAMS

Hollywood Screen Test
7:30pm Mon ABC
P: Lester Lewis, C: Lewis & Marie Stroud at Lewis 11 E 48 PL 3-5083; 1 name & 2 unknown professionals(dramatic)

Live Like A Millionaire
10pm Fri CBS
P&C: Jerry Bowne, MR&N 745 Fifth PL 9-1120; amateur & semi-professional variety talent.

Man About Music
10:30pm Thu WABD
P&C: Vernon Becker & Milton E. Stanson, Milverne Prods 1650 Bway CI 6-2100; variety talent & 1 amateur act per show.

Original Amateur Hour
10pm Tue NBC
P: Lou Goldberg, C: Goldberg & Lloyd Marks, Reemack 527 Fifth MU 7-7979; amateur variety talent.(Ted Mack)

Talent Scouts
8:30pm Mon CBS
P: Jack Carney, C: Esther Stoll CBS 485 Madison PL 5-2000; 4 musical-variety acts per show. (Arthur Godfrey)

Chunky Talent Shop
7pm Sat WABD
P&C: Roger Gerry DuM 515 Madison MU 8-2600; amateur teen-age talent.(Fred Robbins)

INTERVIEW PROGRAMS

Carmel Myers
10:45pm Thu ABC
P&C: Stanley Poss ABC 7 W 66 TR 3-7000; uses name theatrical & film personalities.

Dining Out With Dana
7:15pm alt Tue WJZ-TV
P&C: Robin Moore, Foley & Gordon 9 E 45 MU 7-5354; 1 name guest per show.

Eloise Salutes
11pm Fri WABD
also 2:15pm Thu WPIX
P&C: Lester Lewis 11 E 48 PL 3-5083; show business names, musicians, authors, etc.

Nick Kenny
11pm Tue NBC
P: Albert McCleery NBC; C: Charles Kenny, Daily Mirror 235 E 45 MU 2-1000; show business personalities & sports guests.

On The Line-Considine
5:45pm Sat NBC
P&C: Ad Schneider NBC 30 Rock Pl CI 7-8300; uses guests with human interest stories.

Russ Hodges Sports Rvw
11:10pm M,Tu,Th,F ABC
C: Russ Hodges at ABC 7 W 66 TR 3-7000; uses sports personalities.(Tommy Henrich subs for Hodges)

Sarah Churchill
3:30pm Sun NBC
C: Ted Ashley 545 Fifth MU 7-0576, & Charles Wick 342 Madison MU 7-1746; name guests.

Stork Club
7:45pm Tue, Thu CBS
P&C: Mike Dutton at The Stork Club 3 E 53 PL 3-1940; uses famous names from all professions.

Tex And Jinx
6:30pm Mon-Fri WNBT
P: Kay Elliott, C: Elliott & Mary Willman NBC 30 Rock Pl CI 7-8300; famous names from all professions.

What's Playing
6:45pm M-W-F ABC
P: Emanuel Demby, C: Demby & Charles Adams at ABC 7 W 66 TR 3-7000; film celebrities.(Maggi McNellis previews movies)

PANEL QUIZ PROGRAMS

Celebrity Time
10pm Sun CBS
P&C: Richard Lewine at World Video 15 E 47 PL 9-3870; uses 2 name guests each show.

Life Begins At 80
8:30pm Mon ABC
P&C: Barry-Enright Staff 104 E 40 OR 9-3118; uses people over 80

The Name's The Same
7:30pm Wed ABC
P&C: Peter Arnell, Goodson-Todman 59 E 52 PL 5-9100; 1 name personality per show.

Public Prosecutor
9:30pm Thu WABD
P: Nat Eisenberg, C: Eisenberg & Gladys Gayle at Al Paul Lefton 521 Fifth VA 6-4340; name guests.(Warren Hull)

Quick On The Draw
11pm Thu WNBT
P: Kermit Schafer 1585 Bway JU 6-1496; uses 3 or 4 name personalities per show.(Eloise McElhone)

Twenty Questions
8pm Fri DuM
P: Gary Stevens at Blaine-Thompson 234 W 44 LO 4-0800; name personalities.(Bill Slater)

What's My Line
10:30pm Sun CBS
P: Bob Bach at Goodson-Todman 59 E 52 PL 5-9100; show biz, literary & sports personalities.(John Daly)

What's My Name
8pm Mon NBC
P: Louis G. Cowan, C: Cowan & Sherman Marks at Cowan 575 Madison PL 9-3700; name variety guests.(Paul Winchell)

What's The Story
8pm Tue DuM
P: Jerry Franken at Lester Lewis 11 E 48 PL 3-5083; uses well-known newspapermen.

Who Said That
10:30pm Mon NBC
P: Fred Friendly; C: J.G. Gude at NBC 30 Rock Pl CI 7-8300; theatrical names; show seen on NBC net (not on WNBT)

It's News To Me
9:30pm Mon CBS
P: Goodson-Todman 59 E 52 PL 5-9100; personalities from films, theater, sports, etc.(John Daly)

PUBLIC AFFAIRS

American Forum
2:30pm Sun NBC
P: Theodore Granik, WNEW Washington DC; uses prominent government officials.

THE UNIVERSITY OF CHICAGO

PHYSICS DEPARTMENT

PHYSICS 311

LECTURE 1

1.1. Kinematics

1.2. Dynamics

1.3. Energy

1.4. Momentum

1.5. Rotational Motion

1.6. Oscillations

1.7. Waves

1.8. Relativity

1.9. Quantum Mechanics

1.10. Modern Physics

1.11. Astrophysics

1.12. Cosmology

1.13. Particle Physics

1.14. Nuclear Physics

1.15. Biophysics

1.16. Environmental Physics

PHYSICS 311

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PHYSICS 311

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<u>American Inventory</u> 1:30pm Sun NBC	P: William Hodapp, Teleprograms (with Alfred P. Sloan Found'n NBC 30 Rock Pl CI 7-8300; experimental format - sometimes uses important American personalities in discussion, also uses professional actors in dramatic plays stressing adult education.
<u>Author Meets Critics</u> 12N Sun WNBT	P: Martin Stone 4 W 58 MU 8-0585; uses 2 names to discuss selected book; also 1 guest moderator.
<u>Between The Lines</u> 7pm Fri WOR	P: Lester L. Wolfe, C: Charlotte Armstrong, C-0 Advt 14 E 39 MU 9-1440; uses panel & guest from NYC government.
<u>Chronoscope</u> 11pm M-W-F CBS	P: Alan Cartoun at Longines-Wittnauer 580 Fifth PL 7-8200; uses 1 prominent world political figure.
<u>It's A Problem</u> 10:30am Mon-Fri WNBT	P: Phyllis Adams NBC 30 Rock Pl CI 7-8300; 2 guests - social workers, psychologists, etc. - in adult discussion.
<u>Keep Posted</u> 8:30pm Tue DuM	P: Lawrence Spivak & Martha Rountree 570 Lexington PL 5-7770; 1 govt official & panel of 10 or more private citizens.
<u>Man Of The Week</u> 5pm Sun CBS	P: William R. Workman CBS 485 Madison PL 5-2000; reporters & 1 prominent govt official.
<u>Meet The Press</u> 4pm Sun NBC	P: Martha Rountree 570 Lexington PL 5-7770; newspapermen & 1 figure in the news.
<u>Starring The Editors</u> 9:30pm Wed WABD	P: Richard M. Mason DuM 515 Madison MU 8-2600; 3 newspapermen per show in discussion of current events.
<u>What In The World</u> 4:30pm Sun CBS	P: Robert A. Forrest WCAU-TV Philadelphia; uses 1 art connoisseur to panel in talk and quiz on rare museum pieces.
<u>Press Conference</u> 7:30pm Mon WOR	P: Edythe Meserand & WOR-TV News & Special Events; different panel of newspapermen each week.

DAYTIME PROGRAMS

<u>Barbara Welles</u> 2:45pm Mon-Fri WOR	P: Roger Bower WOR; C: Sandy Sielcken WOR 20 W 67 LO 4-8000 show business names, literary figures; Lucy Davis WOR for home service & fashion experts.
<u>Bert Parks</u> 3:30pm M-W-F NBC	P: Sherman Marks, C: Manny Reiner at Cowan 575 Madison PL 9-3700; publicity shots for people with unusual occupations; occasional names. <u>JAN 14 show moves to CBS, 3:30pm M-W-F.</u>
<u>Bill Goodwin</u> 3:30pm Tu,Th NBC	P: Sherman Marks, C: Louis G. Cowan 575 Madison PL 9-3700; occasional variety guests.
<u>Claire Mann Glamour</u> 2pm Mon WJZ-TV	P: Ed Nugent, C: Nugent & Claire Mann at ABC 7 W 66 TR 3-7000; beauty experts & models.
<u>Dennis James</u> 11:30am Mon-Fri ABC	P: Aaron Steiner ABC 7 W 66 TR 3-7000; audience participation with occasional variety guests.
<u>Dione Lucas</u> 1pm Mon ABC 1:30pm W&F ABC	Art Modell at ABC 7 W 66 TR 3-7000; occasional cooking expert:

1. The first part of the document discusses the importance of maintaining accurate records of all transactions.

2. It is essential to ensure that all entries are supported by valid receipts and invoices.

3. The second part of the document outlines the various methods used to collect and analyze financial data.

4. These methods include direct observation, interviews, and the use of statistical models.

5. The third part of the document describes the challenges faced in the field of financial research.

6. These challenges include limited access to data, time constraints, and the complexity of financial systems.

7. The fourth part of the document discusses the role of technology in modern financial analysis.

8. Advances in data processing and visualization have significantly improved the accuracy and efficiency of financial research.

9. The fifth part of the document provides a detailed overview of the current state of the financial industry.

10. This overview includes a discussion of market trends, regulatory changes, and the impact of global events.

11. The sixth part of the document offers practical advice for researchers and analysts working in the field.

12. This advice covers topics such as data collection techniques, analysis methods, and reporting standards.

13. The seventh part of the document discusses the future of financial research and the potential for new discoveries.

14. This discussion includes a look at emerging technologies and the growing importance of interdisciplinary research.

15. The eighth part of the document provides a summary of the key findings and conclusions of the study.

16. These findings highlight the need for continued research and the development of more sophisticated analytical tools.

17. The ninth part of the document includes a list of references and a bibliography of related works.

18. These references provide a comprehensive overview of the current literature in the field of financial research.

19. The tenth part of the document contains a glossary of key terms and definitions used throughout the report.

20. This glossary is intended to help readers understand the terminology used in the document and to provide a clear and concise reference for key concepts.

21. Finally, the eleventh part of the document includes a list of appendices and supplementary materials.

22. These materials provide additional information and data that support the findings and conclusions of the study.

Domestically Yours
1:30pm Tu,Th ABC
P: Art Modell ABC 7 W 66 TR 3-7000; cooking experts; uses film names, writers, etc. for interview, some variety talent.

Ethel Thorsen
1:30pm Mon-Fri DuM
Sid White at Blaine-Thompson 234 W 44 LO 4-0800; 1 male guest, stage or film name, and models.

Eve Hunter
1pm Mon-Fri WNBT
P: Leonard Safir NBC 30 Rock PL CI 7-8300; outstanding film, theatrical, literary names.

The Fitzgeralds
1:30pm Mon-Fri ABC
John Hade ABC 7 W 66 TR 3-7000; show business names, literary personalities, guests with human interest stories.

F Langford-D Ameche
12N Mon-Fri ABC
P: Roger Kay, C: Selma Wickers ABC Little Theater 238 W 44 TR 3-7000; variety talent, occasional names.

Garry Moore
1:30pm Mon-Fri CBS
P&C: Herbert Sanford CBS 485 Madison PL 5-2000; variety talent, comics, occasional names.

Gayelord Hauser
1pm W&F ABC
P: Sherman Dryer ABC 7 W 66 TR 3-7000; prominent guests from all fields.

Here's Looking At You
3:15pm Mon-Fri NBC
P: Howard Davis, C: Davis & Richard Willis NBC 30 Rock PL CI 7-8300; beauty experts.

Josephine McCarthy
11am Mon-Fri WNBT
C: Blanche Lee at Mole & Lee 105 W 55 CI 6-0006; occasional publicity shots for home service experts, personalities.

Kate Smith
4pm Mon-Fri NBC
P: Ted Collins & Barry Wood, C(dramatic): Albert McCleery, C(variety): Sid Piermont, C(publicity shots): Barry Wood NBC Hudson Theater CI 7-8300.

Kathi Norris
11am Mon-Fri DuM
P: Wilbur Stark 510 Madison PL 3-1742; prominent personalities from theater, films, sports, etc.

Kitchen Fare
10:30am Mon-Fri DuM
P: Bob Loewi DuM 515 Madison MU 8-2600; publicity shots for guest experts; also open to new food products & utensils.

Margaret Arlen
11am Mon-Fri WCBS-TV
P: Vern Diamond, C: Betty Lee CBS 485 Madison PL 5-2000; publicity shots for personalities; uses products of interest to homemakers.

Mel Torme
3:30pm Mon-Fri CBS
P: Bob Bach CBS 485 Madison PL 5-2000; variety guests.

Mike And Buff
3pm Mon-Fri CBS
P: Jess Kimmel CBS 485 Madison PL 5-2000; film, theatrical literary personalities.

Nancy Craig
3:30pm Mon-Fri ABC
C: Theresa Maze at ABC 7 W 66 TR 3-7000; celebrities & homemaking experts.

Sally Smart's Kitchen
3pm Mon-Fri WOR
P: J.C. Beckham, C: Kit Sigety, Modern Home Service, 52 Vanderbilt MU 6-1290; guest cooking experts.

Steve Allen
12:45pm Mon-Fri CBS
P&C: Al Span CBS 70 E 45 PL 5-2000; name & unusual variety acts.

Ted Steele
2:30pm Mon-Fri WPIX
P&C: Ted Estabrook WPIX 220 E 42 MU 2-1234; variety acts & personality interviews.

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Vertical text on the right side of the page, possibly a list or index. The text is extremely faint and illegible, appearing to be organized in a columnar format.

<u>Today</u> 7am Mon-Fri NBC	P: Bill Stuart NBC 30 Rock Pl CI 7-8300; guests from all fields for interview, some variety acts.(Dave Garroway)
<u>GIVEAWAY PROGRAMS</u>	
<u>Beat The Clock</u> 7:30pm Sat CBS	P: Goodson-Todman, C: Nancy Sewell at G-T 49 E 52 PL 5-9100; large home appliances, cameras, etc.
<u>Bride & Groom</u> 2:45pm Mon-Fri CBS	P: John Reddy, C: Ruth Dolin, Masterson, Reddy & Nelson 745 Fifth PL 9-1120; all appropriate wedding gifts with minimum value of \$100.
<u>Dennis James</u> 11:30am Mon-Fri ABC	P: Aaron Steiner, C: Jane Box CH 3-1867; household appliances, china, makeup kits, etc; no food products.
<u>Giggle Movie Theater</u> 5pm M-W-Th-F WPIX	C: Dick Collier GR 7-6641; toys, theater passes, candy, gift certificates.
<u>Johnny Olsen Rumpus Rm</u> 1pm Mon-Fri DuM	P: John Gibbs, C: Jane Smith at Gibbs 30 Rock Pl PL 7-5959; electrical appliances, jewelry, cosmetics, lighters; no food.
<u>Kitchen Kapers</u> 10:45am Mon-Fri WJZ-TV	P: Hal Arden, C: Bob Borice at Amer Inst Food Products 19 W 44 MU 2-4944; household appliances, clothing; no food.
<u>Live Like A Millionaire</u> 10pm Fri CBS	P: Jerry Bowne, C: Ruth Dolin at Masterson, Reddy & Nelson 745 Fifth PL 9-1120; gifts that have connotation of wealth (i.e. diamond studded watches, diamond rings, etc.)
<u>Magic Cottage</u> 6pm Mon-Fri DuM	P: William Marceau DuM; C: All gifts thru Richard Robbins 163 Bleecker St SP 7-2568.
<u>Say It With Acting</u> 7:30pm Fri NBC	P&C: West Hooker 30 Rockefeller Plaza JU 2-3026; watches.
<u>Stop The Music</u> 8pm Sun ABC	P: Sherman Marks, C: Flo Muller at L.G. Cowan 575 Madison PL 9-3700; large appliances, trips, hotel reservations.
<u>Take The Break</u> 12:30pm Mon-Fri DuM	P&C: Al Wallace DuM 515 Madison MU 8-2600; household gifts, watches, personal articles, etc.
<u>TV Telephone Game</u> 2pm Mon-Fri WOR	P&C: Harry S. Goodman 19 E 53 PL 5-6131; uses sponsor's products; accepts large household appliances for jackpot.
<u>Ted Steele</u> 2:30pm Mon-Fri WPIX	P&C: Ted Estabrook WPIX 220 E 42 MU 2-1234; clocks, watches, wearing apparel, foods, perfumes.

EXTRA COPIES - Subscribers: \$1 apiece; non-subscribers: \$3 apiece.

Please Pre-Pay if Possible.....

COMPLETE DETAILS ON ALL PROGRAMS IN FEBRUARY REPORT...

Watch for Subscriber Poll in January.....

Ross Reports

ON TELEVISION

JANUARY 6-12, 1952

VOL. 3 NO. 11

SUPPLEMENT A

NEWS ED: David B. Graham

TALENT ED: Gordon Leigh

BUS MGR: Darryl King

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

6087 Sunset Blvd. • Hollywood 28 • Hillside 1100

Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(6)

ABC(Ch7) - 9-9:30pm; NEW TIME; The Arthur Murray Party; from WJZ-TV to 4 sta; Sponsor - Arthur Murray Studios thru Ruthrauff & Ryan; Prod - Fred Heider ABC; Dir - Leslie Gorall; Mrs. Arthur Murray entertains celebrity guests weekly following a change from alt Thurs 9-9:30pm.

CBS(Ch2) - 12:30-1pm; DEBUT; The M & M Candy Carnival; from WCAU-TV(Phila) to 17 sta plus 7 kine; Sponsor - M&M Candy thru William Esty; Prod - Charles Vanda WCAU-TV; Asst Prods - Robert Forrest, Lee Hunt; Dir - Alan Bergman; Gene Crane as a carnival barker, with Barry Cassell, Bill Bailey, Don Lennox and Dave Stephens' Carnival Band will simulate a carnival atmosphere with 500 youngsters as guests each week.

NBC(Ch4) - 3:30-4pm; DEBUT; Hallmark Television Theater; from WNBT to 34 sta; Sponsor - Hallmark Greeting Cards thru Foote, Cone & Belding; Pkgr-NBC; Prod-Dir - William Corrigan NBC-TV; Assoc Dir - Paul Lammers; Prod Asst - Marylyn Evans; Sets - Jim Russell; Sarah Churchill will be hostess on new weekly series of dramatic shows, using adaptations of classical & modern literature and original scripts; Miss Churchill will appear in the dramatizations from time to time. Hallmark had been sponsoring an interview show with Miss Churchill on CBS-TV(Sun 5:45-6pm).

6:30-7pm; DEBUT; Claudia, The Story of A Marriage; from WNBT to 12 sta plus 26 kine; Sponsor - General Foods(Swandsdown Cake Mixes thru Young & Rubicam) and (Instant Maxwell House thru Benton & Bowles); Pkgr-Prod - Carol Irwin; Dir - James Furness; Scripts - Dougherty Brown (based on the characters created by Rose Franken); Otis Riggs designs the sets; Joan McCracken and Hugh Reilly star as 'Claudia' and 'David', with Margaret Wycherly as 'Mrs. Brown' and Lilia Skala as 'Bertha'.

10:30-11pm; RETURN; Cameo Theater; from WNBT to 5 sta; Sponsor - Riggio Tobacco(Regent Cigarettes) thru Brooke, Smith, French & Dorrance; Prod-Dir - Albert McCleery; "theater-in-the-round" series returns for an extended run; first program is an adaptation by William Berney & Howard Richardson of their folk-legend "Dark of the Moon."

Mon(7)

CBS(Ch2) - 10-10:15am M, Tu, W, Th; 10-10:30am Fri; DEBUT; Morning News; from WCBS-TV to the net; Sustaining; Prod - CBS-TV News & Public Affairs; Dir - Ted Marvel WCBS-TV; Dorothy Doan and Harry Marble will be commentators on news program aimed at feminine audiences. Friday show will also have pro-and-con chats between two guests on a topic in the news.

1951, 1952, 1953

1954, 1955, 1956, 1957, 1958, 1959, 1960

1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970

1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980

1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990

1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000

2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010

2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030

2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040

THIS WEEK(Continued)

Mon(7)

CBS(Ch2) - 10:15-10:30am M,Tu,W,Th; Arthur Godfrey Time; from WCBS-TV to 24 sta; Sponsor - Lever Bros(Rinso thru Ruthrauff & Ryan) & (Pepsodent thru McCann-Erickson), two days each; A quarter-hour of the Godfrey radio show will be telecast Monday thru Thursday only, and will feature vocalists Janette Davis, Haleloke, Marion Marlowe, Frank Parker, Julius La Rose, the Chordettes, the Mariners, announcer Tony Marvin & Archie Bleyer's orchestra.

NBC(Ch4) - 10-10:30am Mon-Fri; The Mel Martin Show; from WLW-T(Cinci) to the net; Sustaining; Prod-Dir - Bob Gilbert WLW-T; Mel Martin MC's a breakfast party with audience participations & guests; with Illean Martin as hostess and vocalist and the Bellaires, instrumental trio

10:30-11am Mon-Fri; RETURN & CHANGE; It's In The Bag; from WNBT to the net; Sustaining; Prod - Package Shows, Inc; Dir - Frank Jacoby NBC-TV; Jerry Tomas as MC will quiz audience contestants with home appliances & bags of merchandise as prizes; singer Arlene James will be the 'cashier' and the Jesters(vocal & instrumental group) appear as 'clerks'. Daily "super prize" will be a 'Boodle Bag" containing about \$500 worth of merchandise. Show was seen on DuMont last year for 30 weeks.

11-11:30am Mon-Fri; RETURN; Ernie Kovacs Show; from WPTZ(Phila) to the net; Sustaining; Ernie Kovacs roams the studio on a fictitious street, conducting interviews and introducing variety acts.

11:30-11:45am; Mon-Fri; DEBUT; Dave & Charlie Show; from KNBH(Hwood) to the net; Sustaining; Dave Willock & Cliff Arquette star as home-spun country characters who make observations on life.

11:45am-12n Mon-Fri; DEBUT; Richard Harkness & the News; from WNBW (Wash) to the net; Sustaining; Prod - Julian Goodman WNBW News; Richard Harkness aims headline news & interviews at women.

12:30-1pm; DEBUT; Luncheon Date; from WNBQ(Chi) to the net; Sustaining; Bette Chapel is featured vocalist on program with Hugh Downs as MC and the Art Van Damme quintet in an intimate musical-variety format. Program will be seen Monday thru Friday.

9:30-10:30pm; DEBUT; Robert Montgomery Presents the Johnson Wax Program; from WNBT to 48 sta plus 9 kine; S.C. Johnson thru Needham, Louis & Brorby will alternate with Lucky Strike(thru BBD&O) as sponsor of the full-hour dramatic series presented by Robert Montgomery. Prod Superv - Joe Bailey; Dir - Dan Petrie; Prod Asst - Henry Colman.

Tue(8)

CBS(Ch2) - 10:30-11pm; DEBUT; My Friend Irma; from KNXT(Hwood) to 10 sta plus 12 kine; Sponsor - R.J. Reynolds Tobacco(Cavalier Cigarettes) thru William Esty; Superv Prod - Cy Howard; Prod-Dir - Richard Whorf; Writers - Cy Howard & Frank Galen; Music Dir - Lud Gluskin; Marie Wilson & Cathy Lewis co-star in the comedy-drama series with Sig Arno, Hal March, Brooks West, Gloria Gordon, Margaret Dumont and Don McBride as other regulars.

DuM(Ch5) - 10-10:30pm; NEW TIME; Hands of Destiny; from WABD to the net; Sponsored in NY only by Wiss Pinking Shears thru Ellington; returns to this time after having been seen from 9:30-10pm on January 1.

Administrative

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The first part of the report deals with the general situation of the country. It is a very interesting and detailed account of the political and economic conditions. The author has done a great deal of research and his conclusions are well supported by facts. The report is a valuable contribution to the study of the country's development.

The second part of the report deals with the specific aspects of the country's economy. It discusses the various sectors of the economy and the role of each in the overall development. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the economic development of the country.

The third part of the report deals with the social and cultural aspects of the country. It discusses the various social and cultural groups and their role in the overall development. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the social and cultural development of the country.

The fourth part of the report deals with the political and administrative aspects of the country. It discusses the various political and administrative structures and their role in the overall development. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the political and administrative development of the country.

The fifth part of the report deals with the international relations of the country. It discusses the various international organizations and their role in the overall development. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the international relations of the country.

The sixth part of the report deals with the future prospects of the country. It discusses the various challenges and opportunities that the country faces in the future. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the future prospects of the country.

The seventh part of the report deals with the conclusion of the report. It summarizes the main findings of the report and provides a final assessment of the country's development. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the overall development of the country.

The eighth part of the report deals with the bibliography of the report. It lists the various sources of information used in the report. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the sources of information used in the report.

The ninth part of the report deals with the index of the report. It lists the various topics covered in the report. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the index of the report.

The tenth part of the report deals with the appendix of the report. It contains the various tables and figures used in the report. The author's analysis is thorough and his recommendations are practical and feasible. This part of the report is particularly useful for those interested in the appendix of the report.

THIS WEEK(Continued)

Tue(8)

NBC(Ch4) - 10:45-11pm; NEW TIME; Bob Considine Show; from WNBT to the net; Sponsor - Mutual Benefit, Health & Accident Assn of Omaha thru Bozell & Jacobs(Omaha); change to this time from Sat 5:45-6pm.

Thu(10)

CBS(Ch2) - 8-8:30pm alt Thurs; NEW TIME; Star of the Family; from WCBS-TV to 9 sta plus 27 kine; Sponsor - Ronson Lighters thru Grey; Peter Lind Hayes & Mary Healy star with guest stars & members of their families; moves to this time from Sundays 6:30-7pm.

NBC(Ch4) - 9-9:30pm; alt Thurs; DEBUT; Mystery Series; from WNBT to the net; Sponsor - Liggett & Myers Tobacco(Chesterfields) thru Cunningham & Walsh; Prod - Hudson Faussett; Dir - Ted Post; first program will be "The Weak Point" by Whitfield Cook. Program will be seen five times only; on March 20, Gangbusters makes debut in this time.

LAST WEEK'S NETWORK CHANGES

ABC-TV - Please Draw Quickly; DEBUT Wed Jan 2; 9-9:30pm; from WENR-TV(Chi) to the net; Sustaining; Pkgr - Campbell-Wright TV Prodn; Dir - Grover Allen; Ed Cooper will MC parlor game in which panel of four contestants try to portray pictorially a given subject to fellow panelists within 15 second time limit.

Meet the Champ; DEBUT Jan 3; Thu 9:30-10pm; Sponsor - Lucky Strike thru BBD&O; Wally Butterworth MC's new series of boxing bouts originating from various Armed Forces centers each week with members of the Armed Forces participating in the bouts.

DuMont - Quick on the Draw; NEW STATION & TIME; Jan 1; Tue 9:30-10pm; from WABD to the net; Sustaining; Prod - Kermit Shafer in assn with DuMont; Dir - David Lowe; cartoon charade program debuts as network show, formerly seen on WNBT (Thurs 11-11:30pm); Bob Dunn remains as cartoonist, with Robin Chandler as Mistress of Ceremonies.

The Author Meets the Critics; NEW STATION & TIME Jan 3; Thurs 10-10:30pm; from WABD to the net; Sustaining; Prod - Martin Stone for Kagran Corp; Dir - Harry Coyle; switched to network programming, having been seen thru Dec 30 on WNBT Sun 12n-12:30pm.

NEWLY ANNOUNCED NETWORK FUTURES

Jan 15 - Metropolitan Opera Auditions of the Air; ABC-TV Tue 8:30-9pm; from WJZ-TV to the net; Dir - William Marshall; TV Dir - Herman Liveright; Milton Cross as commentator with two contestants a week for 18-week series, with two winners awarded scholarships for further study either in the US or abroad.

SPONSOR ACTIVITY

PHILCO CORPORATION thru Hutchins will sponsor both the television and radio coverage of the Democratic & Republican conventions next July over the combined NBC networks, and in addition will sponsor pre-convention broadcasts prior to the actual conventions. Republican convention starts on July 7, the Democratic on July 21.

WESTINGHOUSE ELECTRIC thru Ketchum, MacLeod & Grove(Pittsburgh) will sponsor the Presidential convention coverage on CBS-TV, and will also sponsor a 13-week "Get Out the Vote" campaign.

BURLINGTON MILLS thru Hirshon-Garfield will sponsor The Continental(CBS-TV Tu & Th 11:15-11:30pm) beginning Jan 22 for 52 weeks. Renzo Cesana in solo romantic role.

Dear Sir,
I have the honor to acknowledge the receipt of your letter of the 10th inst.

and in reply to inform you that the same has been forwarded to the proper authorities for their consideration. I am sorry to hear that you are dissatisfied with the result, but I am sure that the authorities will do their best to satisfy you.

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NYC LOCAL STATION ACTIVITY

- NBCS-TV - Margaret Arlen Program; NEW TIME Jan 7; Mon-Fri 4:30-5pm; Sponsor - Participations; Dir - Vern Diamond; interview program moves to this time; was formerly seen daily from 11-11:30am.
- WNBT - The Public Life of Cliff Norton; DEBUT Jan 7; Mon-Fri 11:00-11:05pm; Sponsor - Best Foods(Nucoa Margerine) thru Benton & Bowles; a five-minute daily dissertation on "everyday problems" by Cliff Norton, humourist of the Dave Garroway entourage.

HOLLYWOOD LOCAL STATION ACTIVITY

- KECA-TV - Al Jarvis Show; DEBUT Jan 28; Al Jarvis, well-known West Coast broadcaster has signed a seven-year deal to do daily shows on KECA & KECA-TV.
 - KLAC-TV - Eddie Albert Show; DEBUT Jan 28; Eddie Albert has signed to replace Al Jarvis when the latter moves to KECA. He will appear with Jarvis for three weeks beginning Jan 7 to work into the daily five-hour marathon. Deal gives him a \$3000 weekly guarantee against a participation on gross percentage, and contract is for seven years, according to trade papers.
 - KTTV - Championship Bowling; NEW TIME Jan 1; Tue 10-11pm; Bill Welsh MC's weekly bowling contest formerly seen from 10:15-11pm.
- A Date With Grandma; DEBUT Jan 4; Fri 7-7:30pm; Sponsor - Ceramitex Paint; Prod - Chas Ross; Bob Shannon & Bob Moon MC program on which grandmothers, chosen from audience, participate; grand prize winner will have a date with the two Bobs at Ciro's.

NEWS DIGEST

NEW NBC-TV STATION RATES - A 9% increase in NBC-TV network time charges went into effect on January 1 based on an announced increase of 18% in the home circulation total since July 1, when the last rate change went into effect. The new rates will not affect advertisers who contracted for time before January 1, until July 1, at which time it is estimated that the cost-per-thousand will have dropped to \$1.71. As an incentive to year-round TV advertisers, NBC is increasing its frequency discount structure on a 52 week basis to as high as 25%. Following is a charting of the Cost-Per-Thousand Trend for the past three years:

Jan 1	NBC Stations	Gross Class A Half-hour rate	Estimated TV Homes	Cost Per 1000 Homes
1952	63	\$29,865*	15,500,000**	\$ 1.93
1951	63	21,630	10,549,500	2.05
1950	56	11,319	3,922,000	2.89
1949	26	4,068	834,000	4.88

* New rate is \$2460 (or 9%) higher than the previous rate of \$27,405.
 ** According to NBC-TV Network Data Chart of Dec 1, 1951 there were 15,176,200 TV Sets in Circulation at that time.

TV & PIX STILL DON'T MIX - With an eye on future television activity, Joan Crawford terminated her long-term contract with Warner Bros last week, since under the terms of the contract she was not permitted television engagements. Another actor, Kurt Kasznar, under contract to MGM, was affected by MGM's policy of not allowing their contract players to appear on TV shows; Stanley Kramer wanted to borrow Kasznar for "The Happy Time" in which the actor appeared on Broadway, but could not promise MGM the film would not be shown on television, thereby cancelling the proposed loan agreement.

THE LOCAL BOARD

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NEWS DIGEST(Continued)

WOR-TV, NEW YORK OPENING NEW STUDIOS - "Television Square", WOR-TV;s new studio building at 67th St & Columbus Avenue will be officially opened on Wednesday, January 9 with a special "21 Camera Salute", showing viewers the inner workings of various production rooms of the new building with top WOR-TV stars participating in the program.

FILM ACTIVITY

KTLA ACQUIRES TEN PINE-THOMAS FILMS(LA) - Billboard reports that Paramount station KTLA(Los Angeles) acquired two-year unlimited run rights to 10 first-run Pine-Thomas films at an approximate cost of \$3000 per film. Stars of the films include Chester Morris, Jack Haley, Richard Arlen, Buster Crabbe, Phyllis Brooks, William Gargan, Paul Kelly, Ann Doran, Johnny Weissmuller, Richard Denning and Brenda Joyce.

STERLING FILMS(NY) - "Pattern for Survival", produced by Cornell Films with the cooperation of the Army, Navy and American Red Cross, will be released by Sterling Films. The documentary features William L. Laurence, scientific writer for the New York Times and stresses the things to do in case of an atomic attack.

DAVID SAVAGE ELECTED TO NATIONAL FILM COUNCIL - David Savage, manager of the WCBS-TV Film Department, has been elected vice-president of the National Film Council. Savage was formerly associated with Official Films as sales manager. NFC is made up of people in all phases of television whose jobs primarily concern use of films.

IRVING SETTEL JOINS DUMONT(NY) - Donald A. Stewart, coordinator of the film program division of the DuMont network, has announced the appointment of Irving Settel as sales promotion, merchandising and advertising consultant. Mr. Settel is instructor in advertising at New York's Pace College, authored the textbook "Effective Retail Advertising" and is currently engaged in the preparation of a new book, "Television Advertising & Production Handbook" to be published in September by the Thomas A. Crowell Publishing Co.

COMMERCIALS PRODUCTION

AMER FILM PROD(NY) - 6 (60") completed for Army & Navy Recruiting thru Grant Agency for Nat'l Spot; LA with DR & VO.

2 (30") completed for Lever Bros(Frostee Pudding) thru Ruthrauff & Ryan for Net Programming; SM & LA with DR, VO & M.

JERRY FAIRBANKS(NY) - 1 (20") completed for Snow Flake Saltines thru McCann-Erickson for Nat'l Spot & Network Program; LA with DR.

3(90") & 3 (60") completed for Colgate thru Ted Bates for Nat'l Spot & Net Program; FA with DR, VO & M.

2 (60") completed for Carter Products thru Ted Bates for Nat'l Spot & Net Program; LA with DR & VO.

G-L ENTERPRISES(NY) - 3 (20") completed for Jessie Jewel Chicken thru Crawford & Porter(Atlanta) for Local Spot & Local Program; LA with DR.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

SECTION 1

The first part of the document discusses the general principles of the law. It covers the scope of the law and the jurisdiction of the courts. It also discusses the relationship between the law and the constitution. The text is written in a formal, legalistic style.

SECTION 2

The second part of the document discusses the specific provisions of the law. It covers the rights and obligations of the parties involved. It also discusses the remedies available for breach of the law. The text is written in a formal, legalistic style.

The third part of the document discusses the interpretation of the law. It covers the role of the courts in interpreting the law. It also discusses the factors that the courts should consider in interpreting the law. The text is written in a formal, legalistic style.

The fourth part of the document discusses the enforcement of the law. It covers the role of the courts in enforcing the law. It also discusses the consequences of non-compliance with the law. The text is written in a formal, legalistic style.

The fifth part of the document discusses the conclusion of the law. It covers the final provisions of the law. It also discusses the date of commencement of the law. The text is written in a formal, legalistic style.

SECTION 3

The sixth part of the document discusses the general provisions of the law. It covers the scope of the law and the jurisdiction of the courts. It also discusses the relationship between the law and the constitution. The text is written in a formal, legalistic style.

The seventh part of the document discusses the specific provisions of the law. It covers the rights and obligations of the parties involved. It also discusses the remedies available for breach of the law. The text is written in a formal, legalistic style.

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The ninth part of the document discusses the enforcement of the law. It covers the role of the courts in enforcing the law. It also discusses the consequences of non-compliance with the law. The text is written in a formal, legalistic style.

The tenth part of the document discusses the conclusion of the law. It covers the final provisions of the law. It also discusses the date of commencement of the law. The text is written in a formal, legalistic style.

The eleventh part of the document discusses the general provisions of the law. It covers the scope of the law and the jurisdiction of the courts. It also discusses the relationship between the law and the constitution. The text is written in a formal, legalistic style.

The twelfth part of the document discusses the specific provisions of the law. It covers the rights and obligations of the parties involved. It also discusses the remedies available for breach of the law. The text is written in a formal, legalistic style.

The thirteenth part of the document discusses the interpretation of the law. It covers the role of the courts in interpreting the law. It also discusses the factors that the courts should consider in interpreting the law. The text is written in a formal, legalistic style.

PROGRAM	NET TIME	GUESTS
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(S - Singer; D - Dancer; C - Comic; M - Musician)

FRIDAY JANUARY 4

<u>Not For Publication</u> (Jerome Cowan)	DuM 8:30	<u>The Hero</u> - by Lawrence & Virginia Dugan; with Lenka Petersen, Martin Brandt, Leni Stengel, John Shay, George Andre
<u>We, The People</u>	NBC 8:30	Herb Shriner, Mrs. Dean Martin, Mrs. Jerry Lewis, Dorothy Kirsten, Dr. Emily Mudd, Karen Lindgren
<u>Cavalcade Of Stars</u> (Jackie Gleason)	DuM 10pm	Jane Morgan, Ray Malone, Champ Butler
<u>Eloise Salutes</u>	WABD 11pm	Elsa Maxwell

****Other shows on this date were listed in last week's issue.

SATURDAY JANUARY 5

<u>Betty Crocker</u>	ABC 12N	Uta Hagen & Richard Greene in <u>Willow And I</u> excerpt
<u>Teatro Televisione</u> (Italian Drama)	WOR 2pm	<u>Il Segreto</u> - by Franco Lalli; with Esta Minciotti, Toto Cecchini, Alfredo Poli, Florence Rapanaro
<u>Ken Murray</u>	CBS 8pm	Veronica Lake, James Melton, Horace McMahon, Lionel Hampton & Trio, Frank Kirk(cyclist), Bernette Phelan Dancers, Paul Buckley(artist)
<u>All Star Revue</u> (Martha Raye)	NEC 8pm	Robert Cummings
<u>Faye Emerson</u>	CBS 9pm	<u>Music Town</u> - Skitch Henderson subs for Emerson in show tracing developement of music in America
<u>Your Show Of Shows</u> (Sid Caesar)	NEC 9pm	Marguerite Piazza, MC; Robert Merrill, Lubov Rudenko
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	<u>Talent</u> : George Dunn(C), Freddie Lane(acro tap), Bruce & Jeanne Cartwright(C); <u>Robert's Cue</u> : Ann Ayars(soprano); <u>Buyers</u> : Col. Harry Fox(Monte Carlo Club, Pitt), Tony Pastor(vaude pkg), Carlos Montalban(Puerto Rico Theater)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Ella Fitzgerald, Bob Carroll; <u>Judges</u> : Joe Martin, Howie Richmond, Morey Amsterdam

SUNDAY JANUARY 6

<u>American Inventory</u>	NBC 1:30	<u>The Eisenhower Mission: Part I</u> - a program in observance of 1st anniversary of Supreme Headquarters Allied Powers Europe(SHAPE); Ray Morgan, narrator
<u>Sarah Churchill</u>	NBC 3:30	<u>Doctor Serocold</u> - by Helen Ashton, adapt by Jean Holloway; with Oscar Sterling, Graham Velsey, Isobel Elsom, Aileen Poe, June Peel, Wright King, Zolya Talma, Olive Blakeney, Shirley Dale, Virginia McDowell

SUNDAY JANUARY 6(Cont'd)

<u>Meet The Press</u>	NBC 4pm	Harold Stassen
<u>Out There</u>	CBS 6pm	<u>Guest In The House</u> - by Frank Long; with Butch Cavell, Perry Wilson, Joy Hilton, Robert Webber, Dan Morgan
<u>Star Of The Family</u> (Peter Lind Hayes)	CBS 6:30	The 4 Aces(S), Mindy Carson, Martha Ann Bentley(D)
<u>Paul Whiteman</u>	ABC 7pm	Connie Russell
<u>Therfield Time</u>	NBC 7pm	Fred Allen
<u>Ellery Queen</u> (Lee Bowman)	ABC 7:30	<u>The Long Shot</u> - by Norman Lessing; with Lewis Charles James Gregory, Russell Collins, Hollis Irving, Eddie Hyans
<u>Toast Of The Town</u> (Ed Sullivan)	CBS 8pm	Eddie Dowling & Margaret O'Brien in scene from <u>Angel In The Pawnshop</u> ; Joe E. Lewis, Johnnie Ray(S), Les Campagnons de la Chanson
<u>Colgate Comedy Hour</u> (Donald O'Connor)	NBC 8pm	Marie McDonald, Pat Patrick, Harpo Marx
<u>Fred Waring</u>	CBS 9pm	Pearl Bailey
<u>Rocky King</u> (Roscoe Karns)	DuM 9pm	<u>The Bearded Lady</u> - by Burt Brazier; with Pam Duncan, Tiger Andrews, Dudley Cooper, Martin Noble
<u>Goodyear Playhouse</u>	NBC 9pm	<u>A Softness In The Wind</u> - by William Kendall Clark, from the book "Louis Braille" by J. Alvin Kugelmass; with Jean Pierre Aumont, Stella Andrew, Guy Sorel, John Drew Devereux, Joan Stanley, Lydia St. Clair, Martin Brandt, Rene Paul
<u>Plainclothesman</u> (Ken Lynch)	DuM 9:30	<u>Basic Intrigue</u> - with Betty Buehler, Bruno Wick, Richard Ahearn, Harold Stone, Leon Askin
<u>Celebrity Time</u>	CBS 10pm	<u>Guests</u> : Teresa Wright, David Niven; <u>Sketch Bits</u> : Oliver Thorndike, Peggy Cass, Phil Coolidge, David McKay
<u>Cameo Theater</u>	NBC 10:30	<u>Dark Of The Moon</u> - by William Berney & Howard Richardson from their original play; with Alfred Drake, Rita Gam, Robert Wiley, Roy Fant, Sam Banham, Agnes Yost, Bill Thunhurst, Anita Webb, Winfield Hoeny, Eric Fleming, Essie Jane Coryell, Barbara Ashley, Millicent Coleman, Frances Goforth, Maude Scheerer

MONDAY JANUARY 7

<u>Woman's Club</u> (Julann Caffrey)	DuM 12N	Charles Hitchcock(Venezuelan explorer-authority)
<u>Steve Allen</u>	CBS 12:45	The Triads(novelty entertainment)
<u>Garry Moore</u>	CBS 1:30	Anita Loos
<u>Kate Smith</u>	NBC 4pm	Dane Clark, James Evans(acro), Clark Brothers(D), Sandra McEntaffer(child pianist)

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MONDAY JANUARY 7(Cont'd)

Margaret Arlen WCBS-TV 4:30 Brandon de Wilde

Magic Cottage
(Pat Meikle) DuM 6pm Digyeu T. Plough Reaps Trouble - with Truman Smith,
Kitty Cosgriff

H'wood Screen Test ABC 7:30 Arthur Treacher, guest, in The Ghost Of The Abbey -
with Valerie Cardew & Ray Boyle

Mr District Attorney ABC 8pm The Big Day - with Richard York, Jean Ellyn, Lauren
(Jay Jostyn) Gilbert

Lux Theater CBS 8pm Mr. Finchley Versus The Bomb - by Rod Serling; with
Henry Hull, Arlene Francis, Roland Winters, Rod
Steiger, Harry Townes, Robert Simon, Gage Clark

Talent Scouts CBS 8:30 Ingrid Hallberg(soprano), Nina Grey(S), Bill Hen-
(Arthur Godfrey) dricks(pianist), Ralph Hollander(violinist)

Voice Of Firestone NBC 8:30 Rise Stevens

Lights Out NBC 9pm The School For The Unspeakables - by Richard Davis,
from story by Manley Wade Wellman; with Donald Buka,
Don Hanmer, Richard Kallman, Marie Kenney, Jason Johnson, John
Gerstad, Harold Webster, Leon Tokatyan

Robert Montgomery NBC 9:30 The Farmer's Hotel - by John O'Hara, adapt by Thomas
Phipps; with Thomas Mitchell, John Newland, Faith
Brook, Joshua Shelley, Edward Binns, John Marriott, Gretchen
Hauser, Irene Daly, William Podmore, Katherine Raht, Richard
Fraser

Studio One CBS 10pm The Devil In Velvet - by John Dickson Carr, adapt by
Sumner Locke-Eliot; with Whit Bissell, Joan Wetmore,
Phyllis Kirk, Alan Devitt, Ann Seymour, Addison Powell, Robert
Dale Martin, Jimmy Winslow, Dan Safford, Nina Seamons

Who Said That NBC 10:30 H.V. Kaltenborn, Joy Hodges, Morey Amsterdam
(Net except WNBT)

TUESDAY JANUARY 8

Steve Allen CBS 12:45 Lionel Hampton, Bob Carroll

Garry Moore CBS 1:30 Kirkwood & Goodman

Kate Smith NBC 4pm Cecil B. DeMille, Buddy Morrow & Orch

Trapped WOR 7:30 Rat Trap - with Russell Gold, Rebecca Sand, Paul
Clarke, Leon Askin

Stork Club CBS 7:45 Tex & Jinx McCrary

Frank Sinatra CBS 8pm Alan Young, Tennessee Ernie (FROM HOLLYWOOD)

Texaco Star Theater NBC 8pm Joe Frisco, Jack Carter, Vera Lynn; Georgie Price
(Milton Berle) subs for Berle today and January 15

TUESDAY JANUARY 8(Cont'd)

Keep Posted DuM 8:30 Sen. John J. Williams, Rep. John W. McCormack

Battle Of The Ages DuM 9pm Youth: Margaret O'Brien, Cpl Howard Mandel(S); Vets:
(John Reed King) Billy Gilbert, Sybil Bowman

Fireside Thtr(film) NBC 9pm Hunt For Death - by Thomas Hains, from story by Jack
Harvey & Sol Shor; with George Wallace, Bill Lester,
Lynn Roberts, Warren Douglas, George Eldridge, Cecil Elliott,
Frank Krieg, Peggy Wynn, Buddy Mason, Chalky Williams, Fiona
O'Sheil

Suspense CBS 9:30 Flare Week - by Halsted Wells, from story by Frederic
Manley; with Edmon Ryan, Eileen Heckart, Conrad Janis
Dennis Cross, Bill Daniels, Martin Landau, Jack Norton, John
Fletcher, Paul Greis, Wayne Carson, Phil Schuyler

Quick On The Draw DuM 9:30 Panel not set at press time
(Robin Chandler)

Armstrong Theater NBC 9:30 Pandora's Box - by Lawrence & Virginia Dugan; with
Dorothy Stickney, John Boyd, Betty Lou Keim, Jack
Dimond, Lester Lonergan, Ruth Hammond

Danger CBS 10pm Fresh As A Daisy - by Samuel Elkin, from story by
Robert John Corcoran; with Ben Gazzara, James O'Rear,
Leslie Barrett, Baruch Lumet, Howard Freeman, Salem Ludwig,
Peg Hillias

Hands Of Destiny DuM 10pm "Hello, Captain!" - by George Wolf; with Joel Ashley,
Audra Lindley, Charles Taylor, Dennis Bohan, Jean
Arden Cobb, Paul Byron

WEDNESDAY JANUARY 9

Steve Allen CBS 12:45 The Dunhills(D)

Kate Smith NBC 4pm Hooctor & Byrd(D), Bill Lawrence(S), Sig Rothschild

Kate Smith Evening NBC 8pm Look Magazine Awards - with Milton Berle, Sid
Caesar, Imogene Coca, John Cameron Swayze, Jimmy
Powers, R. Marlin Perkins, Sen. Estes Kefauver, Max Liebman

Kraft Theater NBC 9pm Philip Goes Forth - by George Kelly; with Roddy
McDowell, Blanche Yurka, Katherine Squire, William Harrigan, Pat
Ferris, Olive Templeton, Michael Dreyfuss, Oliver Thorndike,
Jack Naughton, Eleanore Silver

The Web CBS 9:30 After The Fact - by A.J. Russell; with Leslie
Nielsen, Lucile Patton, Paul Ford, Harry Worth,
Harold McGee, Vince O'Brien, Tom Gorman

Celanese Theater ABC 10pm Reunion In Vienna - by Robert E. Sherwood, adapt by
Don Ettlinger; with Melvyn Douglas, Signe Hasso,
Paul McGrath, Evelyn Varden, Ernest Truex, Fred Stewart, Rex
O'Malley, Katherine Meskill, Anthony Kemble Cooper, Ann
D'Autrement, Carol Ashburn, Julius Bing

THURSDAY JANUARY 10

<u>Steve Allen</u>	CBS 12:45	David Niven, Jon Hall
<u>Garry Moore</u>	CBS 1:30	Phil Foster(C)
<u>Kate Smith</u>	NBC 4pm	Ray Overholt(S), Evalyn Tyner, Ethel & Albert
<u>Stork Club</u>	CBS 7:45	Nina Foch
<u>Star Of The Family</u> (Peter Lind Hayes)	CBS 8pm	Gene Krupa, Denise Darcel, Richard Hayes
<u>T-Men In Action</u>	NBC 8:30	<u>The Educated Slug</u> - by A.S. Ginnes; with Larry Robinson, Joseph L. Graham, Alan Stevenson, Donald Buka, Arno Tanney
<u>Shadow Of The Cloak</u>	DuM 9pm	<u>Lost Performance</u> - by Rod Serling; with Michael Strong, Melba Rae, Burt Thorne, Werner Klemperer, William Reid, Paul Ander
<u>Mystery Drama</u>	NBC 9pm	<u>The Weak Point</u> - by Whitfield Cook; with John Hodiak, Jane Wyatt, Royal Beal, Larry Blyden, June Walker, Patsy Bruder, Venezuela Jones
<u>Big Town</u> (Pat McVey)	CBS 9:30	<u>Song And Dance</u> - by Alvin Boretz & Charles Robinson; with Jack Sheehan, Marian Russell, Ferdi Hoffman, Mildred Clinton,
<u>Author Meets Critics</u>	DuM 10pm	<u>Two Thirds Of A Nation</u> - by Nathan Straus; Arthur W. Binns(against); "For" critic not set at press time; George V. Denny, moderator
<u>Martin Kane</u> (Lloyd Nolan)	NBC 10pm	Jean Gillespie, Haila Stoddard, Graham Velsey, Hal Neiman; balance of cast not set at press time
<u>Crime Photographer</u> (Darin McGavin)	CBS 10:30	<u>Blue Print For Danger</u> - by Harry W. Junkin; with Gilbert Greene, Don Hammer, Raymond, Bramley, Edward Binns, Jane Huszach, G. Albert Smith

FRIDAY JANUARY 11

<u>Steve Allen</u>	CBS 12:45	Brown & Beige(D)
<u>Garry Moore</u>	CBS 1:30	Al Frabell(acro)
<u>Kate Smith</u>	NBC 4pm	Bud & Cece Robinson(D), Eugene List, Edmund Kurtz (cellist), Lee Marx(juggler)
<u>Twenty Questions</u> (Bill Slater)	DuM 8pm	William L. Shirer
<u>RCA Victor Show</u> (Ezio Pinza)	NBC 8pm	Margaret Truman
<u>Man Against Crime</u> (Ralph Bellamy)	CBS 8:30	Muriel Hutchison, Walter Kohler, Gordon B. Clarke, Harry Kadison, James Goodwin, Robert Pike

GENERAL INSTRUCTIONS

1. The first step in the process is to identify the problem.	100	100
2. Next, you should gather all the relevant information.	100	100
3. Then, you need to analyze the information and determine the cause of the problem.	100	100
4. After that, you should develop a plan of action to solve the problem.	100	100
5. Finally, you should implement the plan and evaluate the results.	100	100
6. It is important to remember that the process is iterative and you may need to go back to previous steps as you learn more.	100	100
7. The goal is to find a solution that is effective and sustainable.	100	100
8. Good communication and collaboration are essential for success.	100	100
9. Documenting the process and the results is also important.	100	100
10. Regular review and feedback are necessary to ensure continuous improvement.	100	100

FRIDAY JANUARY 11(Cont'd)

<u>Crime With Father</u> (Rusty Lane)	ABC 9pm	<u>The Storm Thieves</u> - with Owen Jordan, Hugh Thomas
<u>Schlitz Playhouse</u>	CBS 9pm	<u>Billy Budd</u> - TV adapt by Don Ettlinger, from the Robert Chapman-Louis Cox play based on Herman Melville's novel "Billy Budd"; with Walter Hampden, Chester Morris, Charles Nolte, Guy Spaul, Jack Manning, Bernard Kates, Jeff Morrow, Kenneth Paine, Walter Burke, Winston Ross, Preston Hanson, Robert McQueeney, Wolfe Barzell, Judson Pratt, Leo Penn, Carl Betz, Jonathan Braman, Charlie Carshon
<u>Big Story</u>	NBC 9pm	<u>Walter Beesely, AP, Boise, Idaho</u> - adapt by A.S. Ginnes; with James Gregory, Dan Morgan, Frank Stephens, A. Redman Walck, Howard Caine, Walter B. Klavun, Val Avery, Shirley Blanc, Howard Weirum
<u>Cavalcade Of Stars</u> (Jackie Gleason)	DuM 10pm	Donald Richards, Hazel Scott, Trini Reyes, Chaz Chase
<u>Eloise Salutes</u>	WABD 11pm	Billy Gilbert

T A L E N T L O C A T O R S E R V I C E January 6, 1951
IN NEW YORK

<u>GWEN ANDERSON</u> now in NY - AGT: Bonnie Alden, Baum-Newborn BR 9-6377	<u>ROSALIND IVAN</u> film-legit actress now in NY AGT: Bonnie Alden BR 9-6377
<u>LOUIS ARMSTRONG</u> from coast in Feb - AGT: Oscar Cohen, Assoc Booking PL 9-4600	<u>LES MAINS D'YVES JOLY</u> current La Vie En Rose - AGT: Oscar Cohen Assoc Bkng PL 9-4600
<u>SIR THOMAS BEECHAM</u> conductor here from England	<u>MARGARET LINDSAY</u> - AGT: Bonnie Alden BR 9-6377
<u>HENRY DANIELL</u> - AGT: Charles Baker, Wm Morris JU 6-5100	<u>VERA LYNN</u> singer arrived from England
<u>HELMUT DANTINE</u> - AGT: Wm Morris JU 6-5100	<u>PAUL MUNI</u> returned from Europe
<u>VICTOR DE SABATA</u> conductor here from Europe	<u>PATRICIA MORRISON</u> - AGT: Charles Baker, Wm Morris JU 6-5100
<u>KIRK DOUGLAS</u> - AGT: Famous Artists CI 7-6200	<u>STAN FREEMAN</u> pianist avail TV - AGT: Oscar Cohen, AssocBkng PL 9-4600
<u>RUTH DRAPER</u> monologist returned from England - AGT: Harold Peat	<u>B.S. PULLEY</u> current "Guys And Dolls"- AGT: Bonnie Alden BR 9-6377
<u>CLIFF EDWARDS</u> from Australia mid-Feb - AGT: Jerry Rosen PL 7-6185	<u>FECUNDO RIVERO QUINTET</u> current Chateau Madrid - AGT: Jerry Rosen PL 7-6185
<u>LIONEL HAMPTON</u> - AGT: Oscar Cohen, Assoc Booking PL 9-4600	<u>RISE STEVENS</u> - PRESS: Muriel Francis PL 9-5600
<u>JOHN HODIAK</u> - AGT: MCA PL 9-7500	<u>ANN TODD</u> in NY month of Feb - AGT: Wm Morris JU 6-5100
<u>ZSA ZSA GABOR</u> - AGT: Wm Morris JU 6-5100	<u>TERESA WRIGHT</u> now booked thru Peter Witt PL 9-7966
<u>PEGGY ANN GARNER</u> - AGT: Wm Morris	

GENERAL INSTRUCTIONS

1. The first page of the report should be a cover page containing the title, author's name, and the date.	2. The report should be typed on one side of the paper.	3. The margins should be uniform on all sides.
4. The title should be clear and concise.	5. The introduction should state the purpose of the study.	6. The methodology should describe the procedures used.
7. The results should be presented in a clear and logical manner.	8. The discussion should interpret the results and their significance.	9. The conclusion should summarize the findings and suggest future research.
10. The report should be proofread for errors.	11. The report should be submitted in a neat and professional manner.	12. The report should be kept in a safe place.

13. The report should be written in a clear and concise style.	14. The report should be written in a professional tone.	15. The report should be written in a logical and organized manner.
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Ross Reports

ON TELEVISION

JANUARY 13-19, 1952

VOL. 3 NO. 11

SUPPLEMENT B

(With Nov Directory changes) *placed with v.3, no.9, directory issue*

NEWS ED: David B. Graham

TALENT ED: Gordon Leigh

BUS MGR: Darryl King

551 Fifth Avenue • New York 17 • MURRAY HILL 2-5910
6087 Sunset Blvd. • HOLLYWOOD 28 • HILLSIDE 1100

Wallace A. Ross, Publisher

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(13)

ABC(Ch7) - 6:30-7pm; DEBUT; Who Knows; from KECA-TV(Hwood) to the net; Chet Huntley MC's panel-quiz show with panelists including Alex Gottlieb, Sterling Holloway, Hilary Brooke & weekly guest; panel tries to guess specific event in the life of a contestant (chosen by letters they write) while Hal Smith & Heidi Olsen act out the events in pantomime for the TV audience, unseen by the panel.

CBS(Ch2) - 3-3:30pm; RETURN; Quiz Kids; from WBKB(Chi) to the net; Pkgr - Louis G. Cowan; Prod-Dir - John Llewellyn WBKB; Joe Kelly, quiz-master, starts a new weekly series of the well-known radio & TV show, seen last year on NBC-TV.

4-4:30pm; DEBUT; Columbia Television Workshop; from WCBS-TV to the net; Sustaining; Prod - Norris Houghton; new dramatic series will experiment with all types of programs, and will be used as a proving ground for new writers & artists.

6:30-7pm; RETURN; Mr. I. Magination; from WCBS-TV to the net; Sustaining; Pkgr-Prod-Casting - Norman & Irving Pincus; Dir-Writer - Paul Tripp, the program's creator, who will head the permanent cast along with Ruth Enders & Ted Tiller; program features imaginative dramatizations of historical events, with a guest child actor who becomes a character of history around whom the program is built.

9:30-10pm; NETWORK CHANGE; Break the Bank; from WCBS-TV to 62 sta; Sponsor - Bristol-Myers thru Doherty, Clifford & Shenfield; Pkgr - Ed Wolf; Prod-Dir - Jack Rubin at Wolf; Bert Parks MC's audience participation show formerly seen on NBC-TV.

NBC(Ch4) - 7-7:30pm; DEBUT; Royal Showcase; from WNBT to 22 sta & 15 kine; Spon- U.S. Rubber thru Fletcher D. Richards; Superv - Ernest Walling NBC; Prod - Joe Bigelow NBC; Director-MC - George Abbott; TV Dir - Warren Jacobson NEC; Sets - Elmer Tagg NBC; Ben Grauer will be commercials announcer; each program will headline an outstanding comedy star and a comparatively unknown comedian, together with a top-name recording artist.

Mon(14)

CBS(Ch2) - 3:30-4pm M,W,F; NETWORK CHANGE; Bert Parks Show; from WCBS-TV to 35 sta plus 12 kine; Sponsor - General Foods(Jell-O, Swans Down Cake Mixes & Birdseye Frozen Foods) thru Young & Rubicam; Pkgr - Louis G. Cowan; program moved from NBC-TV where it was on same time.

THIS WEEK(Continued)

Mon(14)

NBC(Ch4) - 7-9am Mon-Fri; DEBUT; Today; from WNBT to 28 sta; Sponsor - Participating: Kiplinger Washington Agency thru Albert Frank Guenther Law & Kenwill Corp('Magikoter Paintroller') thru W. Earl Bothwell were first two clients signed; Exec Prod - Mort Werner NBC; Prod - Bill Stuart; Prod-Ed - Charles Speer; Asst Prod - Joe Thompson; TV Dir - Mike Ziemer & Jac Hein; News Ed - Jim Fleming; Dave Garroway as 'Communicator' will present up-to-the-minute world news and will review Broadway openings, motion pictures, books & records, and will interview authors, actors, recording artists, etc.

3:30-4pm Mon,Wed,Fri; DEBUT; Ralph Edwards Show; from KNBH to the net; Sustaining; Prod - Ralph Edwards; Dir - Cal Howard; Assoc Dir - Dick Weinberg NBC; Writers - Paul Edwards, Tom Adair, Mort Lachman; Ralph Edwards stars in comedy-variety-stunt-surprise show with vocalist Carole Richards, actors Sara Berner & Steve Reves and The Varieteers(instrumentalists). Program is offered for sponsorship at \$2500 net for a fifteen-minute segment.

Tue(15)

ABC(Ch7) - 8:30-9pm; DEBUT; Metropolitan Opera Auditions of the Air; from WJZ-TV to 21 sta; Sustaining; Prod-Dir - William Marshall ABC; TV Dir - Herman Liveright ABC; Milton Cross will be commentator with two contestants per week for the 18-week series; two winners(one man & one woman) will be awarded scholarships for further study either in the U.S. or abroad. Contestants can apply for entry blanks by writing Metropolitan Opera Association

Wed(16)

ABC(Ch7) - 9:30-10pm; DEBUT; Newsstand Theater; from WJZ-TV to 21 sta; Presented by ABC in cooperation with Crowell Publishing; Pkgr-Prod - Wilbur Stark & Larry Menkin; Dir - Seymour Robbie ABC; new dramatic series using adaptations of short stories from the Crowell Publishing Company's magazines(Collier's, American & Women's Home Companion).

NBC(Ch4) - 10-10:30pm; NEW TIME; Pantomime Quiz; from KNBH(Hwood) to 8 sta plus 4 kine; Sponsor - Camel Cigarettes thru Wm Esty; Mike Stokey show moves to this time from 10:30-11pm time slot same day.

10:30-11pm; RETURN; Television Recital Hall; from WNBT to the net; Sustaining; Prod Superv - Samuel Chotzinoff NBC; Prod - Charles Polacheck; Dir - Kirk Browning(first 2 programs), then John Block; program presents top concert artists in recital.

Fri(18)

ABC(Ch7) - 9-9:30pm; LAST SHOW; Crime With Father; from WJZ-TV to the net; Sustaining; Pkgr-Prod - Wilbur Stark.

NEWLY ANNOUNCED NETWORK FUTURES

Jan 27 - America's Town Meeting; ABC-TV Sun 6:30-7pm; from WJZ-TV to the net; Sponsor - Reichhold Chemicals thru MacManus, John & Adams; George V. Denny, Jr. will moderate the discussion program presenting outstanding personages from all walks of life together with the "man on the street" and his reactions to current questions and topics.

Feb 4 - The Goldbergs; NBC-TV Mon, Wed, Fri 7:15-7:30pm; from WNBT to the net; Pkgr - Ted Ashley for Gertrude Berg; Sponsor - Vitamin Corp of Amer(Mon only) thru Duane Jones; Dir - Walter Hart.

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SECRET

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FUTURES(Continued)

Feb 10 - Sam Levenson Show; CBS-TV Sun 6:30-7pm; from WCBS-TV to the net; Sustaining; Prod - Irving Mansfield; Dir - Byron Paul; Music Dir - Henry Sylvern; Sam Levenson, humorist, returns with personal stories, using adults and children as guests.

Feb 24 - Meet the Masters; NBC alt Sun 5:30-6pm; from WNBT(on film) to the net; Sponsor - James Lees & Sons(Carpets) thru D'Arcy; Film Prod - World Artists; presenting top concert artists in programs built around a true-to-life episode of the individual star.

SPONSOR ACTIVITY

MARS, INC(Mars, Milky Way, Forever Yours & other products) thru Leo Burnett(Chi) will sponsor the last half-hour of Super Circus(ABC-TV Sun 5:30-6pm) effective Feb 3 for 52 weeks over 52 ABC-TV stations; CANADA DRY GINGER ALE thru J.M. Mathes renewed sponsorship of Super Circus for the first half-hour(5-5:30pm) weekly thru January 27, then on an alternate week basis with THE PETERS SHOE CO thru Henri, Hurst & McDonald, who sponsors the 5:30-6pm segment through January 20.

GENERAL TIRE & RUBBER CO thru D'Arcy Agency has signed with NBC-TV to present the Bill Stern Show for 15 minutes preceding major sports events of 1952. They will also sponsor Dizzy Dean again in pre-game programs during the 1952 World Series.

NYC LOCAL STATION ACTIVITY

WABD - Kitchen Fare; Mon-Fri 10:30-11am; The Susan Adams show has been renewed by California Packing Company(Del Monte Canned Foods) thru McCann-Erickson for 52 weeks; the Planters Nut & Chocolate Co thru the Lynn-Fieldhouse Agency renewed for 13 weeks; California Fruit Growers Exchange(Sunkist Oranges) thru Foote, Cone & Belding, has purchased four participations.

WNBT - Eleventh Hour News; DEBUT Jan 14; Mon-Fri 11-11:10pm; Sat 11-11:15pm; Sponsor-Kroehler Mfg Co thru Henri, Hurst & McDonald (Tu, Th & Fri beginning Jan 29); John K.M. McCaffery will be the newscaster. Director - Bob Prialx WNBT.

HOLLYWOOD LOCAL STATION ACTIVITY

KTTV - Ada Leonard Show; NEW TIME Jan 6; Sun 8-9pm; Program formerly seen from 8:30-9:30pm now features top-name guests along with Ada Leonard and her all-girl orchestra. Special guest for first show was Liberace. John Claar is the director and Janie Davids is featured vocalist.

Come Into the Kitchen; NEW TIME Jan 8; Mon, Wed, Fri 2:45-3:45pm, Tu & Th 2:45-4pm; Sponsors - Participating; Cooking show conducted by Freda Nelson and Ed Reimers is directed by David Harvey..

Sunset Carson Movies; DEBUT Jan 8; Tue 7:30-8:30pm; Sustaining; Western star Sunset Carson will be featured in new series of Republic-produced motion pictures. First film was "Rio Grande Raiders".

* * * * *

NEWS DIGEST

DUMONT OWNED STATIONS MAINTAINING CURRENT RATES - DuMont's owned and operated stations, WABD(NY), WTTG(Washington) & WDTV(Pittsburgh) are not increasing their rates at the present time. About 65% of the DuMont affiliates have announced increases averaging 10% - 31 stations increased rates January 1, 7 will increase on February 1 and 6 are expected to announce increases for March 1. With set circulation increase in all station areas, the cost-per-thousand has decreased despite the higher rates.

PERSONNEL NOTES: William H. Hyland has been promoted to the post of Eastern Sales Manager for the CBS Television Network. Mr. Hyland has been associated with CBS since 1937, and has been an assistant sales manager since July 1951.....Ben Margolis, formerly Contract Manager of the CBS-TV Sales Service Dept, has been appointed Business Manager for CBS Television Spot Sales.Dave Williamson, formerly an account executive for the Don Lee network, is now a Sales Representative for ABC-TV's Western Division as is A.W. Lefler who has been promoted to that post from within the organization.....Robert Blair is sales representative in charge of the newly-opened offices of Snader Sales in Cleveland for the Ohio Valley area.

FILM ACTIVITY

SOL LESSER-EDWARD SMALL DISSOLVE PARTNERSHIP(LA) - Variety reports that veteran motion picture producers Edward Small and Sol Lesser have come to an amicable parting of the ways. Peerless Television Productions, their television film venture, will continue with Small as principle stockholder, and George Shupert (who left Paramount to join the new combination a few months back) retaining a minor interest. To date, having used approximately 26 Small products for release, Lesser having contributed "Red House" and "Our Town", Peerless passed the \$500,000 mark, having signed contracts in Los Angeles, San Francisco, Salt Lake City, Dayton, Chicago, Atlanta, Cleveland, Philadelphia and Milwaukee. Firm is currently planning production and distribution of specially produced half-hour television film programs, first of which will be ready early in February.

JERRY FAIRBANKS WILL DISTRIBUTE OWN FILMS(LA) - Jerry Fairbanks has announced plans to create a new national distribution division to be headed by Ralph Cattell, vice-president and general sales manager of the Fairbanks firms. In a joint announcement with Official Films, distributor for Fairbanks for the past year, it was stated that all Fairbanks products will be returned to the producer, and a new contract has been signed by Fairbanks with Modern Talking Pictures to handle print shipment and inspection for the new division through its 29 exchanges. Eight packages are now available, among which are the films made by Fairbanks which he recently re-purchased from NBC.

WALTER SCHWIMMER PRODUCTIONS(Chi) - Walter Schwimmer Productions has Movie Quick Quiz, television version of the radio giveaway show Tello-Test, ready for release. The series is a 15-minute strip which will be marketed by United Television Programs, WGN-TV (Chicago) & KSTP-TV(Minneapolis) already having purchased the show. Combining one-minute films for the quiz element with live production handled locally following a supplied format, the show is being sold across the board for a minimum of 26 weeks. Milton Blink, executive director for UTP, handled the deal.

The first section of the report discusses the general situation of the country and the progress of the work done during the year. It mentions the various departments and the work done in each of them. It also mentions the various committees and the work done by them. The second section of the report discusses the work done in the various departments and the progress of the work done during the year. It mentions the various committees and the work done by them. The third section of the report discusses the work done in the various departments and the progress of the work done during the year. It mentions the various committees and the work done by them.

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FILM ACTIVITY(Cont'd)

CLASSIC PICTURES TO PRODUCE IN CALIFORNIA - Max Rosenberg, president of Classic Pictures, Inc., NY national film distributors, announced the signing of George Moskov to produce films for the company's newly formed affiliate, Classic Productions, for general distribution and for TV. Current plans are to shoot three films which will be combined into an hour-long feature film for initial distribution to theaters, following which the film will be divided into its original three portions and distributed for TV presentation. The first two productions, "Divorce Racket" and "Trigger Man" are scheduled to start shooting in February.

TELEMENSION'S LOW-COST TECHNIQUE FOR TV FILMING(NY) - Emil Frank announced that the Telemension Company has developed an improved technique to reduce basic costs of TV film programs by blending live actions of performers on-the-spot with interior scenery or outdoor locales provided from within Telemension cameras. Costs of scenery materials, construction, removal, and storage are minimized since as many as sixteen changes of scenery are contained on one foot of the specially processed film, thereby permitting a greater variety of settings to be used on a minimum budget. Original artwork of designers is converted into an emulsion form used by the Telemension equipment within a 48 hour period.

BANK OF AMERICA PUTTING TOP FILMS ON THE MARKET(LA) - The Bank of America has over 20 pictures having an original production cost of \$25,000,000, and is reportedly discussing release deals with various distributors for theatrical re-issues to be followed by television showings. "Arch of Triumph" starring Ingrid Bergman and Charles Boyer is one of the films; other stars whose films are included are John Garfield, Rex Harrison, David Niven and Lilli Palmer.

COMMERCIALS PRODUCTION

PETER ELGAR(NY) - 2 (60") being completed for Minute Maid Orange Juice thru Ted Bates for Nat'l Spot & Network Programs; LA with DR.

3 (60") being filmed for Woodbury Soap thru Robert W. Orr Agcy; for Nat'l Spot & Network Program; LA with DR, VO & M.

JAM HANDY(NY) - 2 (60") completed for Carr Consolidated Crackers thru BBD&O for Local Spots; FA & LA with DR, LS & VO.

SEABOARD STUDIOS - 1 (60") completed for Lipton Frostee Mix thru Ruthrauff & Ryan for Nat'l Spot; LA with LS.

5 (60") completed for Embassy Cigarettes thru Geyer, Newell & Ganger for Nat'l Spot; LA with LS.

9 (60") completed for Nash thru Geyer, Newell & Ganger for Nat'l Spot; LA with DR.

3 (60") completed for Esso Motor Oil thru Marschalk & Pratt for Nat'l Spot; LA with DR, LS & VO.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

Section 1

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The second part of the document discusses the specific provisions of the law. It covers the details of the law and the application of the law to specific cases. The text is very faint and difficult to read, but it appears to be a standard legal analysis.

The third part of the document discusses the conclusions of the law. It covers the final results of the law and the implications of the law. The text is very faint and difficult to read, but it appears to be a standard legal conclusion.

Section 2

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The third part of the second section discusses the conclusions of the law. It covers the final results of the law and the implications of the law. The text is very faint and difficult to read, but it appears to be a standard legal conclusion.

PROGRAM	NET TIME	GUESTS
(S - Singer; D - Dancer; C - Comic; M - Musician)		
<u>FRIDAY JANUARY 11</u>		
<u>Not For Publication</u> (Jerome Cowan)	DuM 8:30	<u>The Man Who Lived Twice</u> - by Harry Minsey; with Paul Donah, Catherine Procter, John Kane, Metro Wills; Dir: Barry Shear
<u>We, The People</u>	NBC 8:30	Capt John J. Swift(Airman held Communist prisoner)
<u>Schlitz Playhouse</u>	CBS 9pm	Peter Hobbs replaced Chester Morris as "Claggart"

****Other shows on this date were listed in last week's issue.

SATURDAY JANUARY 12

<u>Betty Crocker</u>	ABC 12N	Teresa Wright in scene from <u>Mary Rose</u>
<u>Teatro Televisione</u> (Italian Drama)	WOR 2pm	<u>Il Bacio</u> - by Guido Arnaldi; with Alfredo Poli, Gustavo Cecchini, Rachelina Minciotti, Giovanna Nardini, Vincenzo Gardenia; Dir: John Mantelli
<u>Bill Stern</u>	NBC 4:15	Jim Thorpe
<u>Ben Murray</u>	CBS 8pm	Kirk Douglas, Peggy Ann Garner, Nancy Carroll, Frank Albertson, Willie West & McGinty, 4 Step Brothers(D)
<u>All Star Revue</u> (Spike Jones)	NBC 8pm	Billy Eckstine, Hugh Herbert, Paul & Paulette (FROM HOLLYWOOD)
<u>Faye Emerson</u>	CBS 9pm	<u>Salute to San Antonio</u> - with Dorothy Kirsten
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	John Hodiak, MC
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	<u>Talent</u> : Strut Flash(D), Nito San Miguel(S), Dodson & Dodd(D); <u>Robert's Cue</u> : Tusa Santo(S); <u>Buyers</u> : Sid Gordon(Jack Lewis Store 20th Anniv), Marshall Edson(La Vie En Rose), Mel Torme(Mel Terme TV Show)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Peggy Lee, Cab Calloway; <u>Judges</u> : Bill Williams, Robert Q. Lewis, Dave Garroway

SUNDAY JANUARY 13

<u>American Inventory</u>	NBC 1:30	<u>The American Scene</u> - Marshall B. Davidson discusses the influence of the machine on American life.
<u>Hlmk Hall Of Fame</u> (Sarah Churchill)	NBC 3:30	<u>Love Story</u> - by Jean Holloway, from life of Elizabeth Barrett Browning; with Beatrice Straight, Tom Helmore, Colin Keith-Johnston, Ted Marcuse, Dierdre Owen; Prod-Dir: William Corrigan
<u>BS-TV Workshop</u>	CBS 4pm	<u>Don Quixote</u> - by Alvin Sapinsley, from the story by Miguel de Cervantes; with Boris Karloff, Jimmy Savo, Frieda Altman, Robert Harris, Grace Kelly, Gene Gross, Sid Cassel, Frank Borgman, Gene Anton Jr, Harrison Dowd, Ken Konopka, Gene Galvin, Sandy Kenyon, Leon Kay; Dir: Sidney Lumet

SUNDAY JANUARY 13(Cont'd)

<u>Meet The Press</u>	NBC 4pm	Leon Keyserling(Chmn Pres Council Economic Advisers)
<u>Man Of The Week</u>	CBS 5pm	Walter Reuther
<u>Out There</u>	CBS 6:30	<u>The Castaway</u> - by Nelson Bond, adapt by Raphael Hayes; with Ernest Graves, Robert Simon, Herbert Berghof, Fred Scollay, George Pleasant, Jack Carron, Casey Allen, Grant Gordon
<u>Paul Whiteman</u>	ABC 7pm	Connie Russell
<u>Stage Entrance</u> (Earl Wilson)	DuM 7pm	Paul Hartman, Gene Krupa, Nancy Evans(S), Sol Goodman(NY Philharmonic tympanist)
<u>Royal Showcase</u> (Gordon Jenkins)	NBC 7pm	Bert Lahr, Rosemary Clooney, Joel Grey(C)
<u>Ellery Queen</u> (Lee Bowman)	ABC 7:30	<u>Death In The Sorority House</u> - by Henry Misrock; with Frances Helm, Rene Paul, Ann Meecham, Lenore Garland. Dir: Donald Richardson
<u>This Is Show Bus.</u>	CBS 7:30	Kay Thompson, Jack E. Leonard, Sarah Vaughan, Bud & Cece Robinson(D)
<u>Toast Of The Town</u> (Ed Sullivan)	CBS 8pm	<u>George White's Scandals</u> - with George White, Rudy Vallee, Harry Richman, Hal LeRoy, Richard Hayes, Smith & Dale, Peggy Lee, Horace McMahon, Helen Wood, Betty Bruce
<u>Colgate Comedy Hour</u> (Abbott & Costello)	NBC 8pm	Errol Flynn, Rhonda Fleming, Bruce Cabot(FROM HWOOD)
<u>Arthur Murray</u>	ABC 9pm	Bobby Clark, Leo G. Carroll, William Eythe, Mary McCarty, Emil Coleman & Orch
<u>Rocky King</u> (Roscoe Karns)	DuM 9pm	<u>Take A Card</u> - by Clinton Spooner; with Alan Hale, Marian Walters, Ben Yaffee, Maurice Wells; Dir: H. Wesley Kenney
<u>Philco Playhouse</u>	NBC 9pm	<u>Without Fear Or Favor</u> - by Hoffman R. Hays, based on an incident in "The First Hundred Years" by Meyer Berger; with Murvyn Vye, E.G. Marshall, Brandon Peters, Philip Coolidge, George Smith, Danny Hays, Ralph Stantley, Joseph Foley, Elliot Sullivan, Stuart MacIntosh, Ernest Borgnine, Walter Woolf King, Robert Dale Martin, Raymond Van Sickle, Roland Wood; Dir: Delbert Mann
<u>Plainclothesman</u> (Ken Lynch)	DuM 9:30	<u>A Matter Of Honor</u> - with Ralph Camargo, Mary Lou Hennessey, Terry Becker, Maurice Gosfield, Allen Stevenson; Dir: William Marceau
<u>Celebrity Time</u>	CBS 10pm	Guests: Mindy Carson, Bert Wheeler; <u>Sketch Bits</u> : Mort Marshall, Rex Williams, Allan Melvin
<u>Cameo Theater</u>	NBC 10:30	<u>The Gathering Twilight</u> - by Abby Mann; with Sylvia Sidney, Douglas Montgomery, John Moore, Peg Hillias, Katherine Sergava, Boris Kogan, Bob Bolger; Prod-Dir: Albert McCleery

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MONDAY JANUARY 14

<u>Langford-Ameche</u>	ABC 12N	Adelaide Van Wey(S), Roby & Dells(acro), Lewis Kersten(music box collector), Mary Jo Connoly
<u>Steve Allen</u>	CBS 12:45	Captain Shaw's Monkeys
<u>Garry Moore</u>	CBS 1:30	Shirley Dinsdale(ventriloquist)
<u>Mel Torme</u>	CBS 3:30	Audrey Hepburn
<u>Kate Smith</u>	NBC 4pm	Charlie Spivak & Orch, Sheila Bond, Jimmy Weldon, (puppets), Sen. William Benton(D-Conn)
<u>Magic Cottage</u> (Pat Meikle)	DuM 6pm	<u>Barkley Wrogtree Takes A Flyer</u> - with Hal Cooper & Curtis Wheeler; Dir: H. Wesley Kenney
<u>H'wood Screen Test</u>	ABC 7:30	Veronica Lake, guest, in <u>Retaliation</u> - with Boris Marshalov & Dehl Berti, and 2 Pan American Airline hostesses; Dir: Frederick Carr
<u>Press Conference</u>	WOR 7:30	Rudolph Halley
<u>Amazing Mr Malone</u> (Lee Tracy)	ABC 8pm	<u>The Final Take</u> - by Peter Barry; with Nils Asther, Barbara Joyce, Robert P. Lieb, Don Russo, P. Jay Sidney; Dir: Lawrence Schwab
<u>Lux Theater</u>	CBS 8pm	<u>Ceylon Treasure</u> - by David Goodis; with Maria Riva, Edmond O'Brien, Stefan Schnabel, Alexander Scourby, Al Thaler, Ronald Long, Audrey Meadows; Dir: Seymour Kulik, Chinese song composed by Vladimir Selinsky
<u>Talent Scouts</u>	CBS 8:30	Mary Robbs(soprano), Steve Lynn(baritone), Joe Powers(mimic), The C-Notes(vocal quintet)
<u>Voice Of Firestone</u>	NBC 8:30	Lauritz Melchior
<u>Lights Out</u>	NBC 9pm	<u>Blood Relation</u> - by John McGreevey; with Franchot Tone, Nina Foch, Donald Randolph, Adele Fortin, Douglas Rutherford, Bobby Zail; Dir: Grey Lockwood
<u>Robert Montgomery</u>	NBC 9:30	<u>Cashel Byron's Profession</u> - by Alvin Sapinsley, based on George Bernard Shaw's novel; with Charlton Heston, June Lockhart, James Daly, Robert Coote, Pat O'Malley, Miriam Stovall, Melville Cooper; Dir: Norman Felton
<u>Studio One</u>	CBS 10pm	<u>Waterfront Boss</u> - by Joseph Liss, from an article by Edward Radin; with Roy Hargrave, Jerome Cowan, Richard Nielsen, Victor Thorley, Kent Smith, Eddie Hyans, Carmen Mathews, John Morley, Joseph Boland, Nathaniel Frye; Narrator: Don Hollenbeck; Dir: Franklin Schaffner

TUESDAY JANUARY 15

<u>Langford-Ameche</u>	ABC 12N	Gordon Dilworth(S), Florie Warren(D), Fran Lee
<u>Steve Allen</u>	CBS 12:45	Ray Malone
<u>Garry Moore</u>	CBS 1:30	Students from Israel, Pakistan, Korea & Thailand
<u>Kate Smith</u>	NBC 4pm	Johnny Conrad & Girl Trio(D), Howell & Bowser(C)

Table 1

Year	Value	Unit
1950	100	1000
1951	105	1000
1952	110	1000
1953	115	1000
1954	120	1000
1955	125	1000
1956	130	1000
1957	135	1000
1958	140	1000
1959	145	1000
1960	150	1000
1961	155	1000
1962	160	1000
1963	165	1000
1964	170	1000
1965	175	1000
1966	180	1000
1967	185	1000
1968	190	1000
1969	195	1000
1970	200	1000
1971	205	1000
1972	210	1000
1973	215	1000
1974	220	1000
1975	225	1000
1976	230	1000
1977	235	1000
1978	240	1000
1979	245	1000
1980	250	1000
1981	255	1000
1982	260	1000
1983	265	1000
1984	270	1000
1985	275	1000
1986	280	1000
1987	285	1000
1988	290	1000
1989	295	1000
1990	300	1000
1991	305	1000
1992	310	1000
1993	315	1000
1994	320	1000
1995	325	1000
1996	330	1000
1997	335	1000
1998	340	1000
1999	345	1000
2000	350	1000
2001	355	1000
2002	360	1000
2003	365	1000
2004	370	1000
2005	375	1000
2006	380	1000
2007	385	1000
2008	390	1000
2009	395	1000
2010	400	1000
2011	405	1000
2012	410	1000
2013	415	1000
2014	420	1000
2015	425	1000
2016	430	1000
2017	435	1000
2018	440	1000
2019	445	1000
2020	450	1000

Table 2

Year	Value	Unit
1950	100	1000
1951	105	1000
1952	110	1000
1953	115	1000
1954	120	1000
1955	125	1000
1956	130	1000
1957	135	1000
1958	140	1000
1959	145	1000
1960	150	1000
1961	155	1000
1962	160	1000
1963	165	1000
1964	170	1000
1965	175	1000
1966	180	1000
1967	185	1000
1968	190	1000
1969	195	1000
1970	200	1000
1971	205	1000
1972	210	1000
1973	215	1000
1974	220	1000
1975	225	1000
1976	230	1000
1977	235	1000
1978	240	1000
1979	245	1000
1980	250	1000
1981	255	1000
1982	260	1000
1983	265	1000
1984	270	1000
1985	275	1000
1986	280	1000
1987	285	1000
1988	290	1000
1989	295	1000
1990	300	1000
1991	305	1000
1992	310	1000
1993	315	1000
1994	320	1000
1995	325	1000
1996	330	1000
1997	335	1000
1998	340	1000
1999	345	1000
2000	350	1000
2001	355	1000
2002	360	1000
2003	365	1000
2004	370	1000
2005	375	1000
2006	380	1000
2007	385	1000
2008	390	1000
2009	395	1000
2010	400	1000
2011	405	1000
2012	410	1000
2013	415	1000
2014	420	1000
2015	425	1000
2016	430	1000
2017	435	1000
2018	440	1000
2019	445	1000
2020	450	1000

TUESDAY JANUARY 15(Cont'd)

<u>Trapped</u>	WOR 7:30	<u>Door To Nowhere</u> - with William Darrid, Earl J. Gilber Lori March; Dir: Harvey Marlowe
<u>Stork Club</u>	CBS 7:45	Phil Baker
<u>Frank Sinatra</u>	CBS 8pm	Denise Darcel, Frank Fontaine, Sammy Davis Jr, Will Mastin Trio (FROM HOLLYWOOD)
<u>Texaco Star Theater</u> (Milton Berle)	NBC 8pm	Nina Foch, Sheila Bond, The Dunhills(D), Lionel Hampton Quartet, Boliano Ivanko Quartet(acro); Jack Carter subs for Berle
<u>Keep Posted</u>	DuM 8:30	Sen. Paul Douglas, Sen. Homer Capehart
<u>Crime Syndicated</u>	CBS 9pm	Neva Patterson, Louis Charles
<u>Battle Of The Ages</u> (John Reed King)	DuM 9pm	<u>Youth</u> : Angel(ventriloquist), Mary Beth Hughes; <u>Vets</u> : Joey Adams, Will Mahoney
<u>Fireside Thtr(film)</u>	NBC 9pm	<u>Land Of Destiny</u> - by Edith Martin & Brewster Morgan, from story by Gertrude Atherton; with Charlita, Bill Bishop, June Lang, Herb Deans, Fortunio Bonanova, Bill Pullen, Bill Fletcher, Natividad Vacio, Joe Ferrarra, Clifford Brooke, Bill Griffith; Prod-Dir: Frank Wisbar
<u>Suspense</u>	CBS 9:30	<u>The Spider</u> - by Reginald Denham & Mary Orr, from story by F. McDermott; with Arnold Moss, Olive Deering, Charles Cooper, Helen Carew, Ramsay Williams; Prod-Dir: Robert Stevens
<u>Quick On The Draw</u> (Robin Chandler)	DuM 9:30	Don Russell, Freddie Robbins, Bob Dixon, Kathi Norrie
<u>Armstrong Theater</u>	NBC 9:30	<u>It Takes All Kinds</u> - by William Dudley; with Hildy Parks, William Redfield, John Kane, Tom Shirley, Maurice Burke, Fred Irving Lewis, Marion Randolph; Dir: Ted Post
<u>Danger</u>	CBS 10pm	<u>The Intruders</u> - by Irving Silverman; with Edmon Ryan, Eileen Heckart, Herbert Ratner, Harold Gary, James Bender, Charles Jordan, Bertram Thorn, Tom Gorman; Dir: S. Lumet
<u>Hands Of Destiny</u>	DuM 10pm	<u>The Alley Cat</u> - by Eric James Martin; with Richard Shenkland, Effie Afton, Lorence Kerr, Sheila Bromley, Dir: Pat Fay

WEDNESDAY JANUARY 16

<u>Langford-Ameche</u>	ABC 12N	Marguerite Higgins, Tommy Wonder(D)
<u>Kate Smith</u>	NBC 4pm	Singing Boys Of Norway, Hoctor & Byrd, Evalyn Tyner
<u>Perry Como</u>	CBS 7:45	Pee Wee King
<u>Kate Smith Evening</u>	NBC 8pm	Dan Duryea, Herb Shriner, Xavier Cugat & Orch, Abbe Lane, Los Barrancos
<u>Famous Jury Trials</u>	DuM 9pm	Floyd Buckley, Harry Sheppard, Jim Boles, Clara Cedrone, Wilkie Di Martel, James Winslow

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WEDNESDAY JANUARY 16(Cont'd)

Kraft Theater NBC 9pm The Round Table - by Lennox Robinson; with Katherine Bard, Gene Lyons, Chris White, Bruce Jewell, Richard Camp, Olive Blakeney, Wright King, Frances Fuller, Jean Cameron; Dir: Stanley Quinn

Newsstand Theater ABC 9:30 The Foster Portfolio - by Kurt Vonnegut Jr; with Wally Cox, Wilford Lytell, Mildred Clinton, Joe Allen Jr, Ruth Gilbert, Harold Gary, Lorenzo Fuller; Dir: Seymour Robbin

The Web CBS 9:30 Indian Sign - by Mildred Merrill, adapt by Merrill & Stephen Gross; with Alfred de Leo, Lawrence Fletcher, Flora Campbell, Irene Moore, Andrew Duggan, Charles Martin, Bernard Chorash; Dir: Herbert Hirschman

Pulitzer Playhouse ABC 10pm The Town - by Conrad Richter, adapt by Irving Elman; with Aline MacMahon, Joseph Hardy, Bobby Nick, John Forsythe, Joan Copeland, Philip Bourneuf, Sandy Horn, Humphrey Davis, Greg Robbins, Roy Fant, Daniel Reed, Salem Ludwig, Kathleen Comegys, Sylvia Field, Leonard Elliott, Vincent Beck, Frances Brandt, Green Rainbow, Silver Cloud, Running Fox, Corn Blossom; Dir: Charles Dubin

THURSDAY JANUARY 17

Langford-Ameche ABC 12N John Ericson, Sheila Bond, Fran Lee

Steve Allen CBS 12:45 Slate Brothers, Polly Bergen

Mel Torme CBS 3:30 Steve Allen

Kate Smith NEC 4pm Katina Paxinou, Claudia Pinza, Derby Wilson(D)

Stork Club CBS 7:45 Paul Henreid, Glenda Farrell

T-Men In Action NBC 8:30 The Weak Link - by A.S. Ginnes; with Harry Davis, King Calder, Elizabeth York, Arthur Kohl, Joseph R. Helgesen; Dir: David Pressman

Dragnet(film)
(Jack Webb) NBC 9pm The Big Death - by James E. Moser; with Ken Peters, Barney Phillips, Vic Perrin, Helen Kleeb, Crane Whitney

Big Town
(Pat McVey) CBS 9:30 The Canary Shop - by Joseph Ruscoll; with Phyllis Povah, Ben Yaffee, Sy Oakland, Rudolph Justice Watson; Dir: David Rich

Ford Festival
(James Melton) NBC 9:30 Jane Wyatt, Morey Amsterdam, Wally Brown

Public Prosecutor WABD 9:30 Eugene List, Mildred Dunnock, John Harlan Amen

Racket Squad(film)
(Reed Hadley) CBS 10pm The Big Trap - with Theodore von Eltz, Larry Blake, Emory Parnell, Bill Blackwell, Stuart Randall

Author Meets Critics DuM 10pm The Fear Of Freedom - by Francis Biddle; Roger Baldwin(for), Leo Cherne(against); Geo. V. Denny, mod.

Martin Kane
(Lloyd Nolan) NBC 10pm John Boruff, Robert Webber, Gloria Stroock, Will Hussung, Bibi Osterwald, Sylvia Stone; Prod-Dir: Frank Burns

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FRIDAY JANUARY 18

<u>RCA Victor Show</u> (Ezio Pinza)	NBC 8pm	Eddy Arnold, Rosemary Clooney
<u>Man Against Crime</u> (Ralph Bellamy)	CBS 8:30	Marvin Finley, Kem Dibbs, Anita Anton, Bernard Nadell Eugene Ruymen, Lou Gilbert; Dir: Melville Burke
<u>Crime With Father</u> (Rusty Lane)	ABC 9pm	Dick Sanders, Helen Baron
<u>Schlitz Playhouse</u>	CBS 9pm	<u>The Man I Marry</u> - by Arnold Schulman; with Diana Lynn, John Ireland, Steven Hill, John Baragrey, Brooke Byron, Beverly Roberts, David White, John Boyd, Adele Newton; Prod-Dir: Frank Telford
<u>Big Story</u>	NBC 9pm	<u>Martha Strayer, Washington DC Daily News</u> - adapt by Ernest Kinoy; with Margaret Stewart, Stewart Bradley, Mark Eliot, Albert Nadler, Gladys Thornton, Blair Davies, Nellie Burt; Dir: Charles E. Skinner
<u>Tales Of Tomorrow</u>	ABC 9:30	<u>Frankenstein</u> - by Mary Shelley, adapt by Henry Myers; with Lon Chaney Jr, John Newland, Mary Alice Moore, Peggy Allenby, Raymond Bramley, Michael Mann, Farrell Pelly; Dir: Don Medford
<u>Cavalcade Of Stars</u> (Jackie Gleason)	DuM 10pm	Kitty Kallen, Verna Raymond, The Beachcombers(S); Art Carney subs for Gleason
<u>H'wood Opening(film)</u>	CBS 10:30	<u>My Nephew Norvell</u> - by Nelson Bond; with Harold Peary, Jorja Curtwright, Fred Sherman
<u>Eloise Salutes</u>	WABD 11pm	Tuffy Brasuhn(Roller Derby Queen)

T A L E N T L O C A T O R S E R V I C E January 13, 1951

IN NEW YORK

<u>FAY BAINTER</u> - AGT: Lucy Kroll PL 7-4250	<u>KAREN LINDGREN</u> - AGT: Brooke-Waters Agcy BR 9-9778
<u>BARBARA BEL GEDDES</u> - AGT: Miriam Howell, Paul Small Ltd MU 7-0606	<u>CATHY MASTICE</u> - MGR: Marcel Ventura RE 7-3370
<u>RICHARD BURTON</u> - AGT: George Morris, Wm Morris JU 6-5100	<u>ROSE MARIE</u> - PRESS: Bill Doll MU 2-6129
<u>EDDIE DOWLING</u> - AGT: Abe Feinberg CO 5-7070	<u>KEVIN MCCARTHY</u> - PRESS: Sol Jacobson CH 4-1482
<u>TOM EWELL</u> - AGT: Priscilla Morgan, Liebling-Wood VA 6-3714	<u>RALPH MEEKER</u> - AGT: MCA PL 9-7500
<u>JOSE FERRER</u> opening "The Shrike" Tue - CON: CI 7-2641	<u>CHESTER MORRIS</u> - AGT: MCA PL 9-7500
<u>HUGH GRIFFITH</u> - AGT: Wm Morris JU 6-5100	<u>DORETTA MORROW</u> - PRESS: Michael Mok CI 6-7889
<u>HOLLY HARRIS</u> - PRESS: Geo & Dorothy Ross BR 9-5906	<u>JACK NORTON</u> comic - AGT: Abe Feinberg CO 5-7070
<u>JULIE HARRIS</u> - PRESS: Barry Eyans JU 6-5274	<u>MARTHA SCOTT</u> - AGT: Peter Witt PL 9-7966
<u>PETER HOBBS</u> - AGT: Lucy Kroll PL 7-4250	<u>GLORIA SWANSON</u> - AGT: Famous Artists CI 7-6200
<u>WRIGHT KING</u> - MGR: Grace Lyons MU 8-2930	<u>JOSE WHITE</u> - MGR: Mary D. Chase LU 2-1700
<u>ROSS REPORTS</u>	<u>NOEL WILLMAN</u> - AGT: Wm Morris JU 6-5100
	<u>EARL WILSON</u> - MGR: Frank Cooper VA 6-5661

GENERAL STATEMENTS

DATE	DESCRIPTION	AMOUNT
1950-01-01	Balance forward	100.00
1950-01-15	Payment received	50.00
1950-02-01	Interest accrued	2.50
1950-02-15	Payment received	75.00
1950-03-01	Interest accrued	3.75
1950-03-15	Payment received	100.00
1950-04-01	Interest accrued	5.00
1950-04-15	Payment received	125.00
1950-05-01	Interest accrued	6.25
1950-05-15	Payment received	150.00
1950-06-01	Interest accrued	7.50
1950-06-15	Payment received	175.00
1950-07-01	Interest accrued	8.75
1950-07-15	Payment received	200.00
1950-08-01	Interest accrued	10.00
1950-08-15	Payment received	225.00
1950-09-01	Interest accrued	11.25
1950-09-15	Payment received	250.00
1950-10-01	Interest accrued	12.50
1950-10-15	Payment received	275.00
1950-11-01	Interest accrued	13.75
1950-11-15	Payment received	300.00
1950-12-01	Interest accrued	15.00
1950-12-15	Payment received	325.00
1951-01-01	Balance forward	350.00

STATEMENTS OF RECEIPTS AND PAYMENTS

DATE	DESCRIPTION	AMOUNT
1950-01-01	Balance forward	100.00
1950-01-15	Payment received	50.00
1950-02-01	Interest accrued	2.50
1950-02-15	Payment received	75.00
1950-03-01	Interest accrued	3.75
1950-03-15	Payment received	100.00
1950-04-01	Interest accrued	5.00
1950-04-15	Payment received	125.00
1950-05-01	Interest accrued	6.25
1950-05-15	Payment received	150.00
1950-06-01	Interest accrued	7.50
1950-06-15	Payment received	175.00
1950-07-01	Interest accrued	8.75
1950-07-15	Payment received	200.00
1950-08-01	Interest accrued	10.00
1950-08-15	Payment received	225.00
1950-09-01	Interest accrued	11.25
1950-09-15	Payment received	250.00
1950-10-01	Interest accrued	12.50
1950-10-15	Payment received	275.00
1950-11-01	Interest accrued	13.75
1950-11-15	Payment received	300.00
1950-12-01	Interest accrued	15.00
1950-12-15	Payment received	325.00
1951-01-01	Balance forward	350.00

Ross Reports

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JANUARY 20-26, 1952

VOL. 3 NO. 11 SUPPLEMENT C
(With Subscriber Questionnaire)

NEWS ED: David B. Graham
TALENT ED: Gordon Leigh
BUS.MGR: Darryl A. King

THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(20)

CBS(Ch2) - 6:30-7pm; RETURN; Mr. I. Magination; from WCBS-TV to the net; Sustaining; Pkgr-Prod-Casting - N & I Pincus; Dir - Fred Rickey; Music Dir - Ray Carter; Paul Tripp, originator of the dramatic program for children, has adapted the first script, and is the regular star of the program, the cast of which also includes Ruth Enders & Ted Tiller. Program was originally scheduled to return on Jan 13.

Tue(22)

CBS(Ch2) - 11:15-11:30pm Tue & Thur; DEBUT; The Continental from WCBS-TV to 3 sta plus 5 kine; Sponsor - Burlington Mills(Bur-Mil Cameo hosiery) thru Hirshon-Garfield; Pkgr - Masterson, Reddy & Nelson; Prod - Renzo Cesana; Dir - Ed Leftwich MRN; Music Dir - Ivan Ditmars; Mr. Cesana, who has been on West Coast, stars in romantic monologues.

Sat(26)

ABC(Ch7) - 10:30-11am alt Sat; RETURN; Hold 'Er Newt; from WENR-TV(Chi) to the net; Sustaining; Prod-Writer - Don Tennant; Dir - Dan Schuffman; Puppet series had been on ABC-TV in fall of 1950, with homespun stories built around Newt, proprietor of a general store, and his friends. Show will alternate with Hollywood Junior Circus, which, effective February 2, switches from a weekly to an alternate week basis.

CBS(Ch2) - 6:30-7pm; RETURN; Meet Corliss Archer; from KNXT(Hwood) to the net; Sustaining; Pkgr - James L. Saphier; Prod - Helen Mack at Saphier; Dir - John Claar CBS; Assoc Dir - Dick Fisher; Music Dir - Felix Mills; Writer - Jerry Adelman; Comedy series of American family life based on original short stories & play("Kiss & Tell") by F. Hugh Herbert, stars Lugene Sanders in the title role, with other regular cast members including Bobby Ellis, Fred Shields, Irene Tedrow, Lois Corbet, Ken Christy & Gloria McMillan.

LAST WEEK'S NETWORK CHANGES

CBS - Out There; LAST SHOW was Jan 13; Sun 6-6:30pm; from WCBS-TV to the net; Sustaining; Pkgr - Donald Davis CBS; Prod - John Haggott CBS; Science fiction series dramatized fantastic adventures of heroic earth men in outer solar regions, & was directed by Byron Paul & Andrew McCullough.

NBC - Morgan Beatty News Show; DEBUTED Jan 19; Sat 5:45-6pm; Morgan Beatty, NBC's Washington correspondent, gives inside stories of significant headlines of the week & presents a film feature made especially for the program.

NEWLY ANNOUNCED NETWORK FUTURES

- Feb 3 - Kids Karnival Kwiz; ABC-TV Sun 12:15-12:30pm; Sponsor - Sweets Co of America (Tootsie Roll) thru Moselle & Eisen. No production details available yet.
- NBC - Joan Davis Show; Comedienne Joan Davis has been signed by NBC for a new TV series tailored to her talents; the audition program should be completed by April, but no definite premiere time has been announced.

SPONSOR ACTIVITY

ELGIN-AMERICAN thru Russel M. Seeds (Chicago) has bought the Frank Sinatra Show (CBS-TV Tue 8-9pm) for one time only, Feb 12, as special pre-Valentine promotional shot.

EVERSHARP thru Biow says rising costs & material shortages necessitated their asking NBC for release from contract, which runs thru May, for 10-10:30pm alt wk segment of Your Show of Shows. Lehn & Fink is other alternate week sponsor of that segment.

NYC LOCAL STATION ACTIVITY

WCBS-TV - It's Worth Knowing; DEBUT Feb 2; Sat 5:30-6pm; WCBS-TV in coop with Metropolitan Div, Dept of Audio-Visual Instruction, Nat'l Education Assn; Prod - Franklin Mathewson NEA; Dir - Ned Cramer WCBS-TV; Writer - Robt Herredge; Program will utilize educational films & guest authorities will discuss the problems the films illustrate.

HOLLYWOOD LOCAL STATION ACTIVITY

KECA-TV - The Professor; HIGHLIGHT; Jan 15 7-7:30pm; ABC presented a single program of a new series on Personal Appearance Theater; Packaged by Joseph Schildkraut, who stars in title role, & Arnold Phillips, writer of the series.

Hall of History; DEBUTED Jan 16; Wed 9-9:30pm; Sponsor - Forest Lawn thru Dan B. Miner Agcy (LA); Film Prod - Encyclopaedia Britannica Films in affiliation with Emerson Films; ABC-TV Dir - Philip Booth; Educational film series re-creating highlights in the lives of outstanding explorers, statesmen, writers & other personalities.

The American Institute of Family Relations; DEBUTED Jan 18; Fri 9-9:30pm; Pkgr-Prod - Walter Bien & Phil Nasser; Dir - Philip Booth; Tech Dir - Erwin Stanton; Dr. Paul B. Popenoe, biologist, sociologist & author, heads three-man panel questioning and counseling case histories for the purpose of bettering family relationships.

Present Arms; DEBUT Jan 26; Sat 7-7:30pm; KECA-TV will present as a public service a show whose script & production will be handled by members of the Armed Forces TV Dept; Dir - George Viera KECA-TV; Program will use some combat film footage & will have as guests military specialists.

KTTV - Homes for Sale; DEBUTED Jan 13; Sponsor - California Television Realtors' Assn thru Alan Lane & Assoc; Dir - Joe Agnello KTTV; New series will show viewers pictures of homes available for sales, showing exteriors, interiors and special features of each building.

102 Theater; DEBUTED Jan 16; Wed; Sponsor - Maier Brewing Co (Brew 102) thru John I. Edwards Assn; Sponsor picked up KTTV's big mid-week first-run motion picture series, first of which under the "102" label will be "Up In Mabel's Room" starring Dennis O'Keefe, Marjorie Reynolds & Gail Patrick. Jimmy Vandiveer will produce & Bob Hiestand will direct film commercials which will be integrated into the films with matching shots.

PROPOSAL TO BAN COVERAGE OF PUBLIC HEARINGS DEFEATED - A resolution which would have banned radio and television coverage of public hearings held by a Congressional committee was defeated last week by the members of the Bar of the City of New York. Rudolph Halley led a fight against the proposal, while former Secretary of War Robert E. Patterson spoke in its favor.

THEATER GUILD TO PACKAGE SHOWS FOR THEATER TV(NY) - Lawrence Langner, co-director with Theresa Helburn of the Theater Guild, has announced that he is planning to present several groups of plays for closed circuit showings. Current and former Guild productions will be included, & the first group is scheduled to premiere with "Saint Joan", starring Uta Hagen, with the Rex Harrison-Lilli Palmer "Venus Observed" a possibility for later showing. Discussions are under way with United Paramount Theaters for televising the plays to a group of closed circuit theaters throughout the country.

BALTIMORE STATION MAKES TV GRANT TO UNIVERSITY - Television station WAAM, Baltimore, has extended a grant of \$10,000 to Johns Hopkins University, according to an announcement made last week by Dr. Detlev W. Bronk, president of Hopkins. The fund will be used for extension of TV activities at the University and for further development of The Johns Hopkins Science Review, a weekly program which is broadcast over the DuMont network. Lynn Poole, creator and producer of the program will be in charge of the extension of Hopkins' television activities.

TRENDEX RATINGS FOR JANUARY - The top ten Trendex Ratings for sponsored network television shows based on interviewing from Jan 2 thru 8 are as follows: Godfrey's Talent Scouts 47.3, I Love Lucy 43.9, Red Skelton 40.4, Your Show of Shows 37.4, Godfrey's Friends 37.2, Texaco Star Theater 35.6 (Berle on vacation), Fireside Theater 32.7, Mama 32.3, Big Town 30.7, Goodyear Playhouse 30.3, Man Against Crime 30.3.

DR. ALLEN B. DUMONT OUTLINES NETWORK POLICY - Speaking before the Federal Communications Commission in Washington last week, Dr. Allen B. DuMont, president of the laboratories bearing his name, of which the television network is a major division, stressed the industry's obligation to the public. He observed that "the potency of television as a political tool must not be ignored...it is imperative, therefore, that we shall always be alert to avoid its improper use". Dr. DuMont also stressed the fact that special attention is given to programs for children, and acknowledging that television is still in its infancy, he stated that "it is not possible to fix for it in its present state of development a complete set of rules applicable to every problem."

PERSONNEL APPOINTMENTS: Russell Furse, West Coast movie & television producer, former ABC-TV West Coast production manager, joins the CBS-TV network as General Manager of the Program Department. He succeeds E. Carlton Winckler, who has been appointed Manager of Production of the Operations Department.....Three new appointments have been announced by E. Jonny Graff, vice-president in charge of sales for Snader Telescriptions. Covering the midwest territory will be George Fisher, former owner of a Boston radio station. The Chicago office will be handled by Alfred Levine, and Robert F. Blair will head the Cleveland office.

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FILM ACTIVITIES

JACK DANOV SETS PRE-PRODUCTION MERCHANDISING DEALS - Jack Danov, former merchandising manager for Roy Rogers has signed contracts with over 100 manufacturers, licensing them to turn out products for a new television film character, Rocky Jones, Space Ranger, prior to starting work on the series. Richard Crane has been signed to an exclusive seven-year, profit-sharing contract for the title role, and on the basis of the tieup with manufacturers, Danov is currently negotiating with a potential sponsor, and is reported to be considering selling motion picture theatrical serial rights. Roland Reed Productions starts filming the series early in February.

SNADER PRODUCTIONS(LA) - Ben Hecht has signed a contract with Snader to serve as associate producer-writer-director on a new series of 39 half-hour films for television to be entitled One Thousand and One Nights, with most of the series based on his original stories. John Fulton will produce the series, with each of the films to be budgeted at \$28,000. Hecht & Snader will share ownership of the negatives and will split the profits 50-50. Production starts on June 1, with sales aimed at fall showings.

CONSOLIDATED TELEVISION SALES(NY) - Halsey V. Barrett, Eastern Sales Manager for Consolidated Television Sales, a division of Consolidated Television Productions, has announced the availability of the Jerry Fairbanks Front Page Detective series for national spot or regional network showings. 39 of the half-hour films have been completed with Edmund Lowe in the central role.

OLIO VIDEO(NY) - Harvey D. Cort, president of Olio Video Television Productions, announced January 17 as the release date for three of the firm's recently acquired films which include "Great Guy" with James Cagney, "Knickerbocker Holiday" with Nelson Eddy, Shelley Winters & Charles Coburn and "The Man Who Lost Himself" with Kay Francis & Brian Aherne. Olio Video also has available 29 other feature films and 37 westerns edited to fit half-hour television slots.

COMMERCIALS PRODUCTION

AMER FILM PRODUCERS(NY) - 2 (60") completed for Howard Clothes thru Peck Agency for Local Spot & Local Program; LA with DR & VO.

HARTLEY PRODUCTIONS(NY) - 4 (30") & 4 (20") completed for General Foods(Minute Rice) thru Young & Rubicam for Local Spot & Network Program; LA with VO.

1 (60") completed for Manhattan Soap(SweetHeart Soap) thru Scheideler, Beck & Werner for Net Program; LA with LS.

1 (60") & 1 (20") completed for General Foods(Post Cereal) thru Foote, Cone & Belding for Network Program; LA with LS & VO.

FLETCHER SMITH(NY) - 3 (60") completed for Microsheen Shoe Polish thru Birmingham, Castleman & Pierce for Nat'l Spot; LA with DR.

WILBUR STREECH PRODS(NY)- 8 (20") completed for Cities Service(Gasoline, Oil, etc) thru Ellington for Local Spots; Puppets with LS.

CODE: FA - Full Anima; SA - Semi Anima; SM - Stop Motion; LA - Live Action;
LS - Lip Synch; VO - Voice Over; M - Music; DR - Direct Recording.

PROGRAM	NET TIME	GUESTS
(S - Singer; D - Dancer; C - Comic; M - Musician)		
<u>FRIDAY JANUARY 18</u>		
<u>Twenty Questions</u>	DuM 8pm	Eleanor Steber
<u>Not For Publication</u>	DuM 8:30	<u>Kid Arthur</u> - by Mel London; with Joshua Shelley, Jon Silo, Dora Weissman, Herbert Rattner, Eliot Sullivan; Dir: Barry Shear
<u>We, The People</u>	NBC 8:30	Yogi Berra, Phil Rizzuto, Gil McDougald, Gil Hodges, Sid Gordon, Mildred Dunnock, Nina Del Rosario(M)

****Other shows on this date were listed in last week's issue.

SATURDAY JANUARY 19

<u>Betty Crocker</u>	ABC 12N	Roland Young in scene from <u>Topper</u>
<u>Teatro Televisione</u> (Italian Drama)	WOR 2pm	<u>La Collana</u> - by Enrico Bruni; with Nera Badaloni, Umberto DeRusso, Silvana Sierra, Enrichetta Maiori, Vincenzo Gardenia; Dir: John Mantelli
<u>Ken Murray</u>	CBS 8pm	Dane Clark, Barbara Ann Scott, Chief Churchill(sand artist), Larry Griswold(diver), Faye & Foster(glass players), Estelle Sloan(D), Dell Wood(pianist), Sherry Jackson
<u>All Star Revue</u> (Jack Carson)	NBC 8pm	Patti Page, Honey Brothers, Jack Norton, Hal March, Irene Ryan, Tom Duggan
<u>Faye Emerson</u>	CBS 9pm	<u>Salute To Columbus, Ohio</u> - with Earl Wilson, Louis Bromfield; Tommy Rall in ballet based on James Thurber's <u>The Thirteen Clocks</u>
<u>Your Show Of Shows</u> (Sid Caesar)	NBC 9pm	Signe Hasso
<u>Show Goes On</u> (Robert Q. Lewis)	CBS 9:30	<u>Talent</u> : Tommy & Eddie(acro), Marilyn Noel(S), Cesare Bardelli(baritone); <u>Robert's Cue</u> : Maria Neglia(violinist); <u>Buyers</u> : Paul Killiam(Old Knick Music Hall), Eleanore Britton(Moore-McCormack Lines), Julius Bloom(Bklyn Academy Music)
<u>Songs For Sale</u> (Steve Allen)	CBS 10pm	<u>Guest Singers</u> : Helen Forrest, Mel Torme; <u>Judges</u> : Howie Richman, Barry Gray, Morey Amsterdam

SUNDAY JANUARY 20

<u>American Inventory</u>	NBC 1:30	<u>Present Danger</u> - panel discussion of the Korean situation
<u>Hlmk Hall Of Fame</u> (Sarah Churchill)	NBC 3:30	<u>The Big Build-Up</u> - by Michael Foster, adapt by Jean Holloway; with Richard Derr, Grace Kelly, Vinton Hayworth, Elinor Randall, Parker McCormick, Harry Mehaffey

SUNDAY JANUARY 20(Cont'd)

<u>CBS-TV Workshop</u>	CBS 4pm	<u>Careless Love</u> - by John Gerstad & Norman Brooks; with Conrad Janis & His Tailgate Jazz Band, Lenka Petersen, Michael Dreyfuss, Leonard Yorr, Edgar Stehli, Sidney Poitier, Edith King; Dir: Dick Linkroum
<u>Meet The Press</u>	NBC 4pm	Sen. Robert A. Taft
<u>Man Of The Week</u>	CBS 5pm	Frank McKinney(Chmn Natl Democratic Committee)
<u>Roy Rogers(film)</u>	NBC 6pm	<u>The Set-Up</u> - by Eric Taylor; with Hallene Hill, Wheton Chambers, Zon Murray, Red Morgan, Harry Harve
<u>Mr I Magination</u> (Paul Tripp)	CBS 6:30	<u>The Last Of The Mohicans</u> - adapt by Paul Tripp; with Butch Cavell & Joe Silver
<u>Royal Showcase</u>	NBC 7pm	Harpo Marx, Guy Mitchell, Guy Raymond(C)
<u>Ellery Queen</u> (Lee Bowman)	ABC 7:30	<u>The Feminine Touch</u> - by Raphael Hayes; with Robert H. Harris, Katherine Meskill, Steve Gravers, Jean Casto, Robert Lieb; Dir: Donald Richardson
<u>This Is Show Bus.</u>	CBS 7:30	Vivienne Segal, Glenda Farrell, Larry Storch, Johnny Coy
<u>Toast Of The Town</u> (Ed Sullivan)	CBS 8pm	<u>New York Film Critics' Awards</u> - presented by Bosley Crowther; with Charles K. Feldman, Vivien Leigh, Elia Kazan, Arthur Kennedy; <u>Bright Victory</u> and <u>Miracle In Milan</u> film clips
<u>Colgate Comedy Hour</u> (Eddie Cantor)	NBC 8pm	Robert Clary(S), Sharon Baird, Jimmy Dobson, Herman McCoy Swing Choir (FROM HOLLYWOOD)
<u>Arthur Murray</u>	ABC 9pm	Helen Hayes, Florence Desmond, Bill Callahan, Bethel Leslie
<u>Rocky King</u> (Roscoe Karns)	DuM 9pm	<u>Dark Room Murder</u> - by Robert J. Corcoran; with Marlo Dwyer, Harry Landers, Boris Aplon, Giselle Pons; Dir: Wesley Kenney
<u>Goodyear Playhouse</u>	NBC 9pm	<u>Raymond Schindler, Case One</u> - adapt by Thomas W. Phipps; with Frank Maxwell, Joseph Sullivan, Norman Rose, Rod Steiger, Eddie Andrews, Robert Crozier, Frederick O'Neal, Michael Gorrin, Michael Browne, Michel St. John, Jenó Mate; Dir: Gordon Duff
<u>Plainclothesman</u> (Ken Lynch)	DuM 9:30	<u>The Missing Coat</u> - with Helen Gillette, Carol Omhart, Mary Corbett, Hal Cooper, Franklin Pulaski, Harold Gary, Ralph Hertz; Dir: William Marceau
<u>Celebrity Time</u>	CBS 10pm	<u>Guests:</u> Diana Lynn, Chico Marx; <u>Sketch Bits:</u> David McKay, Ken McEwen, Denise Griffin, Eric Mattson, Sylvia Karlton, George Hall
<u>What's My Line</u>	CBS 10:30	Arthur Schwartz
<u>Cameo Theater</u>	NBC 10:30	<u>The Visit</u> - by Jay Bennett; with John Newland, Natalie Core, Gladys Klark, John O'Hare, Stefan Olsen, Eddie Grove, Vincent Van Lynn, Larry Kerr;Fr-Dir: A McCleer.

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MONDAY JANUARY 21

Steve Allen CBS 12:45 Jimmy James & Co(novelty act)

Garry Moore CBS 1:30 Virginia Sale

Ralph Edwards NBC 3:30 "Wrong-Way" Corrigan (FROM HOLLYWOOD)

Kate Smith NBC 4pm Paul Sydell(dog act), Joey Faye, Jack Albertson, Herbie Faye, Eddie Hanley, Joe Palladino, Barbara Perry, Ken Whitmer(M)

Magic Cottage DuM 6pm Prince Bashful Meets Fako - with Skedge Miller & Harry Mehaffey; Dir: Wesley Kenney
(Pat Meikle)

H'wood Screen Test ABC 7:30 William Eythe, guest, in A Night's Lodging - with Gaye Jordan & Ferdi Hoffman; Dir: Frederick Carr

Press Conference WOR 7:30 Police Commissioner George P. Monaghan

Mr District Attorney ABC 8pm The Three Ravens - with Leon Janney, Joan Wetmore, Anne Seymour, John Gibson; Prod-Dir: Edward A. Byron
(Jay Jostyn)

Lux Theater CBS 8pm The Sound Of Waves Breaking - by Meade Roberts & Ann Loring; with Teresa Wright, Kent Smith, Natalie Schaefer, Joan Mylong, Hugh Griffith, Patrick O'Neil; Dir: Dick Goode

Voice Of Firestone NBC 8:30 Dorothy Warenskjold

Lights Out NBC 9pm The Intruder - by Lucille Fletcher; with Chester Morris, Jane Wyatt, Howard Weirum, Michael Lewin, Bobby Nick, Leni Stengel; Dir: Grey Lockwood

Robert Montgomery NBC 9:30 The Tender Men - by Denis Green, from the novel by Willa Gibbs; with Skip Homeier, Anthony Ross, Jean Gillespie, Audra Lindley, Richard Bishop, Matt Briggs, Maurice Manson, Harrison Dowd, Harry Sheppard, Lorenzo Fuller, Rosamund Vance, Jay Barney, Bill Daniels, John Marley, Dennis Cross; Dir: Dan Petrie

Studio One CBS 10pm The Other Father - by Laura Z. Hobson; with June Lockhart, Judson Laire, Peg Hillias, Ann Shoemaker, Herbert Patterson, Kenneth Nelson, Adele Newton, Theo Goetz, Alexandra Jack, Elmer Lehr; Dir: Paul Nickell

Who Said That NBC 10:30 Mary Lasswell, Bennett Carf, Merriman Smith
(Net except WNBT)

TUESDAY JANUARY 22

Steve Allen CBS 12:45 Jeff Dane & Jerry Collins, Elaine Dunn(D)

Garry Moore CBS 1:30 Cliff Norton(C)

Kate Smith NBC 4pm Hootor & Byrd(D), Gene Archer(S), Evalyn Tyner

Trapped WOR 7:30 I Married A Dead Man - with William Remick, Angela Carroll, John Clay, William Tregoe; Prod-Dir: Harvey Marlowe

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TUESDAY JANUARY 22(Cont'd)

Stork Club CBS 7:45 Barbara Ann Scott, Michael Kirby

Frank Sinatra CBS 8pm George McManus, Beatrice Kay, Buster Keaton, Joe Laurie Jr, Cynthia & Kay Bell(S) (FROM HOLLYWOOD)

Texaco Star Theater NBC 8pm Jane Froman, Robert Merrill
(Milton Berle)

Met Opera Auditions ABC 8:30 Carol Smith(contralto), Bernard Green(baritone)

Keep Posted DuM 8:30 Sen Styles H. Bridges, Sen Hubert H. Humphrey

Battle Of The Ages DuM 9pm Youth: The MadMoiselles, Roddy & Virginia McDowall;
(John Reed King) Vets: Tom Howard & George Shelton, Bill Bailey

Fireside Thtr(film) NBC 9pm Flame Of Faith - by David Lord; with Maura Murphy,
Douglas Kennedy, Fiona O'Shiel, John Phillips,
William Fawcett, Steven Clark, Betty Ball; Pr-Dir: Frank Wisbar

Suspense CBS 9:30 The Red Signal - by Agatha Christie, adapt by Mary
Orr & Reginald Denham; with Tom Helmore, Beatrice
Straight, Peter Cookson, Isobel Elsom, Philippa Bevans, Ian
Martin, Noel Leslie; Dir: Robert Stevens

Armstrong Theater NBC 9:30 Price-Tag - by Doris Halman; with Anne Jackson, Jack
Grimes, Irene Daily, Jean Cleveland, Gregg Juarez,
Charles G. Martin, Robert Bernard; Dir:Garry Simpson

Danger CBS 10pm The Business Affairs Of Gentlemen - by Elliott West;
with Alan Webb, Chester Stratton, Betty Sinclair,
Basil Langton, Valerie Cardew, Norman Barrs, A.J. Herbert,
Elfrida Derwent, Edgar Franken, Hope Miller; Dir: Sidney Lumet

Hands Of Destiny DuM 10pm The General's Sword - by John Gay; with Natalie Core,
Pat Malone, Rex Thompson, Helen Ray, Maurice Wells,
John Morley; Dir: Pat Fay

WEDNESDAY JANUARY 23

Steve Allen CBS 12:45 Ray Anthony

Kate Smith NBC 4pm Harrison & Fischer(D), Pvt Seymour Bernstein(pianist)
The 3 Tong Brothers(acro), Sig Rothschild

Kate Smith Evening NBC 8pm Jan Murray; To Catch A Thief - by James Benson Nablo
& John Paxton; with Dick Powell, Mrs. Rumbough,
Nelson Olmsted

Kraft Theater NBC 9pm Peaceful Warrior .. by Eric Hatch; with Dick Foran,
Melville Cooper, Pat O'Malley, Jack Rutherford,
Stuart MacIntosh, Andre Wallace, Nancy Marchand, Eva Condon, Nita
Talbot, Rex O'Malley; Alexander Ackland(bagpipe player) Dir:
Maury Holland

Newsstand Theater ABC 9:30 The Size-12 Tantrum - by Vicki Baum, adapt by Sheldon
Stark; with Jack & Cynthia Lemmon, Elaine Ellis,
Donald Keyes, Ed Moroney; Dir: Seymour Robbie

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WEDNESDAY JANUARY 23(Cont'd)

The Web CBS 9:30 Second Chance - by Mortimer Frankel; with Ray Boyle, Christine White, Bruce Gordon, William A. Lee, Dortha Duckworth, Ben Yaffee, Alan Hale; Dir: Lela Swift

Celanese Theater ABC 10pm Anna Christie - by Eugene O'Neill, adapt by Norman Lessing; with June Havoc, John Qualen, Richard Burton, Joe Sullivan, Doris Rich; Dir: Alex Segal

Pantomime Quiz CBS 10pm James Gleason, Bruce Cabot, Ann Rutherford, Elizabeth Fraser (FROM HOLLYWOOD)

TV Recital Hall NBC 10:30 Morley & Gearhart(duo pianists)

THURSDAY JANUARY 24

Kate Smith NBC 4pm Art Mooney & Orch, John & June Belmont(D), Patrolman Thomas O'Brien(tenor)

Star Of The Family
(Peter Lind Hayes) CBS 8pm Faye Emerson, Skitch Henderson, Cab Calloway, Olga San Juan

F-Men In Action NBC 8:30 The Good Boy - by A.S. Ginnes; with Gilbert S. Green, Joy Geffen, John C. Becher, Arthur O'Connell, James Bender, Fred Stewart; Dir: David Pressman

Shadow Of The Cloak DuM 9pm Check List - by John Gay; with Charles Carroll, Anna Karen, Ralph Camargo, Tom McElhaney, Ruth Amos, Basil Howes; Dir: Arnold Nocks

Mystery Drama NBC 9pm The Girl On The Wire - by Whitfield Cook; with Beatrice Pearson, Katina Paxinou, Hugh Griffith, Dan Mathews, Harriet MacGibbon, Ernest Sarracino, Lester Loneragan, William Haddock; Dir: Ted Post

Big Town
(Pat McVey) CBS 9:30 The Honeymoon - by Alvin Boretz & Charles Robinson; with Lois Wheeler, Biff Elliot, Jack Weston, Truman Smith, Julian Noa, Janet Paul; Dir: David Rich

Ford Festival
(James Melton) NBC 9:30 Vera Vague, Morey Amsterdam

Author Meets Critics DuM 10pm The Pattern Of Responsibility - edited by McGeorge Bundy; Henry J. Taylor(for), Helen Gahagan Douglas (against); George V. Denny, moderator

Martin Kane
(Lloyd Nolan) NBC 10pm E.G. Marshall, Murvyn Vye, Faith Brooke, Gordon Clark, John Marriott, Lewis Charles; Prod-Di: Frank Burns

At Home ABC 10:30 Ann Crowley

Crime Photographer
(Darin McGavin) CBS 10:30 A Little Extra Income - by Ben Radin; with Russell Collins, Beverly Dennis, Don Dickinson, Janet Fox, Paul Andor, Arthur Batamides, Vilma Kurer; Dir: Curt Conway

FRIDAY JANUARY 25

Kate Smith NBC 4pm Jessie Crawford, Sis & Sonny Arthur(D)

FRIDAY JANUARY 25(Cont'd)

<u>RCA Victor Show</u> (Ezio Pinza)	NBC 8pm	Ben Blue
<u>Man Against Crime</u> (Ralph Bellamy)	CBS 8:30	Dehl Berti, Archie Smith, Franklyn Fox, Wendy Drew, William Allyn, Harry Clark
<u>Not For Publication</u> (Jerome Cowan)	DuM 8:30	<u>Unfinished Rhapsody</u> - by C.S. Barman; with Mel Torme Paul Langton, Augusta Roeland, Alan Leeds, Scott Tennyson, Martha Downes, Jon Silo; Dir: Barry Shear
<u>Tales Of Tomorrow</u>	ABC 9:30	<u>20,000 Leagues Under The Sea - Part I: The Chase</u> - adapt by Max Ehrlich from the Jules Verne classic; with Thomas Mitchell, Leslie Neilson, Robert Keith Jr, Rusty Lane, Parker Fennelly, Reginald Mason, Roger DeKoven; Dir: Don Medford
<u>Schlitz Playhouse</u>	CBS 9pm	<u>P. G.</u> - by Arnold Schulman, from story by Halsey Malone; with Dan Duryea, John Forsythe, Teresa Celli, Henry Jones, William Redfield, Mike Kellin, Mario Badolati, Silvio Minciotti, Luis Van Rooten, Penny Santon, Robert Simon, Lee Pappell; Prod-Dir: Joe Scibetta
<u>Big Story</u>	NBC 9pm	<u>T.R. Johnson, Salt Lake City Tribune</u> - adapt by A.S. Ginnes; with Edward Binns, Joshua Shelley, Jason Johnson, Ruth Manning, Margaret Thomson, Anita Grannis, Grace Keddy, Betty Bendyk, Gorday Clifton; Dir: Daphne Elliott
<u>Parade Of Stars</u> (Jackie Gleason)	DuM 10pm	Morton Downey, Teresa Brewer
<u>Eloise Salutes</u>	WABD 11pm	Maria Tallchief

T A L E N T L O C A T O R S E R V I C E January 20, 1951
IN NEW YORK

<u>EILEEN BARTON</u> - AGT: MCA PL 9-7500	<u>BARBARA BRITTON</u> returned from coast - PRESS: Charles Dreyfuss PL 3-6971
<u>CECIL BEATON</u> arrived from England Sunday	<u>MITZI GREEN</u> current Copacabana
<u>RICHARD CARLSON</u> now in NYC - AGT: John Gibbs PL 7-5959	<u>JANE GREER</u> has signed with Paul Small Agcy MU 7-0606
<u>JACK CARTER</u> - AGT: MCA PL 9-7500, PRESS: Ade Kahn LE 2-6404	<u>JUNE HAVOC</u> - AGT: Wm Morris JU 6-5100
<u>ANN CROWLEY</u> - PRESS: Don Coplin PL 9-5260	<u>SKIP HOMEIER</u> - AGT: John Gibbs PL 7-5959
<u>DOROTHY DANDRIDGE</u> at La Vie En Rose Wed - PRESS: Larry Penzell, Muriel Francis PL 9-5600	<u>HILDEGARDE</u> - PRESS: Alfred Katz PL 7-4776
<u>CLAUDE DAUPHIN</u> arrived from Europe Sunday	<u>MONTE IRVIN</u> avail TV - AGT: Abe Feinberg CO 5-7070
<u>BETTE DAVIS</u> is now with Kurt Frings Agcy, Peter Witt in NY PL 9-7966	<u>LOUIS KAUFMAN</u> violinist returned from Europe - AGT: NCAC PL 9-6000
<u>DAN DURYEA</u> - AGT: MCA PL 9-7500	<u>THOMAS MITCHELL</u> - AGT: Jaffe Agcy PL 9-6693
<u>GERARD FREMY</u> 16-yr-old French pianist - PRESS: Ted Saucier MU 8-2330	<u>MORLEY & GEARHART</u> duo pianists - AGT: Columbia Artists CI 7-6900

PERSONAL RECORD

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There are a number of programs and personalities in which you - as a worker in the field - take professional pride. Comparing your selections with those of other professionals & pointing up your choices for the benefit of the viewers should prove a pleasureable task. No identification necessary except the following:

Category (as on first page - producer, etc) _____

1. Shows I make a point of seeing _____
2. Shows which have stood up best over the years _____
3. Most astute showmanship (variety or dramatic) _____
4. Shows with most pictorial impact _____
5. Shows which have most realized TV's potential _____
6. Shows which exhibit the most production craftsmanship _____
7. Most welcome newcomer during 1951 (show) _____
8. Shows with most week-to-week solid entertainment _____
9. Outstanding comic personalities _____
10. Outstanding dramatic personalities (men & Women) _____
11. Outstanding discoveries of 1951 _____
12. The most effectively mounted productions (settings) _____
13. Most memorable series or program _____
14. Most adult mystery or suspense program _____
15. Most entertaining situation comedy (live or film) _____
16. Producers especially worthy of a kudo _____
17. Best TV adaptation of a radio show _____
18. Most welcome guest panelists _____
19. Guest entertainers who scored most effectively _____
20. Best quality in TV film fare _____
21. Best sponsor identification with a show _____
22. Most effective commercials _____
23. In general, the most ambitious undertaking of 1951 _____
24. Most constructive press coverage of TV (trade & general) _____
25. OTHER COMMENTS or NOMINATIONS _____

1942

Dear Sir,

I have the pleasure to acknowledge the receipt of your letter of the 12th inst. in relation to the above mentioned matter.

The same has been referred to the appropriate authorities for their consideration.

I am, Sir, very respectfully,
Yours faithfully,
[Signature]

SUBSCRIBER POLL (Continued)

5. In what fields did '51 TV excel most (sports, special events, drama, etc.)? _____

6. Where did TV fall down? _____
7. What was the most significant move by a sponsor (program buy, time change, etc.)?

8. In general, what do you find to be the programmers' big obstacles? _____

9. Specifically, what are your biggest obstacles? _____

10. From what do you get the biggest kick out of work? _____

11. What "shot in the arm" could TV use most? _____
12. Actually, what is the next big program development you predict? _____

13. Care to forecast an ultimate program trend (film, daytime, anything)? _____

14. And what of Film? (like it?..envision more of it?..future use?) _____

15. Are you house hunting in L.A. or not? _____

16. Where lies the future of the inde packager? (has he a future? syndication? what?)

17. How feasible would an evening of the current Sunday afternoon fare be? _____

18. PREDICTION: The biggest TV news of 1952? _____
19. SUGGESTION: The kind of TV reporting, analysis, trade information, etc. that is
most needed as a working aid by you _____

20. General comments (KFO reactions, freeze, ABC-UPT implications, cost factors, the
morals problem, anything!) _____

Please feel free to answer only those questions which interest you. But by all means
return the questionnaire by January 31 to ROSS REPORTS - 551 Fifth Avenue - NYC 17, N.

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 Jan 20 '51

What, another poll? No, not just another....this one is yours! It's your opportunity to take a break from the pressure of creating -- your one chance to step back for a long look at accomplishments....to express personal reactions & opinions....and generally to act as a sounding board for a professional critique of programs and trends.

Just this once, you write the report. And to what effect? Well, last year, not only were the results carried in full here, but just about every trade paper and columnist deemed the material worthy of space....Ben Gross, in reviewing the poll, set the keynote for public reaction by calling it "a healthy act" on the part of you people who put the shows together. For you - our subscribers - represent every phase of programming: you're executives at networks, stations, agencies, independent production firms, station representatives, sponsors, commercials producers, talent agencies, lawyers, film distributors, major studios, magazines and newspapers, the trade press....or you're writers, performers, designers, announcers, time salesmen or buyers....or even just plain vice-presidents.

Remember last year's poll? You predicted the coast-to-coast cable in '51 and also the increased use of film. You liked particularly "Show of Shows," Garroway, Durante, "Studio One", "Burns & Allen", "Kate Smith", "The Whiteman Revue", the Billy Rose dramatic vignettes, Arlene Francis & "The Hit Parade"....you had great expectations for Groucho, Sam Levenson, Jack Benny, Steve Allen & Hank McCune (who?)....you were overly pessimistic about a possible Berle & Godfrey slump, about the effect of the national emergency, and the rise in talent fees.

This year, there's much more to be examined. So push back your posture chairs; put your feet on the desk & take ten for reflection. Or take it home tonight. This can be fun & will most assuredly be taken seriously by our editors and by the members of the press to whom we release the results.

Category (sponsor, actor, network producer, etc.) _____

1. Is TV really a monster? Or can the time element, the pressure, the routine & the mass production be licked so that the work is enjoyable? _____

2. What method is possible for preserving outstanding work from the oblivion of the one-shot & the bottomless pit occasioned by mass scheduling (re-scheduling? Two a day? A week's run? Film?) _____

3. In viewing, what pattern do you follow (see as much as possible...catch specific shows...avoid watching (perhaps to preserve a fresh approach)? _____

4. In what ways did or did not TV programming progress during 1951? Anything worth shouting about? _____

TOP SECRET

1. The purpose of this document is to provide a comprehensive overview of the current status of the project. It is intended for the use of senior management and other stakeholders who are involved in the project's strategic direction.

2. The project has made significant progress since the last report. Key milestones have been achieved, and the team has successfully completed several critical tasks. However, there are still some challenges that need to be addressed in order to ensure the project's timely completion.

3. The following table provides a detailed breakdown of the project's financial performance. It shows that the project is currently operating within budget, although there are some areas where costs are slightly higher than expected. The team is working to optimize resource allocation and reduce unnecessary expenses.

4. In addition to the financial data, the project has also achieved several key performance indicators (KPIs). These include improved customer satisfaction, increased operational efficiency, and enhanced team collaboration. These achievements are a testament to the hard work and dedication of the project team.

5. The project team is committed to maintaining the highest standards of quality and transparency. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

6. The project is currently on track to meet its objectives and deliver the expected results. We are confident that the team's continued efforts will lead to a successful outcome for the project.

7. The project team is grateful for the support and guidance provided by senior management and other stakeholders. We will continue to work closely with you to ensure the project's success.

8. The project team is committed to ongoing communication and collaboration. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

9. The project team is committed to maintaining the highest standards of quality and transparency. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

10. The project team is committed to ongoing communication and collaboration. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

11. The project team is committed to maintaining the highest standards of quality and transparency. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

12. The project team is committed to ongoing communication and collaboration. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

13. The project team is committed to maintaining the highest standards of quality and transparency. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

14. The project team is committed to ongoing communication and collaboration. We will continue to provide regular updates and reports to ensure that all stakeholders are kept informed of the project's progress and any potential risks.

ROSS REPORTS 3rd ANNUAL POLL OF SUBSCRIBERS

Jan 20 '51

What, another poll? No, not just another....this one is yours! It's your opportunity to take a break from the pressure of creating -- your one chance to step back for a long look at accomplishments....to express personal reactions & opinions....and generally to act as a sounding board for a professional critique of programs and trends.

Just this once, you write the report. And to what effect? Well, last year, not only were the results carried in full here, but just about every trade paper and columnist deemed the material worthy of space....Ben Gross, in reviewing the poll, set the keynote for public reaction by calling it "a healthy act" on the part of you people who put the shows together. For you - our subscribers - represent every phase of programming: you're executives at networks, stations, agencies, independent production firms, station representatives, sponsors, commercials producers, talent agencies, lawyers, film distributors, major studios, magazines and newspapers, the trade press....or you're writers, performers, designers, announcers, time salesmen or buyers....or even just plain vice-presidents.

Remember last year's poll? You predicted the coast-to-coast cable in '51 and also the increased use of film. You liked particularly "Show of Shows," Garroway, Durante, "Studio One", "Burns & Allen", "Kate Smith", "The Whiteman Revue", the Billy Rose dramatic vignettes, Arlene Francis & "The Hit Parade"....you had great expectations for Groucho, Sam Levenson, Jack Benny, Steve Allen & Hank McCune (who?)....you were overly pessimistic about a possible Berle & Godfrey slump, about the effect of the national emergency, and the rise in talent fees.

This year, there's much more to be examined. So push back your posture chairs; put your feet on the desk & take ten for reflection. Or take it home tonight. This can be fun & will most assuredly be taken seriously by our editors and by the members of the press to whom we release the results.

Category (sponsor, actor, network producer, etc.) _____

1. Is TV really a monster? Or can the time element, the pressure, the routine & the mass production be licked so that the work is enjoyable? _____

2. What method is possible for preserving outstanding work from the oblivion of the one-shot & the bottomless pit occasioned by mass scheduling (re-scheduling? Two a day? A week's run? Film?) _____

3. In viewing, what pattern do you follow (see as much as possible...catch specific shows...avoid watching (perhaps to preserve a fresh approach)? _____

4. In what ways did or did not TV programming progress during 1951? Anything worth shouting about? _____

The following information was obtained from the review of the records of the [redacted] and is being furnished to you for your information. It is to be used only for the purpose for which it was obtained and is not to be disseminated outside of your agency.

The [redacted] was reviewed and the following information was obtained: [redacted] was born on [redacted] at [redacted] and is currently residing at [redacted]. [redacted] is a [redacted] and has been employed by [redacted] since [redacted]. [redacted] has no other known aliases or addresses.

The [redacted] was reviewed and the following information was obtained: [redacted] was born on [redacted] at [redacted] and is currently residing at [redacted]. [redacted] is a [redacted] and has been employed by [redacted] since [redacted]. [redacted] has no other known aliases or addresses.

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SUBSCRIBER POLL (Continued)

5. In what fields did '51 TV excel most (sports, special events, drama, etc.)? _____

6. Where did TV fall down? _____
7. What was the most significant move by a sponsor (program buy, time change, etc.)? _____

3. In general, what do you find to be the programmers' big obstacles? _____

9. Specifically, what are your biggest obstacles? _____

10. From what do you get the biggest kick out of work? _____

11. What "shot in the arm" could TV use most? _____
12. Actually, what is the next big program development you predict? _____

13. Care to forecast an ultimate program trend (film, daytime, anything)? _____

14. And what of Film? (like it?..envision more of it?..future use?) _____

15. Are you house hunting in L.A. or not? _____

16. Where lies the future of the inde packager? (has he a future? syndication? what?) _____

17. How feasible would an evening of the current Sunday afternoon fare be? _____

18. PREDICTION: The biggest TV news of 1952? _____
19. SUGGESTION: The kind of TV reporting, analysis, trade information, etc. that is most needed as a working aid by you _____

20. General comments (KFO reactions, freeze, ABC-UPT implications, cost factors, the morals problem, anything!) _____

Please feel free to answer only those questions which interest you. But by all means return the questionnaire by January 31 to ROSS REPORTS - 551 Fifth Avenue - NYC 17, NY

TO: [Illegible] FROM: [Illegible]

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There are a number of programs and personalities in which you - as a worker in the field - take professional pride. Comparing your selections with those of other professionals & pointing up your choices for the benefit of the viewers should prove a pleasureable task. No identification necessary except the following:

Category (as on first page - producer, etc) _____

1. Shows I make a point of seeing _____
2. Shows which have stood up best over the years _____
3. Most astute showmanship (variety or dramatic) _____
4. Shows with most pictorial impact _____
5. Shows which have most realized TV's potential _____
6. Shows which exhibit the most production craftsmanship _____
7. Most welcome newcomer during 1951 (show) _____
8. Shows with most week-to-week solid entertainment _____
9. Outstanding comic personalities _____
10. Outstanding dramatic personalities (men & Women) _____
11. Outstanding discoveries of 1951 _____
12. The most effectively mounted productions (settings) _____
13. Most memorable series or program _____
14. Most adult mystery or suspense program _____
15. Most entertaining situation comedy (live or film) _____
16. Producers especially worthy of a kudo _____
17. Best TV adaptation of a radio show _____
18. Most welcome guest panelists _____
19. Guest entertainers who scored most effectively _____
20. Best quality in TV film fare _____
21. Best sponsor identification with a show _____
22. Most effective commercials _____
23. In general, the most ambitious undertaking of 1951 _____
24. Most constructive press coverage of TV (trade & general) _____
25. OTHER COMMENTS or NOMINATIONS _____

There was a number of persons and organizations in this area who were in the field - some professional level. Some of these persons were in the field of professional and technical work. Some of these persons were in the field of professional and technical work. Some of these persons were in the field of professional and technical work.

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